Are You Getting Your Share of These Bargains?

These Saturday sales of ours are bringing the crowds. Volume, not profit, is the slogan of this big pure food store.

LAST SATURDAY WE WERE COMPLETELY SOLD OUT OF MANY LINES BEFORE NOON

So we advise you to phone or shop here, for the extraordinary prices we quote below will find our counters crowded from early morning till closing time with eager shoppers.

CHOICEST RIB ROAST BEEF

22c 2c extra delivered. FLAT RIB

BOILING BEEF 18c 2c extra delivered.

CORNED BEEF 25c

Bacon, by the 35c

Back Bacon, by the piece 48c Rump Roast 25c Chuck Pot Roast

Beef, per 1b. 22c Beef, per Cambridge Sausage, lb. 22c

Loin Spring 32c

Leg Spring 35c

Breast Spring 22c

Meadow Gold Silverwood Butter, 60c

Cottage Rolls 37c

Shoulder Lamb, 25c

Picnic Hams, any lb. 24c SHOULDER

> ROAST BEEF 22c 1b. 2c extra delivered.

ROLLED ROAST BEEF

25c lb. STEWING BEEF

18c 16.

GUARD OF HONOR TO

ESCORT PRINCE ON

BRANTFORD VISIT

with elastic tops, E. T. low

bust, 4 hose supporters: sizes

19 to 30, in pink and white.

Regular \$2.50 value. On sale

..... \$1.89 pair

EXTRA SPECIAL

(Ballantyne make), in black,

50c Mitts and Gloves. On

75c Mitts and Gloves. On

sale 35c pair

sale 50c pair

50 dozen Ladies' Chamois-

ette Gloves, in colors of sand.

paddy, steel gray, chamois,

white and black; sizes 6 to

81/2. Regular \$1.00 value. On

sale 75c pair LADIES' UNDERWEAR

60 dozen Sample of Underwear (Peerless make), in

vests, drawers and combina-

SPEAKERS CRITICIZE

GOVT. EXTRAVAGANCE

AT LOBO MEETING

\$1.00 Mitts and Gloves. On sale 75c pair LADIES' GLOVES

prices.

40 dozen Traveler's Samples

Shop Here for Bargain Values

CHILDREN'S HATS

20 dozen Children's Black Plush Hats, well made and satin lined; sizes 6 to 7. Regular \$2.75 value. On sale \$1.98 HAT SHAPES

dozen Ladies' Hat Shapes, in silk velvets, hatter's plush, beavers, velours and combinations, in both small and large shapes; some trimmed. All at special prices. On sale \$3.50 to \$8.50 GEORGETTE WAISTS.

5 dozen Ladies' Silk Georgette Waists, made with large sailor collar, and tucked and hemstitched fronts, in colors of flesh and white; sizes 38 to 44. Regular \$10.00 value. On \$7.95

POPLIN SKIRTS 50 Silk Poplin Skirts, in latest style, in colors of navy blue, brown and black, in all

25 Ladies' Plush Coats, white and all colors. All to made of Salts' Maxina seal be sold at manufacturers' plush, made in loose style, with large convertible collar and belt, well lined; sizes 34 to 46. Regular \$45.00 value. On sale \$35.00

WOOL SCARFS.

15 dozen Brush Wool Scarfs, long length, in colors of old ros, gray, copenhagen, navy, bronze, nile, burgundy, white and black. Regular \$2.50 value. On sale. . \$1.98

BED COMFORTERS 75 Traveler's Sample Bed Comforters, double bed size. in silkolines, art sateens, chintz, well filled and quilted: some with wide silk, satin borders. Regular \$8.50 to tion, in both ladies' and chil-\$10.00 valce. All to be sold at dren's. All to be sold at one price. Your choice \$5.95 Wholesale Cost WOOL BLANKETS

BRANTFORD, Oct. 16.—The Prince of Wales will have a guard of honor on his visit to this city. The final decision was reached today following an 150 dozen Women's Silk Stockings, pure thread silk, with mercerized ribbed tops, announcement from Ottawa that au-thority was extended to the officer commanding the Dufferin Rifles to ishigh spliced heels and double soles, in colors of dark tan, sue equipment for the occasion. The Prince will be made a chief of the Six Nation Indians. A half holiday has been declared. nigger, gunmetal, navy blue and black; sizes 81/2 to 10. FILTRATION PLANT. Regular \$2.00 value. On sale

A filtration plant at the local water-works will cost from five to six hundred \$1.25 pair thousand dallars, the engineers, Lee and Lee, have reported. CHILDREN'S HOSE 35 dozen Children's Fine TRY TO DERAIL CAR. Worsted Hose, with double

An attempt to derail a car on the new street railway extension to Terrace Hill was made late last night. The fender swung clear of the steel rail which had been laid across the track knees, in black only, 6 to 71/2. On sale 75c pair; 8 to 10, on and no damage was done.

NEW CHAMBER. sale 98c pair LADIES' CORSETS 20 dozen Ladies' Corsets,

NEW CHAMBER.

The new chamber of commerce hall was opened last night, when Dr. Mc-Cullough of Toronto, the chief medical officer of health of Ontario, and Gen. Foster gave addresses. The hall opens directly off Colborne street, and is large enough to accommodate about 200 people.
SOLDIERS' VOTES.

Mayor McBride, I. L. P. candidate has appealed to T. H. Wade, returning officer for South Brant, for the provision of a special ballot box for bed-ridden blue, brown and black, in all solders. He suggested that the secretaries of the G. W. V. A., G. A. C., and Army and Navy Veterans be appointed to take the votes in a special ballot box to be counted by Judge Wardt

The remains of Pte. Abraham Sowers were brought to Brantford from Hamil-



WALLACE REID The Vailey of the Giants

AN ARTCRAFT SPECIAL.

"MUTT AND JEFF" IN SONG, COMEDY, HIT,

CROWD THE GRAND

CROWD THE GRAND

Show Has Humor, Plot, Pretty
Chorus and Pleasing
Voices.

Playing to a house filled to capacity last night, "Mutt and Jeff," a show that needs no introduction to theatregoers in London, kept the crowd laughing from the time the curtain went up till the last ensemble at the Grand last night.

Of the several "Mutt and Jeff" shows

balance of the party, who are making a frantic search for them. The acting of Mrs. Al. Mutt, is the feature of the search for them. The acting of Mrs. Elizabeth Fuller in the role of the show outside of the two comedians. She possesses an attractive appearance, a good voice and dances well.

Miss Edna Burnett, playing the part of Nancy Jeffries, Jeff's wife, acts well. She possesses a fair voice. Dorothy, Jeff's niece, was played by a winsome young lady, Miss Effie Pearson. Two songs, sung by her in the second act, made a hit. Although not the dancer that Miss Fuller is, she dances several charming numbers with her partner, George Wood, playing the role of Tom Green, Durothy's financee.

The dozen girls in the chorus are pretty and possess unusually good voices. Some of the pleasing novelties were introduced in the costuming, while the scenery possessed a fitting setting.

The show will be repeated tonight.

The show will be repeated tonight.

were introduced in the costuming, while hast ensemble at the Grand last night.

Of the several "Mutt and Jeff" shows seen in this city, this is easily the best. Filled with good, clean humor and absolutely free from all suggestiveness, it pleased everyone, and the appreciation was shown.

LEADER OF U. S. AERIAL

DERBY STARTS AGAIN
There was just enough plot to act as pegs on which to hang the comedy. Mutt and Jeff were characterized with their wives and a niece of Jeff's, with their minace comprises shumming party risking Chinatown. While in a "den" the smoke opin. Chinaman to let them smoke opin. The second act finds them fugitives and attempt to shoot Sir Sidney, an Englishman, on a visit to America.

The second act finds them fugitives in France and soldiers in the French.

orter seeks to force his attenti ing her with exposure.

How she thwarts this man finally, a wins a worthy love forms a thrilli dramatic story. The vaudeville feature is that of the marilettes' Marionettes' presenting this is something new to theatregoers in this cit it depicts a small stage on which dumnies act in a very realistic manner causing amusement for both your and old. A two-reel special come "His Vampy Ways" and a Mutt as Jeff cartoon complete a most excelled performance.

ACTRESS TELLS SECRET

Special Sample Trimmed Hat Sale



A huge assortment of styles to select from, each fashioned of best silk velvet, in black and the leading colors; trimmed with the newest wings, flowers, ostrich and novelty effects. Regular up to \$12.00. Marked for rush clearance

FRIDAY and SATURDAY ONLY \$4.95

THESE HATS CAN NOW BE SEEN IN OUR WINDOW.

CHARMING QUALITY at LOWEST PRICES

Specials for Friday and Saturday

round muff. Special, \$16.50

Very fine Black Wolf, made of best skins; made Opossum Capes, range from small cape to large up in animal cape effect and round muff. shawl capes. From Special, the

Natural Grey Wolf, this season's newest; made Beautiful Children's Sets at up in the rug cape effect; beautiful round muff.

Smart Hudson Seal Capes. Special

\$35.00 up to \$95.00

Black Wolf, made of fine skins; large collar and Red Fox, beautiful rich shade; made up in this season's style. Special, the

\$30.00 to \$82.50

THIS WONDERFUL COLLECTION OF FURS CAN NOW BE SEEN IN OUR WINDOW. Buy your furs here and save from 20 per cent to

Royal Millinery Company

NUKOL---The Beginning of a Great National Industry



huge factory machinery. NUKOL production is planned to be gin about the end of October. For stock at \$1, CALL, WRITE

NUKOL'S Engineer calculates that the Toronto plant is capable of producing 15 tons per hour. In shifts, 20 hours a day would produce 300 tons per day. Figuring 300 days to the year, about 90,000 tons could be turned out by the one plant in a year. Profit per ton may run from \$2 to \$4. Taking the average of \$3 a ton profit, the yearly profit would be \$270,000. Take off \$70,000 for possible breakdowns and other contingencies and a profit of 20 per cent, is left on your investment in the one factory. Other factories are to be built. Show them with your stock subscriptions that London is live enough to have a NUKOL plant, too. Many plants, many dividends, NUKOL enables you to get better fuel for less money, and also enjoy a satisfactory profit on your investment. It sounds reasonable. It is practical. For a sound, profitable investment put some money into NUKOL—NOW—at \$1. It's on the rise, CALL—Write—or wire for your stock at \$1.

PHONE 1324

Name

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Copy of Nukol Prospectus

and Stock Application Form.

In 9 months NUKOL has become a household word. Nearly everybody wants NUKOL, the Anthracite Briquette that burns without clinkers, hotter, longer, cleaner, and cheaper than coal. Plant, machinery and raw material off hand are estimated to be worth at least \$200,000. Price advance on coal contract alone is worth at least \$300,000. Estimates vary from a half million to a million for intangible assets, for trade name, license to use the Dutch Process, contract and leases, perhaps \$500,000 would be a fair valuation. It might be fair to assume that NUKOL has acquired about \$1,000,000 worth of all kinds of assets in 9 months. This is a record for energy that bespeaks a great future for fuel production and dividends. Get Nukol shares, and share in the profits.

LONDON, 344 DUNDAS ST., EAST.

THE NUKOL FUEL CO., LIMITED.

HEAD OFFICE, 88 BAY STREET, TORONTO.

12 OFFICES IN ONTARIO.

ARCHB!SHOP BRUCHESI of Montreal, who is appealing to the faithful of the archdiocese for at least \$5,000 to be presented to Cardinal Mercier. The reconstruction of the University of Louvain is one of the many works

35 pairs Pure Wool Bed Blankets (King Edward Brand), large size, well scoured and clean, with pink and blue borders. Regular \$15.00 value. On sale \$12.00 pair

MARA'S, Opposite Market Lane

AT LOBO MEETING

ILDERTON, Oct. 16.—A meeting in the interests of J. G. Lillibridge was held in Lobo town hall, Coldstream, on Tuesday night. The hall was filled to the doors, one-third being ladies. J. Powers, U. F. O. director, Durham Duncan McAlpine, Ekfrid, and the candidate, J. G. Lethbridge, all spoke of the great need for a more efficient and economical administration of public affairs in the Government.

Mr. Powers explained the origin, aim and object of the U. F. O. at this time of reconstruction. Mr. Lethbridge also spoke of the need for more economy and of the provincial highway expenditure. The auto tax should be applied to county roads where most needed instead of a tourists' highway. He also stated he had always worked for the cause of prohibition. John McGugan was chairman.

The young neople of the Ivan Choir and Y. P. Guild to the number of over fifty met at the home of Miss Ruby P. Caverhill on Tuesday evening, and gave her a large culinary and miscellaneous pre-nuptial shower, including all sorts of useful articles needed in the kitchen and dining room. A pleasant evening was spent in music. singing, games and dancing, all wishing Miss Ruby all sorts of happiness and prosperity.

Rests, Refreshes, Soothe, licals—Keep your Eyes Strong and Healthy. If they Tire, Smart, Itch or Burn, if Sore, Arritated, use Murine often. Safe for Infant or Adult. At all Druggists in Canada. Write for Pree Eye Book. Murine 20., Chicago, U. S. A