

JAEGER PURE WOOL OUTDOOR OVERWEAR

JAEGER SWEATERS for rowing, cycling, golfing, tennis, and outdoor exercise generally, are made in all sizes, small, medium and large, with collar or without collar, with sleeves or without sleeves.

They are made in all desirable colors from pure white to rich cardinal.

The fact is, **JAEGER** knowledge of Sweater needs, and **JAEGER** facilities for meeting Sweater requirements, make **JAEGER** Sweaters the very best in the world.

This is just as true of Motor Ulsters, Motor Cardigan Jackets, and Golf Jackets.



DR. JAEGER
SANITARY WOOLEN SYSTEM
CO. LIMITED.

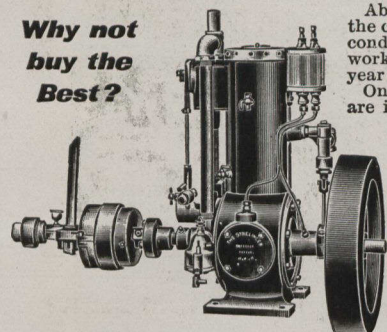
316 St. Catherine Street West - - Montreal

231 Yonge Street, Toronto
Steele Block, Portage Avenue, Winnipeg

This cut shows our 4-6 H. P. 1910 Model

"STRELINGER" MARINE GAS ENGINE

Why not buy the Best?



Absolutely reliable, durable and economical in the consumption of fuel, and will deliver under all conditions its Horse Power Rating. One that will work 24 hours in the day, every day in the year, year after year.

On the market for 12 years. Thousands of them are in successful operation. Material and workmanship are the best. They are built right. Our repair account shows that for the last 10 years it has cost less than \$3.00 per year per Engine for repairs on the "STRELINGER" MOTOR. This is a record we do not believe can be shown by any other gasoline motor made, and one to which you should give careful consideration. We argue "Not how cheap, but how good," which is acknowledged to be the cheapest in the end. Ask the man who owns a "Strelinger." Any one purchasing from us a "Strelinger" Gasoline Motor and it is not as represented, it can be returned and money refunded. This 4-6 H.P.

Gasoline Motor is offered with a choice of four Equipments. Send for catalogue, circular and price list.

STRELINGER MARINE ENGINE CO., 171-173-175 Woodbridge St., West, Detroit, Mich.

Send Secret Messages for 1 cent

ALI BABA

Wonderful Invisible Writing Post Cards, The Magic of India

The Craze of London, New York, and Paris

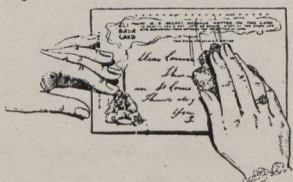
Everyone may become a magician. You write on the card with the wonderful Invisible Ink and the bronze pen, like cut No. 1.



The card goes through the mail, the writing is absolutely Invisible, like cut No. 2.

The one you send it to follows directions on the card (simply wipes across it with a damp cloth), and the secret message suddenly springs into view, like cut No. 3.

Send a post card for six copies TODAY. When sold send us the sixty cents in full and get outfit free by return mail.

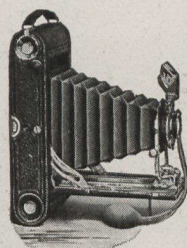


You can have a set of Ten (10) of these Post Cards with pen and ink, absolutely free, by selling only six copies of the "Canadian Pictorial," Canada's popular magazine, at ten cents per copy.

Address Dept. D., The Pictorial Publishing Co., 142 St. Peter Street, Montreal.

Your Vacation.

SUGGESTIONS FROM THE KODAK CATALOGUE



No. 3A FOLDING POCKET KODAK

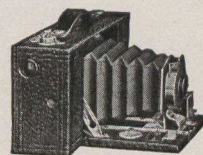
Pictures, 3 1/4 x 5 1/2

\$20.00

The most popular of all cameras; takes the full size post card picture, 3 1/4 x 5 1/2 inches.

Provided with every feature for the most serious work, yet so simple as to be effectively handled by the novice.

Equipment includes double Rapid Rectilinear Lens, Kodak Ball Bearing Shutter, Automatic Focusing Lock, Brilliant Reversible Finder, and Tripod Sockets. Covered with fine black seal grain leather, nickeled fittings. Top coat pocket size.

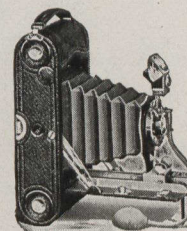


No. 2A FOLDING POCKET BROWNIE

Pictures, 2 1/2 x 4 1/4

\$7.00

Inexpensive, devoid of all complications, extremely simple to understand and to operate, this dainty little pocket camera takes first class pictures. Equipped with first quality Meniscus Achromatic Lens, Pocket Automatic Shutter (adapted for both snapshots and time exposures), Automatic Focusin' Lock, Tripod Sockets, and Reversible Finder. Covered with fine quality black imitation leather, nickeled fittings.



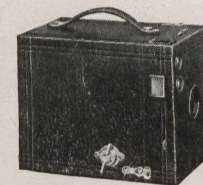
No. 1A FOLDING POCKET KODAK SPECIAL

Pictures, 2 1/2 x 4 1/4

\$15.00

Made for those who want a dainty little pocket camera with quality all through. Light and compact, yet possesses every requisite for serious work.

Equipment includes Rapid Rectilinear Lens, Kodak Ball Bearing Shutter, Automatic Focusing Lock, Tripod Socket, and Brilliant Reversible Finder. Covered with fine quality black seal grain leather, nickeled fittings.

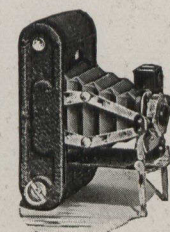


No. 3 BROWNIE CAMERA

Pictures, 3 1/4 x 4 1/4

\$4.00

Designed for one of the most popular of amateur sizes, the No. 3 Brownie brings 3 1/4 x 4 1/4 pictures within the scope of simple, inexpensive Brownie photography. Easily operated by the children, it will satisfy the grown-up people as well. Equipped with first quality Meniscus Achromatic Lens, Eastman Rotary Shutter, adapted for both snapshot and time exposures. Two Finders. Covered with fine quality imitation black leather, nickeled fittings.



No. 1 FOLDING POCKET KODAK

Pictures, 2 1/4 x 3 1/4

\$10.00

The smallest and simplest of all the Pocket Kodaks. Especially designed for those who wish to take good pictures the simplest way. Pulling down the bed automatically springs the front into position, no focusing necessary—just locate the image in the finder and press the lever.

Equipped with first quality Meniscus Achromatic Lens, fitted to Pocket Automatic Shutter, adjusted for both snapshot and time exposures. Brilliant Reversible Finder. Covered with black seal grain leather, nickeled fittings.



No. 2 BROWNIE CAMERA

Pictures, 2 1/4 x 3 1/4

\$2.00

Remarkable pictures have been produced by these simple fixed focus cameras, even in the hands of school children, while work of the highest character has been done by experts.

Equipped with first quality Meniscus Lens, Eastman Rotary Shutter, adapted for both snapshots and time exposures. Two Finders. Covered with fine quality imitation black leather, nickeled fittings.

Kodaks and Brownies, \$1.00 to \$111.00.

Ask your dealer or write us for our complete catalogue.

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