

# Genius Expressed in Clothes

Most of us have an appreciation of beauty, whether in things or people. We know when we "like" a man's home or the style of his clothes. But how few of us, unaided, can design for ourselves even the most ordinary articles of apparel.

It is precisely for the average, every-day man that our great men's wear store is designed. It furnishes him with nicely designed, well made clothing at prices that enable him to have plenty and up-to-the-moment clothing at the too-often price of a scant supply of "custom made clothing." Are you the average man?

## Hot Weather Clothing For Men

Men's Homespun Outing Pants, in light and dark gray homespun cloth, cuff bottoms, belt straps, and side straps. Special price ..... 3.50

A Specially Neat and Good Quality White Pique Outing Pant—It is carefully tailored, with cuff bottoms, belt and side straps, and five pockets. Price ..... 3.50

A Motor Duster of Splendid Quality—This duster is made from a fawn Satana cord, double-breasted style, close-fitting collar, wind excluding wristlets, and the necessary pockets. Price ..... 8.00

### MEN'S HOT WEATHER TWO-PIECE SUITS.

This Light Weight Suit is ideal for hot weather; it is made from a linen and cotton mixture in the natural color; the coat is single-breasted with patch pocket and unlined; the trousers have cuff bottoms, belt and side straps. Price ..... 3.75

### MEN'S TWO-PIECE HOMESPUN SUITS.

A Summer Suit that will give splendid service and is especially neat in appearance; coat is single-breasted, three-button style, and trousers with cuff bottoms, belt, and side straps. Price ..... 9.50

### BOYS' RUSSIAN WASH SUITS.

Neat Striped Single-Breasted Russian Wash Suits, straight and stand collar, belt at waist and bloomer pants; made from blue and white striped galatea cloth; a splendid wearing and good washing fabric; sizes 2½ to 5 years. Monday ..... 1.00

### BOYS' ROMPERS OR PLAY SUITS.

High-Grade Blue Chambray Rompers, full cut style, blouse and bloomers combined with neat collar and belt at waist; the proper play suit for the little chaps from 2½ to 6 years. Monday ..... .75

(Main Floor)

## Summer Rugs and Floor Coverings

Our stock of these seasonable Floor Coverings has been very carefully selected, our aim being to assemble unusual effects in cool, light, attractive colors.

### DAINTY AND ARTISTIC RAG RUGS.

The color combinations obtained in these very pretty Rag Rugs are peculiarly suited to the light furnishing of Summer bedrooms. They come in soft shades of yellows, mauves, pinks, and greens, in the following sizes: 6.0 x 9.9, 7.75 and 12.95; 7.6 x 10.6 ..... 11.25 and 18.25

### RATTANIA RUGS.

A Closely-Twisted and Firmly-Woven Fibre Rug, of excellent quality. These come in a variety of nice color combinations, greens and tans, blues and tans, and soft reds, will give excellent wear, and generally make one of the most satisfactory rugs for porch or Summer cottage:

3.0 x 6.0	2.25
4.6 x 7.6	4.45
6.0 x 9.0	7.95
7.6 x 10.6	10.25

### JAPANESE STENCILLED RUGS AND MATS.

These are the least expensive Summer Rugs, and, considering the price, have a wonderfully good appearance. They are stencilled in good designs and colors on the one side, being plain on the reverse, and will give good service:

24 x 48 inches	.20
36 x 72 inches	.30
6.0 x 6.0	.85
6.0 x 9.0	1.25
9.0 x 10.0	1.95
9.0 x 12.0	2.25

### NEW FINE QUALITY JAPANESE MATTINGS.

In greens, blues, browns, and reds; a stencilled range of colors and designs. Specially priced Monday ..... 19

### INEXPENSIVE ART WOOL RUGS.

This is a quality which is not very thick, but is closely woven on a strong cotton warp and, being easily handled, makes a very desirable rug for the Summer months; it comes in shades of green and green and tan, and green and red, and in several very useful sizes:

9.0 x 7.6	4.75
9.0 x 9.0	6.75
9.0 x 10.6	7.75
9.0 x 12.0	9.00

(Fourth Floor)

Store Opens  
8.30 a.m.  
Closes  
1 p.m.  
Today

## Values in Men's Underwear, Outing Shirts and Pyjamas

Warm Weather Weights in Men's Balbriggan Underwear, white, light blue, gray, or natural shades, "Zimmerknit" and "Imperial" makes; all sizes from 34 to 44. Per garment . . . 39

Fine Soisette Outing Shirts, in blue, tan, gray or white, with separate soft collars and double cuffs; shirts that are tailored to fit; sizes 14 to 18. Special, each ..... 1.00

### Extra Special

400 Suits of Men's Pyjamas, made from American percales and cambrics, in white grounds with small assorted stripes; also several counter-soiled suits in various qualities; all sizes 34 to 44. Regular prices \$1.19, \$1.25 and \$1.50. Monday, per suit ..... .89

(Main Floor)

## Children's Straw Hats

Very fine and soft pliable braids, in neat styles, and extra well trimmed and finished. Monday ..... .69

Children's Hats, in linen, pique, drill, etc., plain and fancy colors, droop and rolling brims, cool and light for Summer wear. Special .... 25

(Main Floor)

## Men's Straw Hats

Very fine English, Italian and American rough and split braids, dressy shapes and easy fitting, fine quality trimmings. Monday ..... 1.50

## Enjoyable Holiday Fiction

Good print, attractively bound in cloth. Each ..... .50

"Joyce of the North Woods," by Comstock.

"Love of the Wild," by McKishnie.

"Girl of the Lumberlost," by Porter.

"Root of Evil," by Dixon.

"Bolted Door," by Gibbs.

"The Master's Violin," by Reed.

"Trail of the Lonesome Pine," by Fox.

"Money Moon," by Farnol.

"Torchy," by Ford.

"That Printer of Udell's," by Wright.

"Simon the Jester," by Locke.

"Carpet From Bagdad," by Macgrath.

"Two Little Savages," by Seton.

"What's His Name," by McCutcheon.

"White Sister," by Marion Crawford.

"Cynthia's Chauffeur," by Tracy.

"Spanish Gold," by Birmingham.

"Mary Cary," by Bosher.

(Book Dept.—Main Floor.)

## Porch Furniture and Refrigerators

Willow Arm Chairs and Rockers, massive design with high neck and wide arms, finished in light green color. Monday ..... 5.90

Chairs and Rockers—Solidly built of oak, with woven cane seat and woven cane panel in back. Monday ..... 4.90

Refrigerators—With cases of thoroughly seasoned hardwood, in golden finish, good strong ice rack and provision chamber, lined with galvanized steel. Price ..... 5.90

Refrigerators—Built of kiln-dried golden finished hardwood, of good size, with rounded corners, provision chamber lined with white enamel. Price ..... 16.85

(Fifth Floor)



## Cool Shoes for Your Vacation

### WOMEN'S WHITE CANVAS OXFORDS, \$1.49.

300 pairs of Women's Imported White Canvas Oxford Shoes, with flexible leather soles and Cuban heels; sizes 2½ to 7. Monday ..... 1.49

### "QUEEN QUALITY" WHITE CANVAS BOOTS, \$2.45.

240 Pairs Women's "Queen Quality" Canvas Button Boots of very superior style and finish, Goodyear welted soles, Cuban heels; sizes 2½ to 8. Regular \$5.00. Monday ..... 2.45

### MEN'S WHITE CANVAS BOOTS AND OXFORDS.

Men's White Canvas Boots, laced Blucher style, leather soles and heels; sizes 6 to 10 ..... 1.75

Same Shoe, in low Oxford style ..... 1.49

Men's Best Quality White Canvas Boots, Goodyear welted, leather soles; sizes 6 to 10. Monday ..... 2.25

Same quality in low Oxford Shoe ..... 2.25

### WATER RUSH SLIPPERS, 39c.

Men's and Women's Imported Water Rush Slippers, very cool, open weave, all sizes for men and women. Monday ..... 39

### POPLIN SLIPPERS, 75c.

Women's Slate Colored Poplin House Slippers, lined and padded insole, silk pom-pom on vamp; sizes 3 to 7. Monday ..... 75

(Second Floor)

## Chintz Week in Our Drapery Department

Monday will be the first day of our chintz week. During this week we are going to offer special attractions which are well worth seeing.

For the initial day we are arranging three special tables of chintzes which are noted below—the prices in each case greatly reduced:

LOT 1—A table containing a collection of Heavy English Rep Chintzes, in the darker colorings, suitable for living-room, and most appropriate for verandah cushions on account of their bright colorings; 30 inches wide. Regular 75c yard. . . 58

### ENGLISH CHINTZES, 48c YARD.

LOT 2—An assortment of beautiful color effects and adaptable to almost any room, 30 inches wide, mostly floral designs. Regular 60c yard. Special, yard ..... 48

### ENGLISH CHINTZES, 38c YARD.

LOT 3—A variety of colorings and designs, the equal of which has never before been shown, 30 inches wide; bring in a sample of your paper and let us help you select. Regular 50c yard. Special, yard ..... 38

### HEAVY BUNGALOW NETS.

A number of designs in heavy effects, suitable for dining-room or living-room, 50 inches wide. Regular 75c yard. Special, yard ..... 58

(Fourth Floor)

# The Robert Simpson Company, Limited