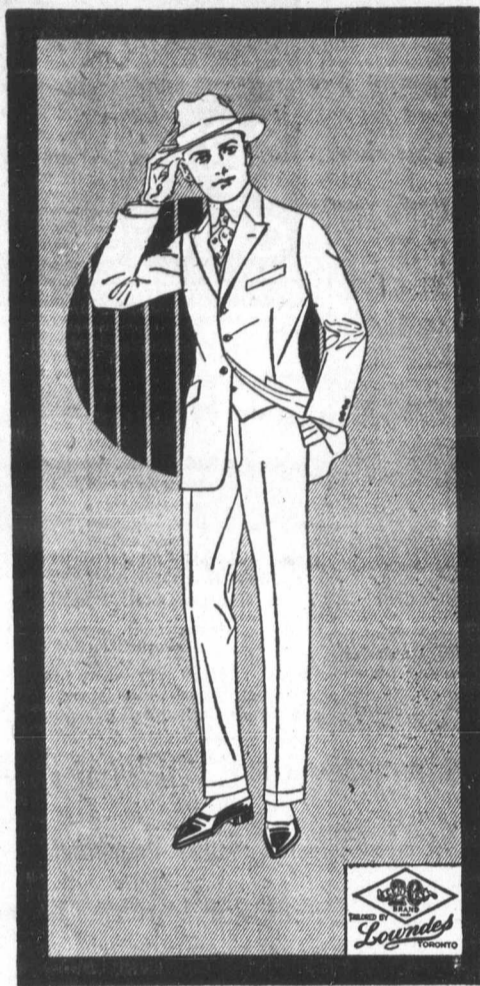


NOT BEST BECAUSE WE SAY SO --



BUT BEST BECAUSE --

THEY ARE THE Smartest Cut Garments in the Market. They Are Absolutely and Beyond All Argument the Best and Most Conscientiously Tailored Garments in the Market. They are trimmed and finished as only high-class clothes are trimmed and finished. There are more exclusive fabrics in this line than in any other.

The Price is less than you must pay a good tailor for garments of the same Quality.

They Fit—They Wear—They Keep Their Shape—They Give Entire Satisfaction.

DEMAND THE 20th CENTURY BRAND -- WE ARE EXCLUSIVE AGENTS

A. BROWN & CO.

"THE STORE THAT SATISFIES"

WE HAVE IN STOCK ALL SIZES OF ELECTRIC BULBS

10	Watt Tungstens	75	NITROS
15		100	
25		200	
40		400	
60			
100			

THE HOT POINT ELECTRIC IRON is second to none; we will gladly demonstrate in your home.

THE KITCHENER—a little cheaper and an iron of matchless superiority.

Hot Point Toaster, operates at little cost. Dimalites, Benjamin 2 Light Sockets.

We put the bulbs right in the sockets in your home.

"THE STORE WHERE THEY SERVE YOU BEST."

T. DODDS & SON

You Never Thought of It

but a noted author says. "One of the principal causes of Dyspepsia is Eye Strain."

EYE STRAIN causes much more than dyspepsia, it causes dull headaches, heavy eyes and watery eyes, Nervousness, Insomnia. Strained eyes are never bright eyes. The remedy is not simply to get glasses, but to get the right glasses. From our perfect eye tests we know the peculiarities of your eyes and grind lenses to completely overcome all eye strain. Don't let your eyes go begging for help.

CARL CLASS
Jeweler and Optician
ISSUER OF MARRIAGE LICENSES

Newton Brown, son of Wyoming's Village Clerk, has enlisted in the Royal Flying Corps.

FARM FOR SALE

100 ACRES, being East Half of Lot 25, on the 5th Concession, Township of Warwick. On the premises are a good bank barn with concrete floors throughout, and a good comfortable frame house with 9 rooms. Convenient to church and school. For particulars apply to

BENJAMIN PIKE, STRATHROY OBL.
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Carter—McLaren

A very pretty event took place Saturday, September 15th, at two o'clock, at the home of Mr. and Mrs. James McLaren, of Byron, when their youngest daughter Edna Kathleen, became the wife of Mr. Lesley Harold Carter, youngest son of Mr. Joseph Carter, 1044 Florence St., London. The bride was given away by her father and entered the parlor to the wedding march played by Miss Ethel Herrington, cousin of the bride. Miss Myrtle Herrington acted as bridesmaid and little Edna Myers, niece of the bride, made a charming little flower girl. The groom was supported by Mr. Eustace Barret, of Toronto. The bride was becomingly attired in a navy blue silk and carried a bouquet of sweet peas and roses.

She travelled in a navy blue serge with a large pattern hat. After the ceremony, which was performed by Rev. Wm. Quance, of Byron, a dainty wedding dinner was served in the dining-room, the table being decorated with sweet peas, ferns and asters, after which the

happy young couple left on the 5 o'clock train for Hamilton, Toronto and Watford. On their return Mr. and Mrs. Carter will take up their residence in London.

BASEBALL

Watford H. S. 16—Alvinston 5

The Watford H. S. team defeated the Alvinston town team on Wednesday last by the above score. The game was an exciting one from start to finish. It was umpired by R. Miller, of the W. H. S. Owing to the misunderstanding of a phone message the score got reversed last week, much to the disgust of the Watford boys who played a fine game throughout.

WATFORD	AB	R	H	P	O	A	E
E. Squire, c.....	4	3	0	11	2	1	2
W. Waltham, 1b.....	5	5	5	8	2	0	0
J. Irwin, p.....	6	2	3	2	1	0	0
J. Bruce, 2b.....	6	2	4	3	0	2	0
G. Cox, 3b.....	6	0	1	3	3	0	0
L. McManus, ss.....	5	0	1	0	3	3	0
N. Cox, cf.....	5	1	2	0	0	0	0
L. Jackson, lf.....	5	1	1	0	0	0	0
L. Harper, rf.....	5	2	2	0	0	0	0
Totals.....	47	16	19	27	11	6	0

ALVINSTON	A	B	R	H	P	O	A	E
A. McDougal, 3b.....	4	0	0	1	0	1	0	1
N. Jones, c.....	2	2	1	8	0	0	0	0
C. Lightfoot, ss.....	3	2	1	1	1	1	1	1
P. McDonald, p.....	5	0	0	2	0	0	0	0
A. Munroe, 2b.....	4	0	0	0	0	0	0	0
J. Nicholson, cf.....	4	0	0	4	0	0	0	0
D. Oakes, rf.....	4	0	0	2	2	0	0	0
P. Muggans, lf.....	3	0	0	1	0	1	1	1
C. McDougal, lb.....	2	1	1	8	1	1	1	1
Totals.....	31	5	3	27	11	6	0	0

Score by innings:—
Watford, 4 1 0 1 0 3 0 2 5—16
Alvinston, 2 1 0 0 2 0 0 0 0—5

Two base hit—Waltham 3, Bruce 2, Irwin, Lightfoot.
Base on balls—Irwin 4, off McDonald 3.
Struck out by Irwin 10, McDonald 9.
Hits off McDonald 19, off Irwin 3.
Umpire, R. Miller, W. H. S.
Score keeper, F. Smith.

ARMY NEEDS MISUNDERSTOOD

Popular Misconception as to C. E. F. are Being Cleared Up

Ottawa, Sept. 26—Serious misunderstandings with regard to the Military Service Act are being cleared up as a result of the educational campaign now being conducted by the Military Service Council. This non-partisan body is now established here and its activities cover the Dominion from coast to coast.

It has been found out that the majority of people have an idea that men selected for service under the Military Service Act would be paid at the rate of a few cents a day, this being part of the popular conception of "conscription." As a matter of fact, of course, selected men

will receive exactly the same pay as those who have volunteered, with all the incidental benefit from the various funds. Again there was an idea wide-spread that all the men who have gone overseas are fighting troops, ready to enter the trenches at a moment's notice. This idea was at the root of much honest disapproval of the Military Service Act, which was held to be unnecessary. As a matter of fact, again, there are a hundred and one different and essential branches of the service behind the lines for which men are constantly needed. Besides, only men in the highest physical condition are permitted to go to the front line trenches. To understand this actual situation is to appreciate that the existence of the considerable number of men in reserve may not mean—and in this case, does not mean—the existence of adequate reinforcements fit and ready to join particular units when urgently needed to save the military situation.

BABY'S OWN TABLETS PRIZED BY MOTHERS

Mrs. Henry Vanreader, Rodney, Ont., writes: "I have used Baby's Own Tablets for the past five years and prize them very much. They have proved of such value to me that I always keep them in the house." Once a mother has used Baby's Own Tablets she would use nothing else. They are thorough but mild in action and never fail to make the sickly baby well. They are sold by medicine dealers or by mail at 25 cents a box from the Dr. Williams' Medicine Co., Brockville, Ont.

Death of Mr. Thomas Hillis

From the Macklin, Sask., Times

The death occurred on Sunday, September 2nd, 1917, of Thomas Hillis, an old and respected resident of this district, after a lingering illness, at the age of 87 years.

Deceased was born in the town of Monaghan, County of Monaghan, Ireland, in the year 1830, and came to Western Ontario in 1844, where he resided, following the occupation of farmer, until 1907, when he came to Holland, Man., where he lived for three years, coming to Macklin in April, 1910. At the age of 80 years he homesteaded the southwest quarter of 17-39-28, now the property of John P. Davy. He was a member of the Anglican Church. His wife pre-deceased him seventeen years ago, also one son, William, of Regina, and one daughter, Martha.

The surviving sons and daughters are: Mrs. R. J. Anderson, of Conquest, Sask.; Mrs. Foster Corestine, Elstow, Sask.; Mrs. Chas. Edwards, Watford, and Miss Sara, at home, Robert of Holland, Man., and John, James and Alex. of Macklin. The funeral service was held at the residence of James Hillis, burial taking place in Macklin cemetery.

Mr. Thomas Hillis was an early pioneer of Brooke township, having spent most of his life since coming to Canada in 1844 on lot 14, con. 14, Brooke. He was married to Jane McClure, daughter of James McClure, also of Brooke, in 1871, who pre-deceased him seventeen years ago. In 1907 Mr. Hillis with a number of his children went West to Manitoba, moving farther

west in 1910 to Macklin, Sask., as there were greater opportunities awaiting the farmer in the newer country. Here Mr. Hillis and his sons, John, James and Alex., homesteaded, while Robert stayed in Manitoba buying grain for The Lake of the Woods, which position he still holds. Mr. Hillis is the last of a very long-lived family, the earliest death occurring at the age of 81 years. All Mr. Hillis' children were present at the funeral except Mrs. Charles Edwards, of Brooke.

Watford Fair Next Wednesday

The annual exhibition of the East Lambton Agricultural Society which will be held in Watford next Tuesday and Wednesday, promises to be the usual big attraction. A lively interest is being taken in the adjoining townships and the prospects are good for largely increased entries in horses, cattle and vegetables. Some of the premiums have been increased and others added, and other plans are also being made by the directors to make this year's exhibition the best one yet. The Society has determined to keep the agricultural interests to the front and as a result hope to be favored with an increased measure of interest and support from the farming community generally. Ontario has been blessed with one of the largest yields on record, and if the farmers of the surrounding country do their part and take a lively interest by bringing in the best they have to exhibit the success of the show is assured.

The special attractions include a 250 trot or pace, purse \$100, and a military race which promises to be quite exciting. There will be prizes for the best lady driver and for a patriotic school drill. The babies will also have a chance to carry off some prize money. The Pipers' Band will be present and a concert is being arranged for Wednesday evening in the Armory.

FAIR NOTES

Read the list of special prizes on another page.

Get a prize list from the Secretary, Col. Kenward.

Stay for the concert in the Armory Wednesday night.

Intending exhibitors should make their entries as early as possible. Start now.

The concert in the Armory will be high class in every particular. Lots of fun but nothing vulgar.

The management has put the buildings in good shape and added increased accommodation for exhibitors.

In all departments of the show special government judges will be in charge, assuring every exhibitor of fair treatment.

Special care will be taken to eliminate all questionable side shows and extra attractions have been added to the free show in front of the grand stand.

Local merchants plan to make a good display in the main hall. Among these will be Harper Bros.' display of musical instruments, which will demand special attention.

The Dominion Government is sending a special exhibit that will be given prominence in the vegetable building. This display should be of unusual interest to every grower in the district, and will be in charge of a special official who will be prepared to answer all enquiries.

Family Dr. Says:
Learn to buy Your Drugs at Our Store—and Stationery and School Supplies and School Books

IF EVERYBODY HAD ONLY LEARNED HOW "CAREFUL" WE ARE IN FILLING PRESCRIPTIONS AND IN "CHECKING UP" EVERYTHING WE SEND OUT OF OUR STORE, WE WOULD DO ALL THE DRUG STORE BUSINESS IN THIS TOWN.

COME IN OR SEND THE CHILDREN FOR THE SCHOOL BOOKS AND SCHOOL SUPPLIES THEY WILL SOON NEED. WE'VE GOT EVERYTHING THEY WANT FOR SCHOOL USE.

J. W. McLAREN
DRUGGIST Stationer
The Rexall Store
Issuer of Marriage Licenses

W
Volume XI

LOCAL HA

THE GUIDE-ADVOCATE items of interest Call Phone 11, send item in GUIDE-ADV

W. E. FITZGERALD last Thursday attended Mrs. T. A. ADAMS from a visit with friend MR. VALORE DODD Bank staff has been p MR. ARTHUR WOOD his right arm cranking day.

NELL FAIR'S "Little money in the 2.50 class last week.

MRS. W. J. WILSON ing a few weeks with sisters here.

MRS. COCHRANE, 1 a few weeks with re and Warwick.

MRS. (CAPT.) W Saturday for San F will spend the winter

MRS. AND MISS M of Milwaukee, were g Saunders' over Sunda

FLIGHT-LIEUT. M last leave here the week, prior to going

NEXT MONDAY will Day, another reminder has gone and the cold

Don't forget MISS ery Store, for your fall the latest styles at a r

THE Food Control October 1st, \$1.25 per highest price paid for

MR. AND MRS. H. V lace and Kenneth Fov Hamilton to visit rel the fair.

WILL the person w three crocheted table No. 32, with 3rd prize turn to MRS. J. W. M

The medical board Military Service act tary District No. 1 are London, Sarnia, Strat

Two links of Flor here Friday night to League schedule. T defeated them by sev

MRS. CORA FURRY and Mr. Scott Leidy, ed to Watford on Fric at Wm. Marwick, Hu

WORD came to the Capt. Ernest Lawre somewhere in France, September 25th. N been received.

THE October mee Chapter, I.O.D.E., w home of Mrs. T. G. M October 10th, at 3 p. "Thanksgiving."

THE Minister of M imperative and press the front will not per furlough to men of f as was expected.

A CONVENTION of t held in Christ C Tuesday next, Oct. will be open to all yo members of the assoc

A MEETING of the Medical Society will t on Wednesday nex Petrolea will give a pe tomy" and Dr. Calde "The Enlarged Prost

"THERE is half a n says a News despi Braunwickers will ser cars of it to Watford I.O.D. or make a sigh

MR. WILLIAM BR about six o'clock on The funeral was h afternoon at 2.30 from ence, Erie Street, cemetery. Particular

A BUSY afternoon w at Mrs. T. Newell's se for the Red Cross, to Hyman Hall, I pyjamas, \$22.50. Tc Toronto, 10 pairs soci

On Sunday evening gregational church R will preach on the su Church, or any part the Great Tribulatio interested in the stud- scriptures are speci service. Please bring

It is ordered by th supervisors for Canad No. 2 Ontario wheat, 1 per bushel basis, in at that this price shall 1 1917, and continue un both inclusive.

THE Baptist Young of Middlesex and La their big rally at Fo 8th. An interesting 1 noon program will be the Ailsa Craig and (London) societies, 1 and Rev. L. Brown, c address the evening s Bingham, of London,