## **CKDU** growing in popularity

## by Tom Regan

There has been a voice around the Dalhousie campus for years that many people have heard but few have taken seriously. It was always sort of half listened to, but it was forgotten as soon as it was out of earshot. However, things are changing these days and that long ignored voice is now being heard more and more. The name of the voice? Why it's none other than Dalhousie's own student radio station CKDU

Dalhousie has had a student radio station for about ten years. The station first officially opened when the SUB was built, but there are tales of a radio station that worked out of the A&A Building in the early 60's. CKDU has been in its present offices for the past five years, but it has really only been in the last three years that it has taken on the appearance of a legitimate radio station.

The man responsible for a large part of the new image of CKDU is the present station manager Mike Wile. Wile has been station manager for the past two years and has initiated many of the changes that one sees in the format of CKDU these days.

'The main differences between us and other radio stations around town are our

Co-operation to survive

format and the fact that we are a totally volunteer radio station," said Wile. "We have a chance to play music on CKDU that you wouldn't hear anywhere else. We can please all music tastes. People who are in the SUB a lot may not notice the difference, but anyone from outside would notice the difference immediately.'

Wile readily admits to borrowing ideas for CKDU from outside sources.

'We have borrowed some ideas from other stations in town, but I would say the CBC has been our biggest influence. We are not in competition with other stations in town because they work in a totally different atmosphere than we do.'

Although CKDU is not in competition with local commercial stations, Wile thinks the Dalhousie station has just as much to offer.

"We have some particularly fine announcers (I hesitate to use the word D.J.). At CKDU our announcers are more than just record jockeys. They have a much better chance to have a 'conversation' with their audience. To relate to them, even amuse them. We do have our bad moments, but most of the time I'm quite pleased."

Another healthy sign has

been the number of people who have applied to work at the station. Wile said he received about 80 applications this summer and fall. Of that



Mike Wile, station manager at CKDU

80 applicants, 66 are now working at the station.

Although conditions at the station have been improving, a big problem has always been money.

"The first thing people must realize is that it is impossible for the station to pay for itself. Most of our money comes from student council (roughly \$7,000 of the \$11,000 budget), but we are starting to raise more advertising money our-

Sharing advertising manager Steve Garret with the Gazette has not made things any easier.

selves. A big problem is that

the Canadian Radio Television

Commission limits the num-

ber of dollars a student radio

station can earn in a year.'

"Steve spends so much time with the Gazette that things have a tendency to be put off at the radio station from lack of time. We need more help, but I'm sure that as time goes by the situation will get better.'

Another sore point has been council's attitude towards the station, Wile said. "I'm not so sure I agree with some of the figures in this year's audit concerning CKDU. I wish they would check their figures a little better. And if council wanted to put the money into this place it could be a terrific station."

All in all, Wile has been pleased with the last two years. He still gets the usual complaints about classical music and the reading ability of some of the newscasters, but he says these complains are heard less frequently every day. It is the future of the radio station that is his biggest concern in his last year as station manager.

"The students are going to have to decide what kind of radio station they want at Dalhousie. If they want to keep it like it is now they are going to have to find someone who is willing to give a lot of time and is willing to learn a great deal. Working to make this an FM station is a worthwhile project, but it is going to take a lot of time and effort. A part-time staff just could not handle that type of work load."

What does Wile enjoy the most about CKDU?

"Hearing a good program and the thought that, after I leave, CKDU will continue to be a very good radio station.

## Size of community affects quality

## by Francis Moran

These times of fluctuating enrolments, rising costs and increased competition with medicare and welfare for public funding call for shrewd and intelligent planning on the part of universities in general and smaller universities in particular, Dr. J. Francis Leddy, president emeritus of the University of Waterloo, said Monday.

Dr. Leddy made his remarks during the opening session of a forum on the future of the smaller university held at Saint Mary's University as part

university," Dr. Leddy said, "is its impersonality and this is especially true for first and second year students." At a smaller university students are able to discover social and athletic opportunities easier and are also able to relate to their professors on a much

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Smaller universities are characterized by a clear identity which gives them an increased integrity, especially in the eyes of other institutions. These are qualities which mammoth universities very often lack, he said.

Dr. Leddy said one way in which the small university can survive is through co-operation rather than competition with the other institutions in its area. "But at what level of co-operation do you attain what you need to survive and still maintain a separate and independent identity?'

He concluded that one way of the celebrations following in which to break down the Friday's installation of Dr. impersonality of large univer-Kenneth Ozmon as president sities is to departmentalize of the university. the campus along faculty, residential or even religious "The problem at a large lines. Judge Peter O'Hearn, a county court judge and one of the respondents in the forum, agreed saying that universities will be as large as demand and economics permit. However, the on-campus breakdown of large universities into smaller colleges would allow the advantages enjoyed by smaller more personal level. universities to take place. GREAT TO HAVE YOU ABOARD 79019402, I WANT YOU TO KNOW THAT WE REALLY APPRECIATE YOU 11 11 m Charles THE VI MAMMOTT UNIVERSIT Att 1 0 WITHERS

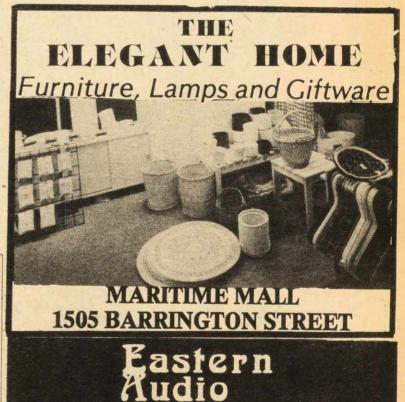
"The size of a community certainly affects its quality and capacity," Judge O'Hearn said, with rigidity and stability increasing equally along with increases in size.

The general theme of the forum was that smaller universities generally stand a better chance of treating students as individuals than larger institutions with massive enrolments. If this treatment can be assured at smaller universities, then, the panelists said, they will need no further justification for their existence.

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