

SECTOR: AGRICULTURE AND FOOD PRODUCTS

Sub-sector: Semi Process & Process Food & Beverages

#	Date	Event	Location	Budget (Actual)	On site Sales	12 months Sales	Sales/ Budget	Sales/ Participants	Participation by Provinces									Total	
									ON	QC	BC	AL	SK	MB	NB	NS	PE		NF
1	Apr 10	Minneapolis Solo Food Show	Minneapolis	14,067	0	10,105,000	718	306,212	10	1	3	4	3	10	2				33
2	Apr 23-25	Agroexport	Montreal, Ste-Hyacinthe	8,075						75									75
3	May Mar	Taste of Canada in-store Promotions	USA/Various	235,000	0	1,821,117	8												
4	May 1	Solo Food Show	Detroit	24,050	5,000	500,000	21	15,781	28	3							1		32
5	May 1-31	Canadian Beverage Promotion	New York	22,267	0	1,160,000	52	193,333	2	3					1				6
6	May 8-9	Nexus/Chicago	Chicago	24,931			0		9	11			1	10					31
7	May 17-20	Arizona Retail Grocers Association Show	Phoenix	3,962	0	920,000	232	131,429	1		2	2		2					7
8	Jun 4 Jul 4	In-store promotion Premier Cheese & Gourmet	Buffalo	16,345	0	150,000	9	5,769	15	5	1				1		4		26
9	Jun 10-12	Texas Retail Grocers Association Show	San Antonio	48,877	0	2,500,000	51	227,273	6	2	1				1	1			11
10	Sep 15-17	California Grocers Assoc.	Anaheim	13,974	3,000	1,485,000	106	186,000	1		4	2	1						8
11	Oct 4	Solo Food Show	Syracuse	12,666	71,000	3,000,000	242	95,969	15	7								10	32
12	Oct 14-15	Ohio Retail Grocers Association Show	Columbus	43,426	5,000	1,256,000	29	114,636	10	1									11
13	Nov 3-6	SE Hospitality and Food Service Show	Atlanta	21,455	52,000	942,800	46	142,114	4	2							1		7