

# First Ambassador's Achievement Award Presented in Japan

*The Canadian Ambassador to Japan, Donald W. Campbell, presented the first Canadian Ambassador's Business Achievement Award to Mr. Ichiro Okamoto, President of Okamoto International Co. Ltd., in a ceremony held in Osaka on December 4, 1995.*

The new program honours Japanese firms that have made significant contributions to the development of business ties between Canada and Japan. Okamoto International, a well-known home building company, imports Canadian building products from many parts of Canada, including lumber and kitchen cabinets from B.C., exterior bricks from Saskatchewan, mouldings from Quebec and wooden doors from Ontario. The



*Canadian Ambassador to Japan, Donald W. Campbell, and Mr. Ichiro Okamoto, President of Okamoto International Co. Ltd.*

company has also entered into a business arrangement with Pan-

Brick Inc. of Regina to produce and distribute brick panel products suitable for the Japanese housing market.

Ambassador Campbell noted the innovative approach of Okamoto International in promoting Canadian building products in Japan and the company's overall commitment to Canada. In just a few years, it has become one of the most influential

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Achievement Award*

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ing results," says a confident Campbell, "our Irish subsidiary will become a major contributing factor in Saturn's growth in years to come."

### **Innovation and quality**

True to its motto, "Where challenges are met by solutions," Saturn is constantly striving to provide innovative solutions to the challenging demands of the software development marketplace in the U.S., Europe and Canada.

Committed to quality, innovation and customer service, Saturn firmly believes that the quality of its employees is the key to growth and ability to provide superior products and services at competitive prices.

As a matter of fact, despite fiscal 1995 sales similar to those of a large corporation — more than \$20 million — this firm, with a 300-strong work force spread over two continents — in St-Laurent, Toronto, Burlington (U.S.), Boston, Philadelphia, and Dublin — still prides itself on providing a level of personalized service and responsiveness characteristic of a successful small business.

### **Other markets**

In addition to seizing opportunities in Europe, Saturn's sales organization has considerably expanded in the U.S. to broaden its customer base.

"This has led to the successful addition to our clientele of several

major customers and many smaller ones," explains Campbell, "and the consequent increase in general activity will produce further sales growth in the coming years."

Based on this past performance, it is quite evident that in the continually evolving software fulfillment marketplace, Saturn will constantly endeavour to evaluate and implement new technologies to maintain a leadership position, and seize new opportunities to increase market share.

For more information on Saturn Solutions Inc., contact Executive Vice-President Bruce Campbell, Tel.: (514) 856-5656; Fax: (514) 856-5657; Web Site: "http://www.saturn.ca/saturn"; E-mail: "info@saturn.ca".



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