

## ONTARIO

POPULATION	9,515,400
Major Centres: Toronto	3,427,168
Ottawa	619,049
Hamilton	557,029
Gross Provincial Product '88:	\$248.146 Billion
<b>Total Exports '88:</b>	\$65.297 B (26.3% of GPP)
Major Exports:	
Autos:	\$29.552 B (45.3% of total exports)
Nuclear Equipment:	\$7.6 B (11.6%)
Electronic Equipment:	\$2.728 B (4.2%)
Precious stones & metals, & coins:	\$2.511 B (3.8%)
Exports to the USA:	
Total:	\$56.388 B (86.4% of total exports)
Michigan:	\$22.053 B (33.8%)
New York:	\$10.229 B (15.7%)
Ohio:	\$3.141 B (4.8%)
Other Export Markets:	
U.K.:	\$1.248 B (1.9% of total exports)
Japan:	\$1.219 B (1.9%)
Hong Kong:	\$691 Million (1.1%)
<b>% of total Canadian Exports:</b>	<b>(48.7%)</b>
# of Firms on WIN Exports:	10,836 (45.5% of Canadian total)
# of PEMD Applications Annually:	1,040 (32.1%)
Export Award Winners:	
Ault Foods Ltd.:	1988 Etobicoke
Champion Road Machinery:	1988 Goderich
Geac Computer Corporation Ltd.:	1988 Markham
Imax Systems Corporation:	1988 Toronto
Noranda Sales Corporate Ltd.:	1988 Toronto
Rountree Farms Ltd.:	1988 Brampton

### Local Federal Government Trade Promotion Resources

International Trade Centre, Toronto - 12 officers, 7 support staff

Senior Trade Commissioner, ITC Toronto: Doug Paterson

Part-time from other ISTC Programs - 26.3 PYs

EDC - Ontario Regional office, Toronto 10 officers; London District office;  
and Ottawa District office

CCC - regional office located in London, head office located in Ottawa

Canadian International Business Studies - University of Western Ontario,  
London, Ontario (est. 1974).