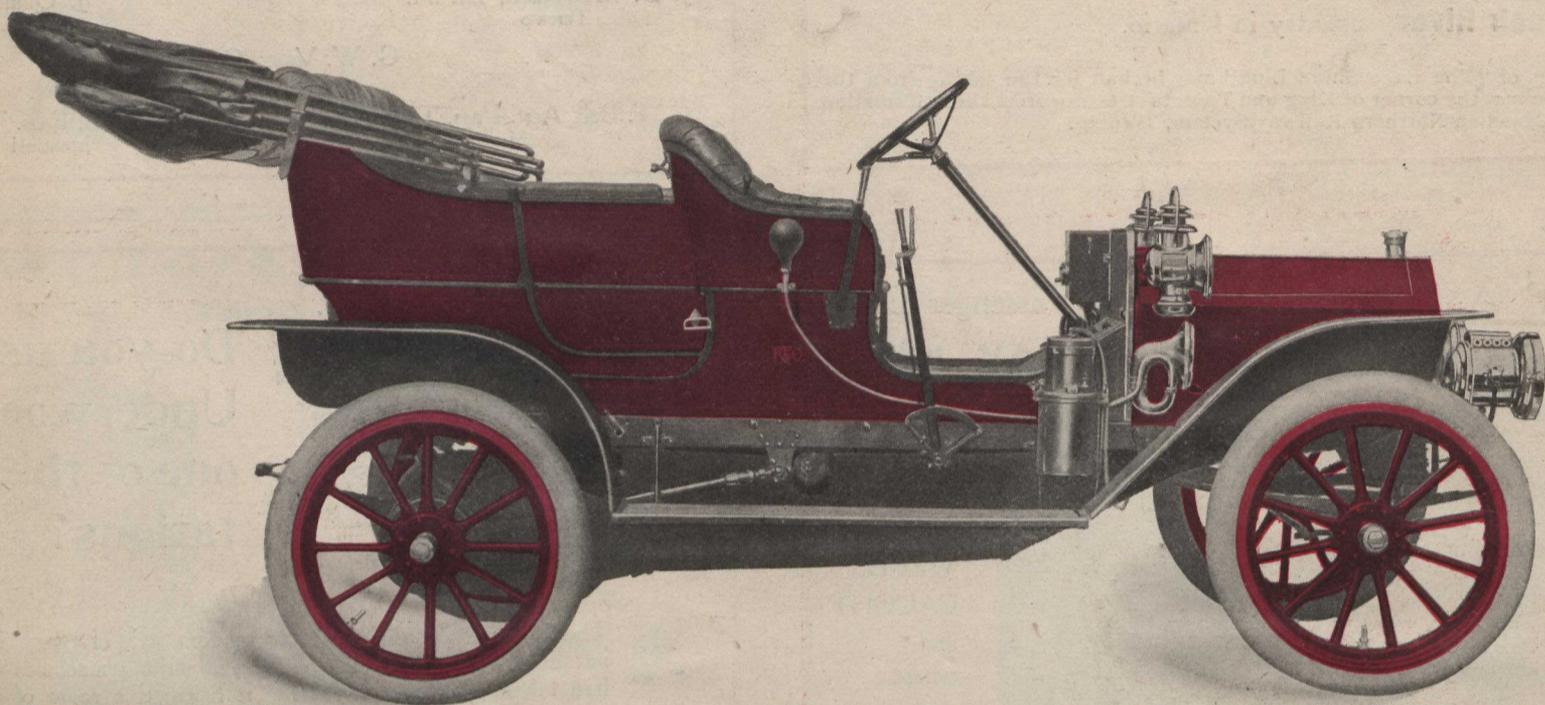


"The Car That Gets You There and Back"

The "REO" is every bit as good as it looks. It looks just as good one hundred miles from home, as it does nearby — because you know it will get you home, and that counts.



Don't Let The Low Price of The "Reo" Bias Your Judgment

The Fact that the "REO" Touring Car sells for \$1,250, does not mean that it is in any sense a "cheap" car.

Do not confuse the "REO" with other medium-priced cars. Most medium-priced cars are built with high-priced cars as a model, the price reduction being effected simply by using cheaper material and rougher workmanship. That is the **wrong** way to make a low-priced car.

The "REO" on the other hand, makes no attempt to imitate this or that \$4,000 or \$5,000 car, but is built upon lines of its own; the result of years of experience and expert knowledge of motor car construction.

By simple, practical methods, we have produced a car to sell at \$1,250, that will do all the average Canadian Tourist wants.

Agents are rapidly being appointed throughout Canada, but, if you have not an agent in YOUR town, write us for particulars. Even if you are not ready to buy, you will find interesting reading in our little book "Two Weeks—A Shocking Tale."

Reo Motor Car Company of Canada, Limited
ST. CATHARINES - ONTARIO