

TRADE COMMISSIONERS IN CANADA AND ABROAD

EAITC has a network of over 800 trade commissioners in Canada and abroad to assist Canadian exporters and promote Canadian trade, investment, and tourism.

Trade Commissioners in the department's 11 International Trade Centres across Canada provide a range of services to potential and experienced exporters (see Index: International Trade Centres).

Some 290 trade officers in Ottawa offer information and advice on export opportunities within specific product/service sectors, and within individual countries and regions (see Index: Sectoral Trade Divisions; Geographic Trade Divisions).

Approximately 540 Trade Commissioners abroad help Canadian exporters undertake activities in individual target markets around the world. Trade Commissioners can:

- promote your company to local customers
- · advise on marketing channels
- recommend participation in trade fairs
- identify suitable foreign firms to act as your agent
- help you find credit and business information on potential foreign partners

Over >

