<u>Cut the "Handling</u> Cost" in Half

HANDLING goods up and down stairs runs up the cost enormously and cuts the profits down. It means more labor, delayed deliveries, slow action and expensive inconvenience.

If you use more than one floor, an Otis-Fensom freight elevator will bring the top floor down to the ground floor's level—will make it even more conveniently accessible than if both floors were in one, because the distance up and down is nearly always shorter than the distance across. Furthermore, the elevator saves half the pulling and hauling.

You may not know what it costs you to do without an elevator. Many firms are paying for an elevator every month, out of profits, without knowing it. The lost motion and low efficiency which an elevator would cure costs hundreds of dollars.

Stores, factories and warehouses of all kinds can pay for an elevator out of cost-savings and make it earn a big profit besides. Saving the wages of one man frequently pays the bill and a profit.

"FREIGHT ELEVATORS AND THEIR USES"

This book tells how you can save money and increase efficiency in your business by using an Otis-Fensom freight elevator. It tells all about these famous elevators and enables you to adopt the elevator idea for your own purposes. You can be absolutely certain of safety and dependability in design and workmanship because Otis-Fensom freight elevators are built with the same care and attention that is given to the finest passenger elevators.

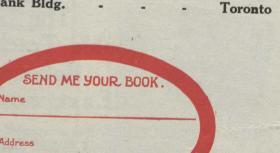
Send For This Book --- To-day!

Send for this book. Study it carefully for an hour and you will very likely discover the reason for some serious faults in your organization which you have never been able to understand before.

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OTIS FENSOM EREIGHT ELEVATORS

Make Your Top Floor as Accessible as Your Ground Floor

