

OUR POLICY

July is stocktaking month—also, July winds up the active Millinery Season. Therefore, it is our policy to go over our entire stock, using the "blue pencil" with certain effect. Everything will be marked at cost or lower during this month. McKENDRY COST means much, for we purchase in the world's markets with ready cash. It may seem strange, but we are already commencing to think about the Fall Season. All our late Summer Millinery must be cleaned out before stocktaking time. Whatever your Millinery needs, we can meet them, and during this month at prices that defy competition.

McKENDRY'S, LIMITED
226-228 Yonge Street

OPEN AIR HORSE SHOW GETS NEW RECORD FOR ENTRIES

Over 900 Equines on Parade—High Class Breeding—Keen Competition Makes Double Awards Necessary in Delivery Class.

Good weather, good crowds, good exhibits—nine hundred of them—and the hard work of the officials, contributed to make the ninth annual open air horse parade and show the greatest success in the history of the association. Gentlemen horse lovers, and the simple picnic parties gathered in good numbers, and while the former discussed the various points of the exhibits the latter gave themselves over to the delights of a lounge, and enjoyed the good music, provided by the bands of the Q.C.R. and the Governor-General's Bodyguard. By nine o'clock the judging had commenced, and it was almost two hours later when all the preliminaries were over and the parade made ready. The judges had no easy task, the merits of the exhibits being so high. It was, indeed, impossible in many classes to award the simple three prizes and reserve, six and eight occasionally being good enough to get prizes. Class 2 for pairs of horses, mares or geldings 15 hands or over was a pretty sight, animals shown by Sir H. M. Pellatt and Sir Melvin-Jones taking respectively first and second places. Sir Henry also took honors in Class 2 for singles, and in Class 13 for saddle horses over 15.2 hands.

Messrs. G. W. Beardmore and Aemilius Jarvis were also successful exhibitors in some of the classes for carriage and saddle horses. Most of the interest, of course, was taken in the commercial classes; many of the big business concerns sending teams to compete. One or two of the large interests still hold aloof, however, a fact which must be regretted when all that has been done by the association to improve the standard of commercial horses is remembered. The most striking feature of the results was The Robert Simpson Co.'s clean sweep of all the awards in Class 28, for single delivery horse and outfit, open to departmental and other stores. Class 24 for pair delivery horses and outfit was the most keenly competed for of all out of twenty entries; eight were adjudged good enough for mention, two firsts, two seconds, two thirds and two reserve prizes being awarded. Taken all round, general satisfaction was expressed, few feeling aggrieved at the decisions, the disappointment was of course felt. Only a few minutes late the procession, headed by the Highlanders Band and the Mississauga Horse, started on its circuit of the city streets. From every point of view the show must be voted a success. Over 600 entries were received, which means that over 900 horses took part in the parade. The crowd the large was orderly and easily handled by the police on duty. After a circuit of the city streets the procession returned to Queen's Park where the medals were distributed by Acting-Mayor Spence and W. K. McNaught, M.L.A. in addition to the prizes, one dollar was given to each driver. There were no casualties to report.

THE AWARDS.

- Horses in Harness. Class 1—Mare or gelding 16.1 hands and under... Class 2—Mare or gelding over 15.1, shown to a suitable vehicle... Class 3—Pair of horses, mares or geldings 15 hands or over... Class 4—Trotter, mare or gelding, under 15.2 hands and over... Class 5—Trotter, mare or gelding 15.2 hands and over... Class 6—Pacer, mare or gelding, under 15.2 hands... Class 7—Pacer, mare or gelding, 15.2 hands and over... Class 8—Pony 12 hands and under... Class 9—Pony over 12 hands and under... Class 10—Pony, mare or gelding, 13.1 hands and not exceeding 14... Class 11—Mare or gelding over 14 hands and not exceeding 14.2... Class 12—Mare or gelding over 14.2 hands and not exceeding 15 hands... Class 13—Indian Child, Sir H. M. Pellatt... Class 14—Horses owned by members of any recognized hunt club... Class 15—Play over saddle, 15.2 hands and under... Class 16—Pony under saddle, over 13.2 hands and not exceeding 14 hands... Class 17—Boy rider under 15 years of age... Class 18—Mare or gelding, shown to a suitable vehicle and driven by a lady... Class 19—Mare or gelding owned and driven by a doctor, dentist, lawyer or veterinary surgeon... Class 20—Mare or gelding, shown to a suitable vehicle and driven by a lady... Class 21—Three horse teams driven abreast... Class 22—Heavy draught pairs, open to all... Class 23—Pairs and outfits, open to visiting establishments... Class 24—Pair delivery horses and outfit... Class 25—Single heavy draught horse, shown before cart, lorry or wagon... Class 26—Single express and heavy delivery horse and outfit... Class 27—Single express and heavy delivery horse and outfit... Class 28—Single express and heavy delivery horse and outfit... Class 29—Single delivery horse and outfit... Class 30—Single horse and outfit... Class 31—Single horse and outfit... Class 32—Single horse and outfit... Class 33—Single horse and outfit... Class 34—Single horse and outfit... Class 35—Single horse and outfit... Class 36—Single horse and outfit... Class 37—Pair of horses and outfit... Class 38—Single horse and outfit... Class 39—Single horse and outfit... Class 40—Single horse and outfit... Class 41—Single horse and outfit... Class 42—Single horse and outfit... Class 43—Single horse and outfit... Class 44—Single horse and outfit... Class 45—Street Commissioners' Department... Class 46—Street Commissioners' Department... Class 47—For horses weighing under 1100 pounds... Class 48—For horses weighing 1100 pounds and over... Class 49—For horses, open to non-commissioned officers and men of mounted units... DIED OF FRIGHT. SEATTLE, Wash., July 1.—The steamer Admiral Sampson arrived from the north to-day bringing the bodies of Mrs. Gardner F. Williams of Washington, D.C., and Mrs. J. E. Strauss of Philadelphia. Both died of fright when the steamer Spokane, on which they were passengers, was wrecked Thursday night. The Spokane, which was built especially for the Alaskan service, sank in the perilous Seymour Narrows, all her passengers being rescued. Mrs. Williams and Mr. Strauss died as a result of heart failure.

The Quality Goes In Before the Name Goes On



BREDINS BREADS

With over a million loaves a year increase in the demand for it for the past six years

Leaves no uncertainty about the quality of them.

The quality has made the demand—and increased demand came as a matter of course.

Ten Kinds of Bredins Breads at 5 Cents

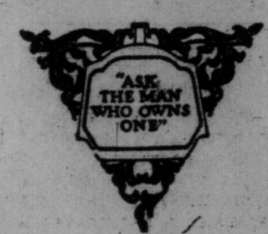
And the Dessert Bread—that delicious Dessert Loaf—at 10c

Phones College 761 and Parkdale 1585. Bakeries at 160-164 Avenue Road and at 1478-1496 Bloor Street West.

Abattoir Co.; R. Hank, Canadian Express Co. Class 28—Single express and heavy delivery horse and outfit... Class 29—Single delivery horse and outfit... Class 30—Single horse and outfit... Class 31—Single horse and outfit... Class 32—Single horse and outfit... Class 33—Single horse and outfit... Class 34—Single horse and outfit... Class 35—Single horse and outfit... Class 36—Single horse and outfit... Class 37—Pair of horses and outfit... Class 38—Single horse and outfit... Class 39—Single horse and outfit... Class 40—Single horse and outfit... Class 41—Single horse and outfit... Class 42—Single horse and outfit... Class 43—Single horse and outfit... Class 44—Single horse and outfit... Class 45—Street Commissioners' Department... Class 46—Street Commissioners' Department... Class 47—For horses weighing under 1100 pounds... Class 48—For horses weighing 1100 pounds and over... Class 49—For horses, open to non-commissioned officers and men of mounted units... DIED OF FRIGHT. SEATTLE, Wash., July 1.—The steamer Admiral Sampson arrived from the north to-day bringing the bodies of Mrs. Gardner F. Williams of Washington, D.C., and Mrs. J. E. Strauss of Philadelphia. Both died of fright when the steamer Spokane, on which they were passengers, was wrecked Thursday night. The Spokane, which was built especially for the Alaskan service, sank in the perilous Seymour Narrows, all her passengers being rescued. Mrs. Williams and Mr. Strauss died as a result of heart failure.

Packard MOTOR TRUCKS

Packard MOTOR CARS



THE Union Merchants' Ice Delivery Company of San Francisco put a Packard three-ton truck into service in April, 1909. After the truck had been used eight months, the company reported that it had saved \$1190 by comparison with the cost of hauling the same amount of ice with horses. In January, 1910, the same company purchased two more Packard trucks.

Ask the man who owns one

The Ontario Motor Car Co., Ltd. 18 Bloor Street, Toronto.

Where Everything Goes. The crowded condition of the other cars had compelled the elderly, austere person to go into the smoker, and he was listening in horrified astonishment to the ribald, profane conversation around him. 'Is there nothing held sacred in a smoking car?' he asked, turning to the man next to him. 'Not a thing,' said the man, striking a match on the window casing; 'not even the woodwork.'—Chicago Tribune.

ON DRAUGHT TO-DAY



ASK FOR IT—AT HOTELS. THE TORONTO BREWING CO.'S NEW BRAND

GOLDEN GATE ALE

A Pure, Brilliant Ale that is Carbonated in its own Natural Gas, causing it to retain that delightful flavor, life and sparkle until the last drop. If you wish it in bottles, ask for a bottle or a case

OF "Toronto Brew" Carbonated Ale

AT ALL DEALERS FOR FAMILY USE

Brewed and Bottled Exclusively By The Toronto Brewing and Malting Co., Ltd.

BRUCE OLD WILL ENJOY Twelfth Anniversary Organization

Unique in the history of social associations, formed ten or fifteen years ago, the Bruce Old Boys' Association, formed in 1896, has just celebrated its twelfth anniversary. The organization is composed of men who were members of the Bruce Old Boys' Association when it was first organized. The organization is now composed of men who were members of the Bruce Old Boys' Association when it was first organized. The organization is now composed of men who were members of the Bruce Old Boys' Association when it was first organized.

Bleak House

LONDON, June 30.—A house at Broad Street, London, was at Messrs. Knight, Franks & Co. rooms, when, after a search of the property was made, a house, which Thomas Barry, who was the owner, had been the interesting part of the house, which was painted, a replica of which, in the collection of the Museum. According to the records, Barry had been the owner of the house, which was painted, a replica of which, in the collection of the Museum.

Overcome Digging

Three Workmen From Mystery Cemetery. LONDON, June 30.—A man named Harry Park, who was the owner of the property, was at Messrs. Knight, Franks & Co. rooms, when, after a search of the property was made, a house, which Thomas Barry, who was the owner, had been the interesting part of the house, which was painted, a replica of which, in the collection of the Museum.

A HARMONIC Choir of Church

Yesterday afternoon a choir of the Church of St. James, Toronto, was at Messrs. Knight, Franks & Co. rooms, when, after a search of the property was made, a house, which Thomas Barry, who was the owner, had been the interesting part of the house, which was painted, a replica of which, in the collection of the Museum.