

## Trend in Reporting for Online Learning at the Centre for Intercultural Learning

Centre website statistics ([www.intercultures.gc.ca/www.intercultures.ca](http://www.intercultures.gc.ca/www.intercultures.ca)):

The Centre's clientele operates primarily outside the DFAIT Intranet environment. Therefore, it is crucial that the centre provides certain services via secure and non-secure Internet connections. To do so, the Centre relies on its website as a country and cultural information portal. They believe that it is important to consider these statistics since they reflect the broad range of intercultural products and services the Centre develops and maintains.

### Visitor Summary

Visits 253,525  
 Average Per Day 694  
 Average Visit Length 00:16:13  
 Median Visit Length 00:03:16  
 Average Visits per Visitor 1.72  
 Average Page View per Visit 3.24

Key Web Statistics for Fiscal Year 2005-2006, CFSC Website		
<b>Hits</b>	Entire Site	3,386,272
	Average Per Day	8,572
<b>Visitors</b>	Unique Visitors	7,514
	Visitors who Visited Once	1,568
<b>Visitor Sessions</b>	Total	106,003
	Average Per Day	268
	Average Session Length	10:40 minutes

Approximately 18% of all visits are referred via DFAIT website.

Apart from the home page and splash page, the most popular pages on the Centre's website are Country Insights and *Intercultures Magazine* main pages.

