

EATON'S DAILY STORE NEWS

Telling of Tuesday's Timely Offerings!

New Striped Tweed Overcoats



The material is pure wool; of a light brown shade, a darker brown stripe half an inch wide and spaced 1-2 inches apart giving unmistakable "snap" to the fabric. The tailoring is the strong feature of this garment—hand-felled collar and hand-padded lapels, and other telling points of superior workmanship; cut in single-breasted Chesterfield style, 46 inches long, with cuffs on sleeves. It's a winner. Sizes 34 to 44. Price **16.50**

These Waterproof Coats, Men

They button close up to the neck, and are made from Paramatta cloth.

No raincoat quite so popular today—none so serviceable—none so useful. A sensible, stormproof garment, and at little cost.

At **\$6.50**—Single-breasted, full length, buttoning close to neck with Prussian collar, wind shield at cuffs, plaid lining, color drab, sizes 36 to 46. **\$6.50**

At **\$11.00**—Triple front auto coat of a fine quality paramatta cloth, greenish drab shade; a comfortable wind and rainproof garment, with 4-inch Prussian collar; sewn seams. **\$11.00**

Boys' Fall-weight Reefer Coats, of fawn covert cloth, double-breasted, good linings throughout. Sizes 21 to 27. Price **\$4.29**

September Blanket and Flannel Sale

Fine Unshrinkable Wool Blankets thoroughly scoured, free from grease, burrs or specks; assorted borders. Size 60 x 80 inches. Tuesday **\$2.48**

White All-pure Wool Blankets, perfectly cleaned, no grease or odor, well napped, finished with pink or blue borders. 7 lbs. 64 x 84 inches. Tuesday, **\$3.29**

Fine English All-wool Shirting Flannel, very neat stripes, and colorings in light and dark shades suitable for men's winter shirts, 27 inches wide. Tuesday, **24c**

White English Saxony Flannelette, even weave, medium weight, close nap, 31 inches wide, 3 1/2 yd.

Full Bleached Irish Satin Damask Table Napkins, even weave, well assorted patterns, in small dainty designs, size 24 x 24 inches, Tuesday, **\$1.48**

Hand Made Battenberg Lace Centres, very wide lace on firm linen centres, handsomely worked, various designs, Tuesday, half-price, **25c** each.

Full Bleached English Sheeting, strong even thread, twilled weave, no drawing, 70 inches wide, **22c** yard.

Plain English Apron Gingham or Fancy Checks, good heavy quality, with or without borders, light or dark colorings, fast dye, 36 inches wide. Tuesday, **10c** yard.

New Laces and Insertions

Qualities for dainty wash neckwear, muslin dresses, or for the finest lingerie laces for children's underwear, dresses, bonnets and hats. English, French and round ground Valenciennes, malines and linen run Valenciennes, with insertion to match, 3/4 to 4 inches wide, 3c to 45c yard.

Also a complete showing of Linen and Cotton Torchon Insertions to match, 1 to 3 inches wide, 2c to 25c yard.

Men's Handkerchiefs, 3 for 25c

A good durable Handkerchief, the kind that men like for everyday use, large size, 15 inches square, every thread, guaranteed pure linen, neatly hemstitched, 3/4 and 1/2 inch hem, bleached snowy white. Tuesday, **3 for 25c**.

Women's Handkerchiefs, 4 for 25c

Cross-bar Handkerchiefs still retain their popularity. These are with a hand-embroidery initial and wreath in corner, finished with a neat hemstitched hem, pure white. Tuesday, **4 for 25c**.

"Roamer" Watch for Men. \$2.75

The feature of this watch, its whole cost almost, is in the nickel movement, which for good sound wear would be hard to beat. Thin model, taking little pocket-room, with good appearance. Exposed winding wheels, full jeweled escapement, patent regulator, enclosed in gem-metal or nickel case; 12 and 16 size. Choice of Arabic or Roman dial. Each, **\$2.75**.

Corsets and Their Relation to Women's Good Appearance

Why are some women so much more stylish than others? Is it because their clothes cost more? No, for quite often the most stylish figure is that of the less expensively dressed woman. Is it the natural figure of the woman? Not necessarily. This interesting question can best be answered by the one word—**CARE**—The brilliancy of a diamond, the delightful harmony of a skilled orchestra, the fit of a "Worth" gown, all, everything, that is worth while is reached with **CARE**.

This is most strikingly illustrated in the appearance of a well-dressed woman, and on nothing does this good appearance so much depend as upon the corset that she wears, unless it is upon the way it is put on. Every woman would be pleased to have a stylish and attractive figure, and unless she is specially blessed by nature—as few women are—the only way to have such a figure is by taking **CARE** in the selection and fitting on of her corset. She will be surprised at the improved results that can be secured by putting on and lacing her corset properly. Not only will her figure be as it should be, but it will remain so, and she will be more comfortable than when the corset is put on and laced in a haphazard style. If for the sake of style and comfort, and her health, she is willing to exercise a little **CARE** and take a little time in getting her corset properly fitted, she will visit our Corset Department and consult with Miss Newport, the New York corset expert, who is here representing the "Nemo" and "Smart Set" Corsets. Our department shows also many other makes of corsets, as the following list demonstrates. In this list will be found a corset for every figure, and the most recent styles and effects for Fall.

No matter what a woman's figure, or what style of corset she may require, the same care and attention will be given by Miss Newport. Her instructions are to fit only the proper Corset to a figure, no matter whether it is a Nemo or any other style.

Nemo, 8 styles... \$3.50 to \$10.00	La Adria, 15 styles... \$1.25 to \$6.00	La Camille, 10 styles... \$1.75 to \$6.00
Smart Set, 5 styles... 6.00 to 10.00	American Lady, 13 styles... 1.25 to 4.00	Ivy, 10 styles... 1.25 to 4.00
R. & G. 12 styles... 1.25 to 5.00	Kabo, 10 styles... 1.25 to 6.00	F. E. 7 styles... 1.25 to 3.00
P. N., 9 styles... 1.25 to 5.00	Lyra, 6 styles... 6.00 to 8.00	B. and C., 4 styles... 1.00 to 1.25
	W. B., 12 styles... 1.25 to 3.75	Acme, 15 styles... 50 to 1.25



Tell your Corset troubles to Miss Newport, who is with us this week, and who has already given valuable advice and assistance to large numbers of our customers.

Whitewear and Underwear Half Price

Brides, waiters, and women who needs, or will need, use goods listed here, should need no other bidding to be here as near eight o'clock as possible—it's a saving occasion that happens very seldom—the offer comprises goods mostly used for display purposes—goods that have become slightly mussed or soiled.

Women's Gowns, Drawers, Corset Covers, Skirts and Combinations. Made of fine nainsooks and cottons, all sizes, slightly soiled. Fine French hand-made and hand-embroidered. Tuesday half-price are—Gowns, \$1.50 to \$6.75; Drawers, \$1.00 to \$3.75; Corset Covers, \$1.25 to \$4.25; Skirts, \$2.25 to \$13.75.

Others, machine-made, finished with fine lace and embroidery insertions and frills of fine lace and embroidery. Tuesday half-price are—Gowns, \$1.50 to \$22.50; Drawers, \$1.25 to \$14.25; Corset Covers, 63c to \$1.25.

Groceries and Meats

Family Flour put up in 4 bags, 70c each. Snowflake Baking Powder, 1-lb. pkgs., 3 pkgs., 25c. Whole Mixed Pickling Spice, 14c per lb. Force Breakfast Food, 2 pkgs. for 25c. Mason's Number 1 Sauce, 15c bottle. Tilton's Baked Oats, 4c stone. Canned Sliced Pineapple, 11c tin. Symington's Essence of Coffee and Chicory, 25c bottle. Upton's Orange Marmalade, 4-lb. sealed tins, 39c tin.

200 fronts of young lamb, 11c lb. Loins of spring lamb, 16c lb. Wing roast of beef, 17c lb. Shoulder roast, 8c lb. Rib roll of beef, 8c lb. Smoked hams, finest quality half or whole ham, 15c.

This Good Candy For Tuesday

Fry's Lunch Chocolate Cakes, 3 for 10c. Coconut Cakes, roasted with Filbert nut centre, per lb. 20c.

Take Tuesday to See Our Magnificent Display of Canadian and Foreign Furs

Some of the most interesting exhibits you'll see on your visit are here in the Store—and chief among these is the fur display on the second floor. Black seems to be the predominating shade this season. We are showing a smart set of Black Astrachan. Large throw tie, black satin lined, finished paddle ends. Large Pillow Muffs to match, black satin lined and equipped with wrist cord. The two pieces, \$7.00.

Black Bulgarian Lynx, long throw tie, quilted satin lining, padded ends. Large Rug Muff, black satin lining. This is one of the newest novelties of the season. Price \$7.25.

Natural Lynx stoles for misses or young people; shaped around shoulders, finished with head, tails and claws; brown shirred lining. Price \$10.00.

Natural Lynx Stoles, plain rounded back, long fronts, trimmed with tails, all nicely lined; skins alone are worth this price. Each, \$23.50.

—Second Floor, Albert St.



Popular Novels, 2 for 25c

Old Gordon Graham—George Horace Lorimer. A Lane Dog's Diary—Miss McNaughton. The Fortune of Christina McNab—Miss McNaughton. Selah Harrison. History of David Grieve—Mrs. Humphry Ward. Robert Elmes—Mrs. Humphry Ward. The Strongest of All Things—Maasai. Young Man from the Country—Madam Albanesi. The Turnstile of Night—Mrs. Williamson. Each 13c or 2 for 25c.

School Books and Supplies—Everything Ready For School Opening

VEST POCKET DICTIONARY, cloth binding, contains the pronunciation, orthography, definition of more than 26,000 words, rules for spelling and punctuation, geographical terms, gazetteer of the world, forms of address, telegraphic abbreviations, etc. Price 16c.

Church of England New Hymnal

On sale Tuesday for the first time anywhere. Out-of-town orders we deliver free by mail or freight. Get the complete list of all the different styles at our Bible counter, Book Department.

Women's Fine Kid Gloves 69c

A desirable Glove, not expensively priced, and yet with a dressy appearance; 2 dome fasteners, oversewn seams and Paris points. Colors tan, brown, grey, manve, ox-blood and black. Pair, 69c.

A Parisian Kid Glove no velvety for Women at \$1.25. Made of the soft kid, good wearing quality. This glove has soft cut (with elastic gathered wrist), which can be turned back if desired, giving an uncommon effect. Pique sewn seams, gusset fingers, imperial points, silk lined. Colors tan, beaver and grey. Pair \$1.25.

Do You Need Table Silver?

This list of Silver-plated Flatware will interest you. Neat beaded and grape designs heavily plated on nickel base, a very serviceable tableware.

Gold Filled, Enamel, Sterling Silver and Jet Brooches, Each 25c

Impossible to describe more than a few in this large collection, but there's no lack of pretty designs. Any of them good enough for ordinary wear to save a better one. There's a quantity of American Gold-filled Brooches, plain and gold beaded designs, in Roman and rose gold finish on lovers' knots, with clusters of brilliants. German Enamel Brooches in combination shades, mostly green and blue, swan and eagle designs.

French and English Sterling Silver Brooches, stone set, principally amethyst, some designs are butterflies in filigree work, daisies, groups of birds and single birds.

Some German Jet Brooches, dull and bright finish, and an entirely new and uncommon little brush comes in French grey metal in floral designs. All one price, each, 25c.

—Main Floor, Yonge Street.

Some Basement Price Benefits

Fancy Glass Water or Lemonade Sets, consisting of one large jug and six glasses to match, in crystal, blue or green. Per set **85c**

Crystal Glass Salts and Pepper Shakers, with tin or celluloid tops, each **5c**

1,000 PIECES FANCY GERMAN CHINA, EACH, 9c

Fancy German China, consisting of Tea Plates, Bread and Butter Plates, Moustache Cups and Saucers, Shaving Mugs, Jugs, Salad Bowls, Butter Dishes, Oatmeal Bowls, Cream Jugs, Spoon Holders, Sugar Bowls, etc., in a large variety of floral decorations and gold trimmings. Your choice, each **9c**

40-piece Tea Sets, of high-grade English semi-porcelain, and decorated in a pretty green floral pattern, put on under the glaze; very strong ware finished with a hard, smooth glaze. Per set **\$1.35**

Four-piece Kitchen Set, consisting of Jug, Baker, Bowl and Teapot, in best Canadian Rockingham ware; useful sizes; very strong and durable, and finished with a smooth glaze. Per set **42c**

Kettles and Stands, \$2.25, \$2.50, \$3.75, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$7.00, \$7.50 to **\$11.00**

Chafing Dishes, very artistic designs, \$3.50, \$4.50, \$5.25, \$6.50, \$7.75, \$8.00, \$9.00, \$11.00 to **\$22.00**

Meteor Circulating Coffee Percolators, best known method for making tea and coffee, as the beverage is distilled, and not boiled. \$3.00, \$3.50, \$4.00, \$4.50, \$5.00 and **\$5.50**

Nickel-plated Coffee Machines, \$6.75, \$8.00, \$10.00, \$11.00 and **\$11.50**

Enamelled Bath Tub, one of the most satisfactory baths to buy—5-foot bath, \$17.75; 5 1/2-foot bath **\$22.00**

Combination Fuller Taps **\$2.35**

Porcelain Enamelled Corner Basin, with roll rim, solid back, oval bowl, with patent overflow basin **\$4.75**

Taps, per pair **\$2.00**

White Porcelain Enamelled Flat-rim Sinks, 16 x 24, \$2.45; 18 x 30, \$2.75; 20 x 36 **\$4.00**

Genuine Leather Suit Case \$3.50

Built on a strong steel frame, two brass locks and bolts, fancy linen lining, with inside pocket and straps, two 1-inch outside leather straps all around; 22, 24 and 26 inches long. Fifty only, at, each, **\$3.50**.

THE T. EATON CO LIMITED

Women—Buy Boots Tuesday and Save

But you'll need to buy them early Tuesday, for such big price reductions won't allow the boots to remain with us long after eight o'clock. They're very fine quality of patent coltskin—the highest grade patent leather turned out. New Blucher style, fancy tips and comfortable, short vamps, dull kid tops, extra tension soles, sizes 2 1/2 to 7. Pair **2.50**



Special Showing of Eatonia Boots Every Day this Week

Visitors to Toronto will take this opportunity to learn the many good qualities of Eatonia Boots for men and women. In this daily exhibit they'll see the splendid styles, the smart effects, the good materials, and they'll learn of the comfort and durability, and perfect fit experienced by Eatonia wearers, and in the one price they'll see unusual boot-buying economy. All Goodyear welted, all sizes, patent leather, vicci kid, box calf, and tan calf. All one price, per **3.00** pair.

—Second Floor, Queen Street.

Do You Trim Your Own Hat?

If so, a hint as to the most popular and most desirable trimmings will be appreciated. Materials, such as moire silk, Ottoman silk velvet and wide velvet ribbons are the most in demand. They are new.

TUESDAY'S ITEMS OF SPECIAL INTEREST.

A big range of Untrimmed Hats in all colors, in about a dozen different styles, prominent among which are those cavalier styles drooping at one side, with high flare at the other. Others with large crowns and swooping brims, all fine felt. Tuesday, each, **\$1.25**.

Large French Wings, 15 inches in length, each wing 5 inches broad; this is a new style, long, broad and thin, lies back flat on the hat; such colors as black, navy, amethyst, sage, emerald and taupe. Tuesday, per pair, **59c**.

Pure Silk Moire for millinery purposes, 21 inches wide, perhaps the most popular of all trimming materials this season, it comes in all the best Autumn shades, also black and white. Tuesday, per yard, **79c**.

—Second Floor, Yonge Street.