

A Skin and Complexion That Retains the Soft, Velvety Appearance of Youth

is produced by the consistent use of **GOURAUD'S ORIENTAL CREAM**. A pleasing complexion is a key-note to beauty. For thousands of years women have realized this and our earliest records show that woman's first care was her complexion. Beginning with crude applications of ointments and oils, to the present day which sees **GOURAUD'S ORIENTAL CREAM** supreme in the homes of women of fashion.

The Favorite For Nearly Three-Quarters of a Century.

GOURAUD'S ORIENTAL CREAM gives that clear, soft, pearly white, youthful complexion, making it the favorite of women of both Continents.

We are constantly in receipt of letters from women in all ranks of life, who enthusiastically tell us of the wonderful results they are attaining through the consistent use of



**Prepared
in Canada**

Increase the prosperity of Canada by buying "made in Canada" products.

LOWER PRICE NOW IN FORCE
Small size 60c. Large size \$1.50

Gouraud's Oriental Cream

It is a liquid powder far surpassing the dry powders that have to be applied so frequently to gain the desired effect. It does not clog up the pores of the face. The action of the liquid is beneficial to the skin and of great assistance in treating skin troubles. Free from grease, consequently does not encourage the growth of hair.

FREE—for a limited time

we are going to send to all readers of The Canadian Magazine a trial size bottle of **GOURAUD'S ORIENTAL CREAM** and a package of our Gouraud's Oriental Beauty Leaves. We want every Canadian woman to know the superiority of our product. This offer will only be in force for a short time, as our stock of trial bottles is limited. Kindly send 10c to cover the cost of mailing and wrapping.

FERD. T. HOPKINS & SON, Proprietors
474 St. Paul St., Montreal, Can. and 37 Great Jones St., New York City