



COUNT YOUR CHANGE.

Gold is money.

*Gold-filled spectacleware is so much money
plus cost of making.*

The more gold the more money.

*The higher the quality of the gold the more
money.*

*The manufacturers who refuse to state the
quantity and quality of gold used in
their spectacleware are like people
who object to you counting the change
they give.*

M. Co. 0 Filled Frames are guaranteed to be
 $\frac{1}{10}$ -10k with $\frac{1}{5}$ Cables, $\frac{1}{5}$ Bridges and solid gold
end pieces.

M. Co. 0 Filled Frames are data and have a
ten year guarantee backed by 27 years
of honorable merchandising.

**MONTREAL OPTICAL COMPANY,
MONTREAL, P.Q.**