NEW ENGLISH STATIONERY.

R. W. Macpherson, representing Mar. cus, Ward & Co., of Belfast and London, Eng., and several other large English manufacturers of stationery and stationers' supplies, is now calling on the trade throughout the Dominion, and showing an extensive and handsome line of these goods. Marcus Ward & Co's samples occupy the premier position with this enterprising salesman, and he stated to a representative of THE REVIEW that the goods of this celebrated firm fully maintain their popularity and continue to sell rapidly. The numerous samples of notepaper and envelopes alone occupy considerable space, prominent among them being "Royal Irish Linen " in various sizes, handsomely boxed, "Royal Irish Vellum," two tints, "British Empire" stationery—this line is put up in attractive boxes on which are displayed the various flags and coats of arms of the Empire, "The new Vellum," "National Ensign," "The Spinner," in boxes whose covers contain a handsome fac-simile of this famous picture, "Royal Navy" put up in boxes with pictures of different war vessels forming the cover, and the Union lack the sides. All these brands are firstclass goods, attractively put up, most of them being well known to the trade. Among the other articles being shown for this firm are juvenile invitation cards in neat and attractive designs, violet and heartscase stationery for the holiday trade, menus and ball programmes in endless varities, memorial cards, albums and photograph frames, ladies' companions in plush and leather, combination purse and card case, the card case being on the back of the purse and having separate opening. diessing cases, brush sets, work baskets, writing cases, a special line in leather made to represent cork being new and selling rapidly. Scrap albums, half bound, and hand-painted photographs occupy a prominent place, and the list contains a complete line of stationers' sundries such as cash boxes, pen holders, letter holders, ink bottles, calendars, chimes, crumb trays, pocket diaries, &c. Marcus Ward & Co. are famous for their fine colour printing, and Mr. Macpherson has with him a number of samples that are artistic and beautiful, some of the calendars. Christmas cards, and transparent signs being deserving of special mention.

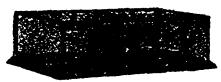
Hyde & Co., of London, show a very good line of inks, gum, wax, etc., and while

they meet with severe competition prospects are promising for a nice trade.

The complete assortment of leadpencils sent out by E. Wolf & Son is deserving of careful examination, containing as it does some very high-class goods.

The ball pointed pens of Ormiston & Glass, of London, are becoming popular in Canada, and Mr. Macpherson carries a full line of samples thereot, also the rubber penholders, presentation penholders, etc., made by this firm.

A number of publishers have also placed their books with Mr. Macpherson for introduction to the trade here, among whom may be mentioned. Chapman & Hall, of London, Griffiith, Farran, Brown & Co., London, reward and picture books, Service & Paton, London, non-copyright books, which will sell very cheap, Sunday School Union, London, reward books and cards, C. J. Clay & Sons, Cambridge University Press, bibles, prayerbooks, etc.



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