

# AUTOMOTIVE NEWS

**F**rom any angle the new Jaguar XJ-S from British United Automobiles is a sensuous car. The lithe monocoque body stretches over the frame like a tight skin. Even on the showroom floor, the XJ-S looks fast.

And thanks to the legendary Jaguar V-12 fuel injected engine, it is fast (0-60 in 6.6 seconds, top speed of 150 mph). With power-assisted rack and pinion steering, independent suspension all around, and four wheel power disc brakes, the driver is always in total control. The ride is quiet and precise.

But to call the Jaguar XJ-S just a sports car, would be to sell it short. Inside the roomy interior are handsewn body-conforming leather seats that allow four adults to ride in comfort.

The driver faces a very complete set of monitors that check all vital functions. Controls for automatic transmission, air conditioning, interior and exterior lights, and power windows and locks are in easy grasp. A complete Blaupunkt sound system which includes AM, FM stereo, Short wave, and a cassette recorder with microphone, is built into the console.

In every respect, the XJ-S continues the tradition that has made Jaguar famous throughout the world.

Call the Jaguar men at British United Automobiles for a test drive. The number is 924-3341.

Because once in a lifetime, everyone should drive a Jaguar.

# the car



 Jaguar XJ-S

INTRODUCING  
SPECIAL  
END-OF-THE-MODEL-YEAR PRICES.  
UP TO

# \$1,005<sup>00</sup> OFF

MANUFACTURER'S SUGGESTED LIST PRICE.

Spirited. Bold. Beautiful. Built to compete and win. The 1977 Triumph TR7. Now at special end-of-model-year prices. Up to \$1,005.00 off manufacturer's suggested list price for an air-conditioned TR7. Test-drive the TR7 and discover the performance, handling ease and response that has made TR7 a race and rally winning champion in its class. TR7. Beautiful.



LIMITED SUPPLY. TEST-DRIVE THE TR7 TODAY.

 British United Automobiles Limited

SALES CONSULTANT: Richard Reid

END OF MODEL YEAR  
**PRICES**  
Austin Marina. The best friend your cheque book could have, and that means a great deal.



Standard equipment includes:

- Radio
- Radial-Ply Tires
- Big 1800 cc Engine
- Rust Inhibiting Undercoating
- Front Disc Brakes
- Rear Window Defroster
- Reclining Front Seats
- Rack & Pinion Steering

From **\$3495<sup>00</sup>\***

Austin Marina 2-Door Coupe

Compare the features and the price to others in its class and you'll agree...

The Austin Marina is one of the best buys of the year. Come in and test-drive the Marina.



Austin Marina 4-Door Sedan

The family-size Marina will surprise you with its roominess, ride and luxury. But, the best surprise will be its end-of-model-year price.

\*Dealer preparation, freight, licence and tax extra.

 British United Automobiles Limited

SALES CONSULTANT: John DiNovo

**B**ritish United Automobiles has been a downtown landmark for more than 29 years. In that time, we've become Canada's largest and most experienced dealer of Jaguars. Our service facilities and staff are second to none. Take a mechanic like Jack Attwell for example. He's been with us for over 17 years. And Stewart Peacock, our service control manager has been a familiar face since August 1948.

Presently we have a large selection of the new Jaguar XJ-S available. And now, before the new models arrive in February, the price of each new Jaguar XJ-S from British United Automobiles is \$24,000. That price includes every conceivable luxury — there are no extra options.

And even though every Jaguar XJ-S already comes with a very thorough one year unlimited mileage warranty, British United Automobiles is confident enough to extend this warranty to two full years (with a 25,000 mile limit). The same terms apply to any XJ-S leased from us, either on an individual or corporate basis.

We invite you to visit our showroom and take a Jaguar XJ-S for a test drive.

For an appointment, call 924-3341 and ask for one of the Jaguar men.

British United Automobiles. It's where Toronto shops for Jaguar.



 British United Automobiles Limited

737 Church Street, Toronto, Ontario (416) 924-3341