# NEWS OF SPECIAL INTEREST TO WOMEN

## OPENING ATTRACTS MANY ENTHUSIASTS

### Artistry in the Highest Form of Millinery Evolved for Spring

### TRIP THRU SIMPSON'S

### Paris, London and New York Send Models of Latest and Best

Artistry in the highest form of millinery, is what the spring of 1915 has evolved for the votaries of Dame Fashion, and it would be difficult to point back to a season where harmony and wealth of color, together with distinction of line, has been brought to correspond in so marked a degree with the costume and natural contour of every wearer.

The large numbers who viewed the stock of the Robert Simpson Co., at their millinery opening yesterday, found entrancing vistas on every hand, showcase after showcase filled with handsome or pretty models, vying with its many neighbors in the variety and richness of its offerings. For early wear in the department for the debutante, the hats are small with the promise of extending in size as the season advances. The shapes are mostly turban, to perch jauntily on one side, or narrow-brimmed sailors, which tilt saucily with bewitching effect. Flowers in rare garlands and dainty French wreaths, quaint ornaments and the almost omnipresent bow, are favorite trimming, and the variegated bunched variety of bloom, that looks like the old-fashioned bouquet turned out by the modern color scheme artist, is a delightful feature in Fashion's dictum.

**Black and White Good.**

Black and white in weave and trimming are pronounced good, and Flanders green, creosote, Hindu, army blue, khaki, dune, putty, sand, aeroplane, are all displayed. Crowns are made from plaited ribbons and Milan, Tagel and Leghorn are all used. In these straws there are many hats with low, flat crowns and brims of fairly wide width, as well as a diversity of small models. The shepherdess, with graceful brim drooping back and front, is revived.

Militarism has influenced not color alone, but also shape and design, as seen in the high helmet and the shako ornament so prevalent under a variety of forms. A French model of special distinction is of rice white silk braid with Tam o' Shanter crown perched high at one side, the back velvet brim giving contrast and the tall shako of white osprey tipped with black and just touched with orient coloring in the centre, displaying style and taste in a marked degree. A Furzmann helmet in fine sand straw, with small ostrich tip at side, was distinctly new. One of the largest models was of black taffeta lined with tan Tuscan, with bow and long streamers at back, massed with wild daisies, poppies, corn-flowers and wheat in front.

**A Dainty Model.**

Among the daintiest models is a sailor in white taffeta with open brim of silk and chiffon, a band of shadowed black velvet, embroidered daisies and bebe velvet strapped across the crown, with small bows and streaming ends.

Color runs riot in the flower cases, where scarlet bloom blazes in gorgeous profusion, outflanked by purple and mauve orchids and massed brown and yellow baby mums, glowing golden rod, cherries, black, and berries in variety, lily of the valley and roses of every hue. Mounts and ospreys are still seen, and ostrich is always in favor.

Georgette, Evelyn Varon, Germaine, Bendel and names of other designers found on the models, testify that Paris, London and New York have sent the Robert Simpson Co., Limited, samples of the world's best in the line of millinery.

## SEVERE NEURALGIA

### Cured Through the Use of Dr. Williams' Pink Pills.

There is an excellent reason why Dr. Williams' Pink Pills have cured the most severe cases of neuralgia, sciatica and other complaints in the group known as disorders of the nerves. This group also includes St. Vitus' dance, partial paralysis and the common state of extreme nervousness and excitability. Each of these complaints exists because there is something the matter with the nervous system. If the nerves have tone and are strong and healthy you will not have any of these complaints. The reason why Dr. Williams' Pink Pills cure nervous disorders is that they restore weak, run down nerves to their proper state of tone. They act both directly upon the blood supply and the nerves. The highest medical authorities have noted that nervous troubles generally attack people who are bloodless and that the nerves are toned when the blood is renewed. It is thus seen that Dr. Williams' Pink Pills cure nervous disorders by curing the cause of the trouble. The following is an instance: Miss Annie Jones, London, Ont., says: "For over a year I was an intense sufferer from neuralgia, which located in my face and head. The pain at times was so intense that I could scarcely keep from screaming, and nothing I was doing for the trouble seemed to help me. As time went on my whole nervous system was affected. At last, when I felt that my case was almost hopeless, I was advised to try Dr. Williams' Pink Pills. The result of this treatment was that I am now enjoying such comfort as I had not known for years, and only those who have suffered from neuralgic pains can realize what a blessing the Pills have been to me."

If you are suffering from any blood or nervous disorder begin to cure yourself today with Dr. Williams' Pink Pills, which you can get from any medicine dealer or by mail at 50 cents a box, or six boxes for $2.50, from The Dr. Williams Medicine Co., Brockville, Ont.

## SUIT CAN BE USED IN EITHER MANNER

### Strictly Tailored Wear or Transformed Into Dressy Costume

### POPULAR SHIRTWAIST

### Plain Silk for Street or Morning, Fancy for Afternoon

Elaboration in the street suit is now passe. With the increased popularity of the smart, strictly severe suit—the coat boasting no more trimming than a belt and buttons covered in the same material, the skirt short, full and absolutely plain in most instances—the "fussy" blouse again comes into its own. With a well-chosen and faultlessly fashioned waist, the suit is rendered correct for strictly tailored wear, or transformed into a costume suitable for dressy occasions.

The plain silk shirt waists are continuing in popularity for street and morning wear, but the most wonderful concoctions of nets, satins, laces and exquisite silks are being shown for afternoon wear. There is also a distinct type of blouse for theatre wear—it is very dainty, showing employment of costly patterned nets, veiling, silver lace, or beaded motifs, that shimmer effectively thru the transparent fabric gracefully draped on the latest lines.

The set-in sleeve is shown in a number of interesting styles, being "set-in" with dainty pipings, cordings and hem-stitched effects. The smock type of blouse gives splendid opportunity of combining fine lace with brocades of soft satins. Flowered taffetas are also often used in the over-blouse models.

Small buttons of queer shape are displayed for trimmings, and these are introduced in many novel ways. One very exclusive model made of cream dotted net with a loose smock-like over-blouse of blue, in the new army tone, had high rolled back collar and long set-in sleeves. The only trimming was in the rows of tiny black jet buttons which ran from the waistline to the neck in front.

## NOTES OF WOMEN'S WORLD.

The meeting of the Trafalgar Daughters will be held this afternoon in the Hellconia Club rooms, 2 Grosvenor street, at 3. Miss Campbell and Miss Graham will give addresses.

Loretto Alumnae will hold their regular monthly meeting at 4 o'clock this afternoon, in the Loretto Abbey. Rev. W. J. Simm will speak.

Winston Churchill Chapter, I.O.D.E., will meet at 3 at 208 Balmoral avenue.

Over $5000 has been made by the women controlling St. Andrew's dry canteen at Exhibition Camp. This is to be returned to the soldiers, either in the form of an ambulance or as a gift of money.

Howard Park W.C.T.U. will meet on March 10, instead of this week.

Toronto Graded S.S. Union will meet Tuesday night in the Church of the Redeemer, corner Bloor and Avenue road.

Mrs. Fairbairn will be hostess at the Women's Press Club tea this afternoon.

Mrs. James Casey is arranging a euchre in aid of Red Cross funds, at the Pavlowa Academy, this afternoon, beginning at 2.30.

Prof. J. Squair will address the Canadian Women's Business Club at 8 tonight, in the faculty of education building.

The Samaritan Club will meet at 10.30 at headquarters, corner North and College streets. Miss Rappi will give the principal address.

The Political Equality League will have a knitting tea on Thursday at 3, at the home of Miss Sarah Harrison, corresponding secretary at No. 1 Close avenue. The speakers will be Mrs. Irwin Simpson and Miss Inez Carry. All interested are invited.

## ENGLISH WOMAN ASKS ABOUT McCUTCHEONS

### Made Investment of Two Hundred Thousand in Firm, But All Not Paid In

Mrs. H. Sowler, London, England, who made an investment of $200,000 with McCutcheon Bros., has written to a firm of Toronto solicitors, asking that they give her information relative to the position of the McCutcheon firm. The full $200,000 had not been paid in.

### MY MOTHER.

Thru the carefree years of youth,
Thru the days of shade and shine
Words you spoke of love and truth,
Sweetheart-Mother Mine.

When the path seem'd hard to tread,
Oft discouraged I would pine,
Back to joy your love has led,
Sweetheart-Mother, Mine.

Now in realms above you rest,
God has call'd you o'er the line,
None more lov'd among the blest,
Sweetheart-Mother, Mine.

—D. C. M.

### WILL ENTERTAIN LITTLE TOTS.

Gladys Fairbanks, the Canadian actress from Halifax, N.S., well-known to many friends in Toronto thru her appearance here in "The Poor Little Rich Girl" last season, is playing a principal role in "It's a Long Way to Tipperary" at the Grand this week. On Thursday afternoon she proposes to entertain the patients at the Home for Incurables with some of her stories and impersonations. She is to be entertained by the Woman's Press Club today, and by various other organizations during the week.

SPRING STYLES

Queen Quality SHOES

We are ready to show the newest and best in Spring shoe styles. Made by the best fashion designers. Beautiful, dainty footwear. Every new style idea worth while is contained in our stock.

You are cordially invited to come in and look at the Spring Exhibition. No trouble to show shoes.

The Robert SIMPSON Company Limited
TORONTO


## FIELD ATTACKS IN CEDARVALE VICINITY

### Nineteenth Battalion Receives Further Instruction, and Twentieth Dig Trenches

### LT.-COL. LANG REMAINS

### Ottawa Approves of University Contingent of Training Corps

A further case of spinal meningitis has been discovered at the camp. Private Pakenham was examined for the disease on Saturday and has now been removed to the hospital. Pakenham lives at 85 Crawford street, Toronto.

Nine men have now been incarcerated in the observation camp by the doctors. These have been known to visit the homes of people with spinal meningitis.

**Continues Command.**

Lieut-Col. W. R. Lang is to remain in command of the Toronto University contingent of the Canadian Officers' Training Corps, the listing of which has been approved by the authorities at Ottawa and will be gazetted shortly. Captain C. S. McVicar receives the rank of major, and will command the right half battalion and Captain A. D. Lepan is promoted to the same rank and given the command of the left half.

Quartermaster C. H. C. Wright, Professor of Architecture, is raised to the rank of honorary lieutenant. Assistant Professor of Chemistry F. B. Kenrick, is made paymaster with the honorary rank of lieutenant. Chief Constable Christie, who formerly served with the Scots Guards, is Regimental Sergeant Major.

During yesterday morning Inspector General Lessard continued his inspection of the troops.

Under the command of Col. McLaren and Major H. C. Bickford, the 19th Battalion was taken out to Cedarvale for further instruction in field attack. The 20th Battalion received further lessons in trench digging.

**Was Slightly Wounded.**

Under date of February 9, Captain Kaulbach, of the Royal Lancasters writes to a Toronto friend in which he states that he had been slightly wounded. Captain Kaulbach was reported as wounded on Saturday last and from this it is inferred that he has been wounded twice.

Writing to his father on February 3, Capt. Thomas Irving says that he has charge of the 2nd Company of the Canadian Engineers, owing to the illness of Major Lindsay.

T. C. Irving has three sons at present at the front; William, with the Queen's Own; Henry G., with the Artillery and Captain Thomas C. of the Engineers.

Authority was given some time ago for the formation of a new unit of the Eighth Field Company of the Canadian Engineers. At the time it was intended that the headquarters of the new unit should be at St. Catharines, but this has been altered and will be placed in Toronto. Preparations are well in hand, and the company will be under the comman dof Lieut. H. M. Gzowsky.

In dealing with the outbreak of spinal meningitis at the camp the medical authorities point out that formerly the fatality of the disease was 80 to 90 per cent. The new treatment to which patients are subjected it is considered as particularly gratifying, as out of nine cases only one has had fatal result. There are now 13 cases in Toronto.

## ALL THIS WEEK

All this week and half of next week (up to the 10th) Ye Olde Firme of Heintzman & Co., Limited, Heintzman Hall, 193-195-197 Yonge street, will hold a sale of player-piano rolls. There are hundreds to choose from at a reduction of 50 per cent. There will also be on sale a big lot of New Era Rolls, all the latest rag time, for 20c each, or 6 for $1.00. Come early and get the best choice. 12

### MONEY FOR BLUE CROSS.

At the Humane Society meeting, held at the headquarters on McCaul street, yesterday a letter was read from the secretary of the Blue Cross Fund, London, Eng., acknowledging the receipt of $500 for comforts for horses on the battlefields. The money was raised at a luncheon promoted by a women's committee, under the direction of Mrs. D. L. McCarthy.

## REV. SOLOMON GRAEB SENDS RESIGNATION

### Pastor of High Park Presbyterian Church Voluntarily Resigns at Closed Meeting Last Night

Rev. Soloman Graeb, minister at High Park Presbyterian Church, tenders his resignation to the presbytery today. This was the outcome of a closed congregational meeting in the church parlors last night.

Altho The World representative was not admitted to the meeting, he was informed by a church member that the resignation was given voluntarily, and that the congregation had become almost united.

A moderator will probably be in charge of the pulpit until a permanent minister has been appointed.

### Courian & Sons' Rug Clearance

That the great Oriental Rug Sale, comprising the whole of the large and select stock of Courian & Sons, has strongly aroused public interest was shown by the crowds that attended on the opening day. The spacious store at 40 East King street, a few doors west of Toronto street, was packed thruout the day, and those who bought had no reason for regret, as many splendid bargains went to them. This necessarily happens in a realization sale of this size, and even greater and more numerous bargains may be expected during its continuance. The clearance will proceed today and until further notice under the hammer of Mr. C. M. Henderson, who conducted the sale with his usual business efficiency.

## PROCEEDS FROM SHOW SWELL RELIEF FUND

### Loew's to Give Receipts of Wednesday Night to Help French in Distress

On Wednesday evening the proprietors of Loew's Winter Garden will kindly devote the proceeds of the evening's entertainment to the French Relief Fund, organized by well-known Toronto people to assist the destitute inhabitants of the French territory now occupied by German troops.

It is hoped a large audience will be present to aid this worthy charity.

## TRANSPORTATION CLUB HOLD A LUNCHEON

Sixty representative railway and steamship agents of Ontario met at a luncheon given by the Transportation Club of Toronto yesterday, at the Caris-Rite.

D. G. Wood, western freight agent of the Allan Line, presided.

Secretary Gray read a letter from Captain E. Fremlin, now attached to the 34th Battalion, Guelph, acknowledging a card of life membership. Capt. Fremlin is widely known in railway and commercial circles, and recently retired from the Soo Line service to broaden his military experience, begun in Chatham.

W. R. Plewman gave an address on "Germany and the Present War."

### NEW RAILWAY LINE.

An official announcement states that power is to be asked Alberta Government by twenty-seven prominent citizens of Athabasca, Wabasca and Fort Vermillion, to construct a line from Athabasca to Fort Vermillion, a distance of 300 miles, via Wabasca and Trout Lake. The company will be known as the Athabasca and Fort Vermillion Railway.

### MADE IN CANADA SMOKER.

A "Made in Canada" smoker was given by the American Club recently in their main lounge room. T. Harland Judge, the club's master of ceremonies, arranged a three-hour program, headed by the University Guitar and Mandolin Club, assisted by Allen and Bennett, Bishop and Cauldwell, Garry Wordley, A. Gray, N. Bilton, H. Hamley in giving "Made in Canada" songs or stories. A feature of the program was the Hawaiian Overture and Quartet, with Tandy MacKenzie.


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