2,667,000,000 Marks Put in Circulation in Last Week of June-Wonder Inspired at Standing as a Reparations

Tuxis Boys 19

TRAIL RANGERS BY Firelighter I

First, Doctors -Then a Skin Specialist Then a bottle of D.D.D.

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Shediac



The Biggest Value in Popular Priced Tailored-to-Measure Suits and Overcoats in the British Empire.

We Are The Real Price Smashers---Our Tailored-To-Measure Garments Broke The Back Of "Old H. C. Of L."

UR policy, our Quality fabrics and our Standardized No-tax Prices were the foundation of this business twelve years ago. We speak of Quality first, because we fixed the Standard of Quality before we fixed the Standardized Price Policy! Price alone is no reason why you should order your clothes Tailored-to-Measure. Price doesn't mean anything anywhere, unless it fixes the value of a Quality that is satisfactory to you.

We know that you can pay more than our Standardized Prices for a Suit that is not any better than our Tailored-to-Measure Garments. We have never tried to make a cheap suit to meet a certain price—every garment that leaves our Tailor Shops must be as good as you can get anywhere—and at any one of our 27 Quality Tailor Shops the Quality is the same and all at our Known Standardized Prices. Our garments represent Real Value rather than a mere vanity high price.

Suits And Overcoats Tailored To - Your - Measure



E VERY man who comes to one of our 27 Quality Tailor Shops will immediately recognize our extraordinary fabric values—values that are impossible of duplication. Every thinking man today knows that real value in a suit or overcoat is not on a price-tag—nor in a "reduced-price."

The real value is behind the price-tag! It is in the merchandise; in the integrity of the concern back of the clothes; in it's spirit of service and guarantee of satisfaction. We want the clothes buyers of the Dominion to know that is the secret of our unprecedented volume of business. If you believe in this kind of service, let us take your measure for a new suit or overcoat, and we shall accept full responsibility in pleasing you, not to speak of

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