The St. John Standard

ALFRED E. McGINLEY,

Editor.

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ST. JOHN, N. B., FRIDA Y, DECEMBER 29, 1916

"We are fighting for a worthy purpose, and we shall not lay down arms until that purpose has been fully achieved."—H. M. The King.
TO THE PEOPLE OF THE EMPIRE—Every fighting unit we can

expedited to permit the attendance of ticle consumed, an advance of more temper. They started out by hating Sir Robert Borden at the approaching than fifty per cent. as is now de Britain. Belgium interfered and they

minions have some stake in the Em- advance can be asked to pass over an profession. The deceased always cannot afford to continue washing many cases be renewed at an adtheir hands of Imperial policy as in vanced rate. And an advertiser naturthe past, opening their mouths and ally expects that the contract in his shutting their eyes for whatever is possession, which is good for the next shutting their eyes for the Notice of the possession will be contract. handed to them. Nor can the Mother eight or ten months, will be carried ast common sense. The politicians daily newspapers are at a disadvanat Westminster are in no sense of the tage as compared with the ordinary

part of the Lloyd George programme There has been no such intimation. yet the fact that many other lines of cupation by the Central Powers. But policy advocated in a more or less it can hardly be expected that coninspired tone, have been announced tinued success will attend these defen since the reorganization of the pres- sive efforts in view of the determined ent government leads to a belief now nature of the Austro-German attack finding expression in various quarters Roumania seems doomed to somewha that the coming conference will be of the utmost Imperial importance. Certainly there are issues to be dis-tion that with growing Allied strength in that with growing Allied strength cussed, any one of which would under other circumstances justify such an assembly, but which brought to immediate importance by the war may have felt from the first that participareadily lead in the near future to a tion in this struggle would be no Sun-much closer relationship between the day school picnic for Roumania which units of the Empire than has existed with her extended frontiers and her in the past.

unfavorable geographical

practically inaccessible to Allied sup

port except from one quarter-afford

NEWSPAPER COSTS. of the easiest possible opportunity for since the outbreak of war some seven hundred daily and weekly newspapers to the United States and Canada have in the United States and Canada have sunce of these plans has assisted in the development of Allied strategy.

The forces at Verdun were weakened to the sunce of these plans has assisted in the development of Allied strategy. thas been due to two praises. First the marked decrease advertising patronage immediately advertising patronage immediately lowing the commencement of hoss, and latterly the greatly in terrible slaughter. Along the Russian ng cost of production. Scarcely front from which men and guns were ewspaper has failed to reflect various operations which for a time ease so apparent in practical-threatened seriously were brought to amodity. Paper, to those a standstill in order that Falkenhayn' rtunate as to be protected Transylvanian campaign might be aidtransylvanian campaign might be aidme contracts, is a source
ble worry, and while the
la has not yet been fixed
year, it is clear that
transylvanian campaign might be aided. On the Italian front General
a series of victories, and in the whole
strategy of the Allied campaign time

The intervention of Roumania has therefore been largely in the nature of a valuable diversion to the Allies, a diversion which has relieved the pressure on all fronts, which has made clear the maximum effort now possible on the part of Germany, and has brought on that country losses which she can ill affort to the can be completed by the can ill affort to the can be completed by the can ill affort to the can be can be completed by the can ill affort to the can be can be completed by the can ill affort to the can be on the part of Germany, and has brought on that country losses which she can ill afford to meet. There has see can ill arrord to meet. There has been no failure on the part of the Al-lied nations to render all the assistance their power. But this assistance because of the geographical conditions already noted, has been lacking in efctiveness. Only in the case of Greec has there appeared any serious criti eism, for it is felt by many that a more gressive policy in the earlier stages of the war might have removed that there will be a decided advance, per threat still hanging over the forces at haps sufficiently serious to cripple Saloniki.

It is the custom of the German gen ess at the coming session may be paper is, of course, the principle are eral staff to subordinate strategy to d to permit the attendance of title consumed, an advance of more than fifty per cent. as is now denoty to be manded by the manufacturers will be not yet been definitely fixed, only the manufacturers will need by the manufacturers will need by the manufacturers will prove a matter of grave concern. The Canadian Press Association has interested the Federal Government in this question and the probabilities are clearly in March. What the

TERMINAL AT BORDEN PT.

merchant or manufacturer who is in a position to immediately advance needs and aspirations. Mr. Asquith, the price of his goods whenever cost conditions make such a course neces conditions make such a course neces and. Lord Lansdowne has never set eyes on Australia or New Zealand. Sir Edward Grey is a confirmed stay. Although the price of his goods whenever cost conditions make such a course neces conditions make such a course neces as are without asking such increases as are more than justified by war conditions. Sir Edward Grey is a confirmed stay athome. But we never hear of the Yet this state of affairs cannot be expected to continue indefinitely, and the time must soon come when for athome. But we never hear of the Yet this state of analysis and the Masseys pected to continue indefinitely, and paying more than a casual visit to the time must soon come when for the time must soon come when for the paying given an opportunity of their own salvation all these papers. cabinet, nor of being given an opportunity to do more than hand blank cheques to the Imperial Government to be used at the latter's own sweet will."

All this is interesting, coming as it does from one of the principal organs supporting the present Prime Minister, but there is still a reasonable doubt that the inclusion of representatives in the Imperial Cabinet is parts of Roumania still free from oc. in the event of the steamer running

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(Sgd.) E. C. Atkinson.

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and ministrations exercised at home have also followed our boys right into the battle line. We were able as well to think of Belgium and Poland. The Serbian army has fought manfully and suffered uncomplainingly. The Serbian people have been stricken by disease. The land is desolate. And this is the requital of almost forty years of struggle to stand apart and achieve her own destiny. Serbia has suffered and is in want. And we whom Providence hag, spared from the grosser horrors of war owe it to those who have lost all that life and land hold dear to minister to them out of our abundance. "Serbia must live. She must be restored as a nation and possess again her free, simple life. Our sons and brothers across the seas are nobly contributing to that end. Let us who are so favorably placed in this land give freely and gratefully to those who deserve so well."

(Signed) "W. H. HEARST."

(Signed) "W. H. HEARST

semble during the latter part of Peeb reary or carely in March. What the programme at this conference may be has not yet been amounteed, but the meeting will in any event serve to further solidity the Empire, to bring the Overseas Dominions into closer gree of comfort to publishers. Other roots with the Monte-converge upon British states ment the views of those representation of the Home Government under Mr. Previous to the reorganization of the Home Government under Mr. Loyd George, opponents of Mr. As quith—and some of them persons of considerable influence—included in their demands upon the late government the creation of a war achinet which would include at least one root or considerable influence—included in the past two years.

In most lines of mercantile business ment the view of those of Canadia. It was publish have advanced anywhere quith—and some of them persons of considerable influence—included in the past two years.

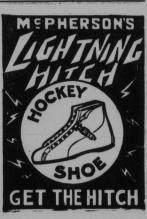
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In most lines of mercantile business in the ment of the work of those considerable influence—included in the past two years.

In most lines of mercantile business in the capital. Mr. Bliss was a man of the previous to the restain of a war cabinet which would include at least one root professional transportant p

out, and with a great deal of fat these dominions in come to the these dominions in come to the the the set of the s ancially the club is in a splendid condition, and with the new members joining this year, promises to be one to he most progressive curling clubs i



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