

# St. Gregor Mercantile Company ST. GREGOR, SASK. 

## THE <br> BIG STORE

## Did you ever compare the Disadvantage

of shopping in a dilapitated, poorly lighted store, heated by an unsightly big stove, which will roast you when near it and let you freeze, when away from it, with the ceiling a few feet from your head, so as to make you breathe all the foul air there is, the goods stuck on the shelves in any old way, Groceries mixed in with boots and shoes and coal oil, drygoods amongst the hardware, butter in soap boxes, eggs on top of the stove, goods, which represent good money, laying around on the floor for you to walk over, untidy and disgruntled clerks, who are such, because no one can work for any length of time in a place as pictured here and keep tidy and courteous, TO WAIT ON YOU

## with the Advantage

of shopping in a well lighted, steam heated and properly ventilated store, with plenty of room to display goods in the proper way, lots of floor space for you to move around in, the whole interior being scrupulously clean, with clean, pleasant and experienced help to administer to your wants and give you the

## SERVICE

you are entitled to. YOU WILL FIND ALL THESE ADVANTAGES WHEN SHOPPING HERE.

## Youwill trade withus EVENTUALLY WHY NOT NOW?

The Merchants Bank of Canada has opened a Branch Bank
at ST. GREGOR with offices in OUR BUILDING, yntil such time as suitable banking rooms can be procured.

## A. I. RIES \& SON.

We never conduct FAKE SALES. Your money cheerfully refunded if your purchase is not satisfactory and YOU ARE THE JUDGE

