July Clearance Sale

Going away for holidays or spending vacation at home, a Sweater Coat is almost indispensable for boating, motoring or walking in the cool of the evening. We have reduced a number of broken lines in fine

ALL-WOOL SWEATERS

Various weights, pullovers and coats, belts and sashes.

\$12.00 and \$12.75 Values \$8.95

Your choice of hunter green, nile green, mauve, oxford, black and maize, collar and cuffs with black stripes, full sash, some with belts; regular \$12.00 and \$12.75. JULY CLEAR-ANCE SALE\$8.95

Clearance of Gingham Dresses, \$8.95

Particularly pretty plaid ginghams in smart New York styles, just a limited quantity of each, and only about twenty all together; sizes 16 to 42., JULY CLEARANCE \$8.95

BRICK & DUNDAS, LTD.

188 DUNDAS STREET.

DIARY OF A FASHION MODEL

She Tells Just Why Moire Is One of the Smartest Street Dress Materials.

for summer."

"Thank you," answered Madame, "You're very flattering. By street dress I presume you mean a gown for general substitute for the embroidered collar and cuffs."

"The blouse has the effect of an what she wanted.

"It was very besubstitute for the embroidered collar and cuffs."

"The blouse has the effect of an what she wanted.

"The best of cere meteor, crepe dechine, taffeta or moire," Madame dechine, taffeta or moire, "Madame dechine, taffeta or moire," Madame dechine, taffeta or moire, "Madame dechine, taffeta or moire," Madame dechine, taffeta or moire, "Madame dechine, taffeta or moire," Madame dechine, taffeta or moire, "Madame dechine, taffeta or moire," a profusion of white—vests, fichus, ruffles and the like—soils so quickly and brings down the percentage of utility."

"I quite agree with you," Mrs. Gerard

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"The blouse has the effect of an what she wanted.

"The best cool on the summer street is what she wanted.

"Ways To Make the Very Most of Watermelons.

Of course, the best way to serve watermelons is "au natural"—fresh, stiffly beaten white of egg and finish table to delight the family you can deftly cut it up beforehand so that it whole.

Scoop out the inside of the water, bear which what she wanted.

"I quite agree with you," Mrs. Gerard

Cut the melon by holding it length.

Age of utility."

The performance of the best features lies in the fact of the fact of the fact of the formance of the fact of

broidery on your Chinese girdle is exquisite. Those shades of blue, yellow and green are lovely when used together on the dark blue background."

As I came nearer Mrs. Gerard comdress.
"The collar and cuffs are ivory batiste "You have expressed it very aptly, Mrs. Gerard. The ivory tones are es-pecially good on blue. The sleeves are



originally cut bolero, on account of the looseness above the belt," Mrs. Gerard remarked. "I like the way it is buttoned to the girdle in front."

"Yes, the lines are the distinguishing characteristic of this gown if we forget the wonderful fabric," Madame answered.

"The material is lovely, and the grace of the skirt drapery gives height. I am delighted with this gown, and would like to slip it on just to make sure that "Thank you," answered Madame.
"You're very flattering. By street dress" in the collar and collar of the collar of

Madame turned to me.

I quickly put on this gown, because one of its best features lies in the fact that it is easily adjusted being made in the one-piece fashion and attached to a net lining that is very cool.

When Mrs. Gerard saw this dress she was charmed with its distinction and better the work of the whole meion is cut up in this way. When it will have the appearance of the work of the work of the whole meion is cut up in this way. When it will have the appearance of the work of the work

watermelon a few minutes before serious. Madame. It is certainly very stunning. The lines of the bodice are very unusual, and the wonderful embroidery on your Chinese girdle is exquisite. Those shades of blue, yellow and green are lovely when used to-

Half-ounce of whole cloves any degree fitted to be leaders of thought and action must take as our

The William of the weak of the control of the contr

Page of Interest to Women

CITIZENS MUST BE **ACQUAINTED WITH** NATIONAL ISSUES

Reconstruction Is Necessary For Nation-Wide Prosperity, Says M. Mills.

These days are so full of work that erforce the pen has been idle, for Margery Mills is a really truly farm voman. This is harvest time, and fruit ime, and picnic time too, and with so many calls upon her time and thought something had to be left undone. She

By dint of crowding two or three days' work into one, I am in a pleasant farm home overlooking Nottawasaga Bay this afternoon. In the distance are the hills afternoon. In the distance are the hills—mountains, rather—forming a beautiful background for a picture which suggests quiet and comfort, and a certain degree of prosperity too. For this is a long-settled district, and if one did not stop to remember that these beautiful homes represent in most cases the life work of two, and in some cases three, generations, the surroundings are such that we might ask why all this talk about farm problems—could conditions be bettered? for are they not very desirable as they are.

That the farmer is thoroughly aroused in many localities is very evident. These gatherings, where men and women meet in thousands to hear questions of in thousands to hear questions of national import discussed, indicate that very clearly. They are taking the first necessary step at last, viz., awakening to the fact that a democracy cannot exist except in name, unless the individual citizen realizes that his bounden duty as a citizen is to acquaint himself with national issues, in order that his vote may be what it must be if real democracy—government by the

Pare the rind of the watermelon and cut, into thick slices. Boil the alum in a gallon of water and pour over the sliced rind, letting it stand on the back of the stove for six or seven hours. Drain the rind from the alum water and let it lie in cold water until cold. Drain.

Boil the sugar and vinegar together, the strain, add the spices, the rind and the sugar, and boil all together until the rind is thoroughly soft.

Peaches and pears can be pickled in the same amount of spice as this would destroy the delicate flavor of these in fruits.

Any degree fitted to be leaders of thought and action must take as our structions which have been effected by our skilled mechanics. The one that is called, which spans Niagara River above the great Whiripool Rapids.

The first bridge there was a wooden structure suspended by those great to replace the wooden structure by a steel one, and bit by bit the steel bridge was built until, without the interruption of traffic, all trace of the old wooden bridge was gone. The new steel Suspension Bridge hung in its place.





about farm problems—could conditions be bettered? for are they not very desirable as they are.

But here, as elsewhere, is the same old story: Men, single-handed, or with unsatisfactory help, working early and late to produce what they can for the nation's food, and because of the meagre help unable to accomplish what would in proper conditions be possible. Hampered, too, this season, by unfavorable weather at seeding time and since. One cannot help wondering what the outcome will be.

This debt must be met mainly by the "top six inches of the soil," necessarily, when from that source comes directly or indirectly 80 per cent of the nation's wealth, and the rural population is filling up hamlet, town and city. Canada—agricultural Canada—with depleted farms, consequently lessened production, means just one thing: If this state of affairs continues, if some definite, practical solution of the problem is not found, and that right speedily, national prosperity will be utterly impossible.

That the farmer is thoroughly aroused

Age (if child's or misses' pattern)

Measurement: Bust..... Waist...

auty as a citizen is to acquaint himself with national issues, in order that his vote may be what it must be if real democracy—government by the people—be established.

His voice in national affairs—not a mere little scrap of paper upon which he marks an X in the particular corner in which his grandfather placed his figuratively speaking, for grandfather did much of his voting orally, and with no more real intelligent thought than baby uses when with the little calboy hand she marks the window-pane. That day is passing fast; we've had some illustrations, and surely in the elections.

SOCIAL

Miss Marie Hornby is spending two weeks' holiday in Guelph. Miss Gertrude Bell, Maitland street, left last night on an extended trip to Calgary.

Miss Phyllis Wilson spent the weekend with her aunt, Mrs. S. Friendship, at Menesetung Park.

the groom. After the wedding breakfast at the home of the bride, the happy
couple left for Niagara Falls, the bride
traveling in blue.

and clean things up, and without even a
dark look or a cross word they did as
she asked. When they had finished,
Mamma Walopun-gee kissed each on the
forehead, and everyone David met
seemed happy and content.

"Recause they always obey without a

GUARANTEED PURE and superior to any similar preparation even offered to the public; has taken First Prizes at all Canadian Exhibitions

an Canadian Exhibitions and received the FRITE MEDAL
ATTEM
A

Centennial Exhibition, Philadelphia, 1876

NANUFACTURED AND REFINED BY THE CANADA STARCH CO., LIMITED EDWARDSBURG WORKS

CARDINAL, ONT. OFFICE: MONTREAL QUE.



DAVID AND THE WALOPUN-GEE. One bright, beautiful morning as little

dr. Walepun-gee. "Obedience always nakes little folks happy." David was sorry when it was time to

go home, but, dear me, he was time to see his mamma and daddy once more! But I guess the trip did him good, for

fter that he never had to be asked wice to run an errand or to help his



WITH FINGERS! CORNS LIFT OUT

Pie Fillings!

prevent running over.

little Benson's Corn Starch should be introduced into juicy fruit pies, such as rhubarb, cherry, etc., to

Orange Cream Pie (see Recipe below) is not difficult to make and will prove a happy addition to your dessert recipes. Serve custards, blanc mange, sauces,

gravies, cakes and puddings made with Benson's Corn Starch. Write for booklet. PIE CRUST

Take ½ cup flour with ½ cup of Benson's Corn Starch, ½ teaspoonful baking powder, 2 tablespoonfuls of Mazola, or butter, ½ cup of cold water, ½ teaspoonful sait.

Sitt flour, corn starch, and baking powder in a bowl, add shortening, rub fine through flour, add last water and sait. Turn onto board, roll lengthwise till smooth and use as desired.

ORANGE CREAM PIE

Place in saucepan over the fire, I tablespoonful Benson's Corn Starch, % cup water, % tablespoonful of sugar and I tablespoonful of Lily White Corn Syrup. Boil five minutes. Remove from fire; add yolks of two eggs, % rind of an orange, and juice of one orange and % lemon; mix well. Line greased pie pan with very thin pie crust, brush out with beaten egg, and sprinkle with bread crumbs. Pour in above mixture and bake in medium oven till crust is light brown.

Beat the whites of the eggs very, very stiff; add one table-spoonful of powdered sugar. Arrange by spoonfuls on top of pic and set in hot oven to brown a nice color. Serve cold.

The Canada Starch Co. Limited

Freezone is magic! Corns and calluses lift right off-





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