

REPORT 4
89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :613-BUFFALO

005-COMM. & INFORM. EQP.& SERV
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

COMPUTERS, SOFTWARE & SYSTEMS

COMPILE/UPDATE LIST OF UPSTATE NEW YORK AGENTS, DISTRIBUTORS FOR:
COMPUTER SOFTWARE/SERVICES.

LIST WILL HELP CANADIAN PARTICIPANTS AT
ROCHESTER COMPUTER SHOW TO DO PRE-SHOW MAILING AND SHOW FOLLOW-UP.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 Rochester Business and Computer Show, Rochester,
New York, Sept. 27-29, 1988

11 companies participated in the show. There
were over 15,000 registrants. Follow-up survey
presently being carried out

QUARTER: 3 -----

QUARTER: 4 -----