

# FALL ASSORTING SEASON ❖ 1895

Our travellers are now out with a full range of samples for the assorting season, and will call on the trade in due course ; any orders given them will have careful attention and shipment the day received.

Our trade during the Exhibition fortnight, and since, shows a marked increase over the corresponding period of last year.

The fact that prices are advancing generally calls attention to the necessity of re stocking early to obtain advantage of present prices ; this, together with the exceptional values in many lines which we are able to offer, through early and judicious buying, accounts for the increase, and speaks loudly for its continuance.

Our representatives are also now carrying, for the Spring trade, samples of the best patterns of Carpets ever brought into this country, and have their full range of English and Canadian (Magog) Prints.

These goods will have no competitors, and on inspection will be duly appreciated.

Wholesale  
Dry Goods  
Importers

## McMASTER & CO.

12 Front Street West  
... TORONTO

## Our Travelers

Are  
now leaving  
for their  
respective  
districts.

They are carrying greater lines of new goods and showing better values than on any previous Fall sorting or Spring trip. They have novelties in several departments that it will pay everyone who handles men's furnishings to see—just to know what the latest things are. They will be glad to show them, even if you do not give an order now. You may want to do so later.

We make a specialty of **Sweaters and Bicycle Hose**. We handle more than any house in Canada, and buy in larger quantities and get closer prices. We now have lines to retail at 75c., \$1.00, \$1.25 and \$1.50 that are better value than any we have yet offered.

A line of **Scotch Knit Shetland Underwear** to retail at 50c., 75c., \$1.00, \$1.25 and \$1.50 is a specialty our travelers will show.

We have that light grade Natural Wool No. 250 always in stock.

**Umbrellas** are selling freely now, and more will be wanted. Remind the travelers to show you a new line of Shepherd Crooks, with silver mounted handles, to sell at popular prices, or write us for a sample if you want them at once.

## GLOVER & BRAIS,

MEN'S  
FURNISHINGS

## Montreal