REPORT #5 88/03/17

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87 TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

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603 - CLEVELAND

UNITED STATES OF AMERICA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER: 1

-MINISTER DRIE/TRADE TO ADDRESS CLEVELAND WORLD TRADE ASS. ANNUAL MEETING.
-MINISTER WORLD AFFAIRS COUNCIL IN CINCINNATI.

-INTERNATIONAL TRADE MINISTER - OPENING

PITTSBURGH OFFICE.

-AWARENESS OF FREE TRADE NEGO HIGHTENED AMONGST CLVND BUSINESS COMMUNITY AS RESULT OF CDN GOVT PARTICIPATION IN MEETING. HON. TOM HOCKIN GAVE LUNCHEON ADDRESS. AUDIENCE OF 500 RESPONDED POSITIVELY TO HIS REMARKS; ADVANTAGES OF A FREE TRADE AGREEMENT. RECEPTION IN HIS HONOR ATTRACTED APPROX. 100 BUSINESS LEADERS. GARRETT LAMBERT PARTICIPATED IN PANEL WHICH PROVIDED IN-DEPTH ANALYSIS OF NEGO. -WITHDREW DUE TO STAFF REDE-PLOYMENT. -CANCELLED DUE TO MINISTER'S PRIOR CO

QUARTER: 2

POLYMER SEMINARS IN AKRON AND CANTON

SEMINARS CANCELLED DUE TO STAFF REDEVELOPMENT

QUARTER: 3

RECRUIT FOR INVESTMENT EXECUTIVES VISIT TO OTT. ASSIST CITY OF SCARBOROUGH IN INVESTMENT PROMOTION MISSION TO COLUMBUS, OHIO, (03) RECRUIT FOR TRANSTECH 87.

3 EXECUTIVES PARTICIPATED IN OTTAWA VISIT OBTAINED SERVICES OF LEGAL EXPERT WHO SPOKE ABOUT CDN INVESTMENT CLIMATE; (13)RECRUITED 1 PARTICIPANT FROM THE EDISON POLYMER INNOVATION CENTER.

QUARTER: 4