ess Chain eference to our laundry work far and near.

SS LAUNDRY"

HOUSEHOLD WORD, not ty of Toronto but all through . We are daily in receipt of from all over Canada, ever districts of the Northwest which proves conclusively the e public repose in us, rou to fall into line.

AUNDRY 8. 105. 107 SIMCOE ST.

GIVING gains ^z Furs

nce of this month. , at moderate prices. an any department store. ess. Money refunded if not Co., œ

ET EAST.



10" Brand CKLES



W.A. MURRAY & CO., LIMITED ON SALE TO DAY 10,000 Lengths Silks THURSDAY AT HALF-PRICE.

WEDNESDAY MORNING

This half-price silk offering comprises all kinds of

High-Glass Black and Golored Silks

Such as Plain and Fancy Taffetas, Plain and Fancy Satins, Black, White and Colored Broches, Peau de Soies, Poplins, Mervs, Striped and Persian Taffetas for waists, Plain Glaces, for Linings, Plain Duchesse Satins, Fancy Wash Silks, Fancy Foulards, etc., etc., in ends varying from

11-2 Yards to 10 and 12 Yards.

Suitable for Waists, Skirts, Linings and Dress Trimmings.

Sale Begins To-Morrow, Thursday, Morning §

Not before, and ought to tax both our basement and main floor silk sections to their fullest capacity. It's an occasion where you can save a half, and in many cases more than a half, of the regular purchase cost of these silks, and the shrewd buyer will be eager enough to make the best of the opportunity. In order to facilitate the selling we make the following classification :

ON SALE IN THE BASEMENT

ON SALE ON THE MAIN FLOOR.

ALL TO CLEAR AT

25c A YARD

ALL TO CLEAR AT

35c

2000 Ends of all kinds of Fancy Waist Silks, Plaids, Stripes, Figures, Fancy Foulards, Plain Silks. Also Velvet Corduroys, Silk Velvets, Velveteens, Etc., in odd lengths from 1 to 5 yards, worth 50c and 75c, and some \$1.00 per yard

3000 Ends of Plain and Fancy Silks, comprising Taffetas, Satins, Fancy Broches, Figured India Silks, Striped and Figured Taffetas, and a big variety of other Fancy Silks, in lengths of from I to 5 yards, worth 75c and \$1.00 per yard



We're not content that your garment fits. It's not difficult to get that. We insist on style and character in our ready-to-wear clothing. Not very long ago it would have been thought impossible to make the advance we have achieved in this respect. Antipathy to ready-to-wear clothing is a thing of the past, for now we furnish you garments equal to any custom tailor's product at these prices:

Men's All-Wool English Tweed Suits, in | Men's Fine Black English Worsted Suits, broken checks and overplaid effects, in dark grey and brown mixed, made in double breast sacque style, four buttoned, lined with good farmers' satin, well tailored, perfect in fit and finish, sizes 36 to 44, our price 7.50 Men's Fine All-Wool Navy Blue Clay Worsted suits, double breasted sacque

THE TORONTO WORLD

style, made with silk faced lapels, lin-ed with fine Italian cloth, sewn throughout with silk, stylish in cut and finish, equal to the 18.00 made-to-

Men's Choice English Melton Overcoats, blue and black warranted

fast colors, single-breasted fly-front, double stitched raw edges, silk

velvet collar, fine farmers' satin linings, French facings, 12.50 silk sewn and cut in the latest style, sizes 35-44......

Men's Finest Quality Imported Blue Beaver Overcoats, single-breasted

fly-front, silk velvet collar, fancy satin saddle back, elegantly quilted, skirt lined with handsome plaid worsted, single stitched

edges and cut in the latest style, sizes 36-44...... 14.50

Boys Two-Garment Suits, dark brown, in a Saxony finished Scotch

Venetian finish, purely all-wool, fast color, made in morning coat style, lined with fine Italian cloth, best of trimmings, finished with narrow silk stitched edges, handsomely tailored, sizes 36 to 44, our price 13.50

fast colors, silk velvet collar, French

Men's All-Wool Imported Beaver Over-

coats, sizes 34-44, single and double breasted, dark navy, black and brown, **OCTOBER 25 1899**

facings, nicely piped, lined with wool Italian cloth..... 8.50 Boys'. Two-Piece Double-Breasted Suits, dark navy blue and black Campbell serge, heavy Italian linings and silk sewn, 22-28,

