

Exhibits To See and Where To See Them at the Fair

MEET—

ORTH and Wear Hobberlin Clothes

The new styles and fabrics for fall and winter
READY FOR YOUR APPROVAL.

See Us In

The Annex Crystal Palace Building

And See What's New for Men.

Invitation

WHILE in London attending the Western Fair, we take this opportunity of extending to you a special invitation to visit the large, magnificent plant of the Kellogg's Toasted Corn Flakes, just a few blocks east of the Fair Grounds Entrance on Dundas street. Closed at noon Saturday. Insist and demand. Get the London-Made Brand.

KELLOGG'S

LONDON, ONTARIO.

The New Oakland is equipped with an adjustable silent morse chain drive for camshaft and generator.

Ask us to demonstrate the new Oakland 6-44

Oakland Motor Car Co.
of Canada, Limited

Subsidiary of General Motors of Canada, Limited
See the New Oakland at the Western Fair.
A few good territories open for responsible dealers.
For particulars apply C. W. Copeland, Oakland Exhibit, Western Fair.

The New

Oakland Six

Oldsmobile

The Best Looking Car
The Best Finished Car
The Best Riding Car
The Best Performing Car

The Most Car for the Money

TORONTO DEALERS:

HAMILTON, ONT. Dundas Motor Sales - - - - - Junct. 2451
Livingstone Bros. Premier Motor Sales - - - - - North 8108
C. I. Swarts - - - - - Main 74

See the New Oldsmobile Models at the Western Fair.

W. R. SIMPSON

COR. KING AND TALBOT STREETS.

PHONE 45.

Sept. 9, 12, 14, 15

40,000 ATTEND FARMERS' DAY

Visitors Flock From All Over
Western Ontario To the
Exhibition.

Performance in Front of the
Grand Stand Undoubtedly
Feature of Program.

Forty thousand people are estimated to have passed through the gates of the Western Fair Wednesday to make Farmers' Day one of the most successful in the history of the exhibition.

While the attendance fell short of establishing a record, the crowds were sufficiently large, and business was sufficiently good to bring a large measure of satisfaction to the directors and others keenly interested in the welfare of the exhibition.

The weatherman was in a decidedly uncertain mood in the early afternoon, for he threatened for some time with a dangerous-looking array of clouds and some light showers, but, on finding a huge throng assembled early at the Fair, he graciously withdrew his forces until after the grandstand performance at night, when it rained again.

While they dampened but little the spirits of the Fair visitors, the early showers undoubtedly had much to do with the failure of the attendance figures to reach the record established on the corresponding Wednesday in 1921.

Close factories. Although many stores and several of the largest factories in the city were closed for a half day, releasing from work thousands of citizens, the day in reality belonged to visitors from Western Ontario, for even in the morning, thousands, equalling in number the total attendance of Monday and Tuesday, were on the grounds.

The feature of the day was undoubtedly the performance before the grandstand, with the added attraction of a grand parade of all the prize-winning live stock in the afternoon. The parade, with almost 150 horses and 200 cattle bedecked in gray ribbons, won the admiration and resounding applause of the huge crowd of spectators.

It is estimated that 11,000 people filled the stands in the afternoon, while 8,000 more witnessed the performance at night. In the afternoon the covered stand, with a seating capacity of 5,000, was filled to overflowing, while many hundreds more sought admission with the understanding that there was standing room only. Both the open stands were filled as well.

Owing to the threatening skies everything on the afternoon program was staged without delay, keeping the crowd stirred every moment. The races were run with but few false starts, and so interest in the events was kept keen-edged.

Does Rushing Business. The midway had a rushing business throughout the day, especially in the afternoon, and none of the concession men had complaint to make of the business transacted throughout the day.

Despite the large crowds, no serious accidents occurred to mar the day, although the nursing staff at the St. John Ambulance emergency tent was kept quite busy. During the day 35 minor injuries were dressed, including two or three wounds.

SPECIAL!

5% Discount

On Pendergast Fence

For All Orders Placed on the Fair Grounds.

PENDERGAST FENCE CO.

SARNIA, ONT.

When You Visit the Machinery Hall
DON'T MISS THE
LYRITE BED SPRING
EXHIBIT

POOR DAD AND SON HAVE A HARD NIGHT'S SLEEP

While mother and daughter have a comfortable, restful
sleep on Lyrite Springs.

"Have a Heart"

received in falls, which required stitches to close.

HEINTZMAN PIANOS.

An aristocrat among pianos, truly the Heintzman piano holds the distinction of being the sole choice of the world's greatest masters. Always sure of the delicate and refined expression, known to him only in the Heintzman & Co. piano, Caruso demanded it, as did such world-renowned singers as Melba and Nordica. And not only an accompanist, the world's premier pianist, who had in his travels the opportunity of using pianos bearing the name of the greatest piano builders of all countries, heartily indorses the Heintzman & Co. piano for its beauty of tone and delicacy of touch.

The display at this year's exhibition also contains an extensive display of Weber pianos, and Victor, Brunswick, McLaughlin and Sonora phonographs, and Mr. Frank Windsor, who is in charge, invites visitors to examine his exhibit.

HARDIE POWER SPRAYERS.

Noted for their high pressure, their light weight, large capacity and their powerful engines, giving perfect agitation, Hardie Power Sprayers, exhibited by the Hardie Manufacturing Company of Hudson, Mich., are adding to their tremendous clientele, and upholding all their old factory traditions.

Used wherever good fruit is grown, they are consequently well known. They are so simple and easy to understand, and so light, they can be used where other machines would be an impossibility. Although an expensive and high-grade motor has been used, it pays, for it does away with the possibility of engine failure at a critical time in the spraying season. They are built to stand even unnecessary abuse, and this fact is being demonstrated to the satisfaction of thousands of visitors at the Fair.

LYRITE SPRINGS.

Exhibited by the Leggett and Platt Spring Bed Company, Windsor, Lyrite Springs are certainly just what is claimed for them. An interesting and continual demonstration is one of the main attractions in the Machinery Building, where on one side is seen in effigy a man and his son rolling and tossing in an endeavor to secure a comfortable resting place, on the hard and old-fashioned kind of spring. Quite the reverse is the scene on the other side, where in striking contrast, a little girl and her mother are securing an enjoying restful and beneficial sleep on Lyrite Springs.

AERO CUSHION TIRES.

Back of the Dairy Building convincing demonstrations of the Aero Cushion inner tires are proving to motorists and other users the high efficiency and economy claimed for them. Blowouts and punctures are absolutely impossible, owing to the confinement of the air in millions of cells, and the life itself of the Aero Cushion inner tire is indefinite, since it is practically impossible to wear it out or tear it. It eliminates the need of carrying extra casings, tubes, patches and tools, at considerable saving of money and worry.

SUNSHINE FURNACES.

Sunshine, the ever-popular furnace, made by the McClary Manufacturing Company of London, is the outstanding point of interest in the Machinery Building at the Fair and particular interest is being taken in the Duplex Register with which the Sunshine Furnaces can be equipped. This system of heat radiation solves the one-pipe furnace problem, as the register is placed in the wall of a room at the baseboard in such a way that it throws the heat into rooms on both sides of the wall. If there is an upstairs, a pipe can be extended to the rooms above and the same form of register heats the upstairs. There is a big saving of floor space and there is uniform distribution of heat. Do not fail to see this feature demonstrated.

WHITE CAP WASHER.

In the Machinery Building, the White Cap Washer, featured in the Beatty Bros. exhibit, is a strictly high-class machine at a low price. Machines in actual operation, were drawing capacity crowds of appreciative observers at the Fair, and the ease of operation, its speed in washing and its durability were commented upon on all sides. That Londoners know how the White Cap banishes wash day drudgery is shown by the fact that there are more than 700 satisfied users in the city. Mr. D. R. Coleman and Mr. Geo. Young are in charge of the exhibit.

IDEAL ALUMINUMWARE.

One of the most interesting of exhibits in the Machinery Building is that of the Ideal Aluminum Products, with Mr. McLaren in charge, comprising aluminum kitchenware, 99 per cent pure, and guaranteed for 25

years. "Mendit," the new Ideal mender, and the Ideal mop.

This last-mentioned article is especially worthy of mention, and remarks heard on all sides styled it the best household invention of recent years. It is efficient, economical, sanitary, scientific, and is a real timesaver. One does not have to put on old clothes to use this mop. Householders are advised not to miss seeing this, and the aluminumware when visiting this year's exhibition.

IMPROVED BUS SHOWN.

Near the cattle sheds, built on a Mack chassis, is the most perfect bus yet seen. The body, which is Canadian-built, by M. Grightmire & Son, Dundas, is somewhat like a street car, having seats for two facing the front, on each side, and everything to insure comfort for the passenger has been foreseen and provided. Tests recently made, show that beyond a doubt the bus rides easier than ordinarily, even though equipped with solid tires, the shocks being taken up by new Mack rubber insulators for the springs. Built to give the most in service, patrons are assured the same possibilities as are daily being accomplished by Mr. Grightmire, who is giving half-hourly service between Hamilton and Dundas with five buses, whereas formerly hourly service was provided.

STAR CAR ATTRACTS.

Backed by S. H. Gallagher, prominent London automobile dealer, the Star Car marks the most advanced step since the introduction of the automobile, for it provides for the first time a quality automobile, standardized in construction and operation, for a modest sum of money. Complete in range, the display of the Star car comprises coupe, sedan, touring and roadster models, and features the famous Continental Red Seal Motor, and the selective type of transmission. Also prominent in the exhibit, which is in a large tent just south of the Palace, are the Durant cars, of which a complete line is shown, in both four and six-cylinder cars.

PARAGON DISHWASHERS.

Just as a shining dish, when not actually washing dishes, the Paragon Dishwasher is a wonderful piece of kitchen furniture. It reduces labor in dishwashing 90 per cent, and means a welcome change from drudgery in the kitchen to pleasing work. No grease can stand in the whirlwind spray, and every dish is thoroughly washed and every particle of water and grease leaves the machine instantly. The dishes are automatically dried, and the Paragon becomes a cupboard for dishes.

The Paragon Dishwasher is built of pure aluminum, with brass fittings, and is so simple any child can operate it. It is the invention of a Toronto man, and the factory and headquarters are located in Toronto. Mr. E. E. Werner is the London representative, located at 555 Richmond street, city.

CHICKERING PIANOS.

Just 99 years ago the makers of the Chickering Piano, shown by the Crawford Piano Company of 236 Dundas street, sold the highest quality and second to none. Today, as then, the Chickering stands out as the last word in piano development. The best that musical and mechanical genius can produce. It has been, and still is the choice of many of the world's renowned artists who find in it a source of pleasure and confidence in the responsive action and capabilities of tone coloring as found in no other piano.

The Ampico, universally talked about lately as the Reproducing Piano, the best that musical and mechanical genius can produce. It has been, and still is the choice of many of the world's renowned artists who find in it a source of pleasure and confidence in the responsive action and capabilities of tone coloring as found in no other piano.

The Crawford Company in featuring the Willis, Knabe, and Chickering Pianos, and the Brunswick and Ulltona Phonographs, has had the well-deserved compliments of thousands on the quality of the instruments exhibited.

EUREKA VACUUM CLEANER.

Demonstrating the Eureka Vacuum Cleaner on a rug valued at more than \$150, the Thomas Furniture Company is giving conclusive proof of the thorough cleaning properties of this machine, it having won all the gold medals at the Parisian and Panama-Pacific Exposition.

Besides the valuable rug on the floor of the exhibit, there are also shown some copies of famous Oriental rugs, one being a copy of the famous "Tree of Life" rug, which is in the possession of the British Museum, London, Eng.

There is also an interesting array of the raw materials from which the famous Scarfe paints are made, and just across the aisle the time and labor-saving Sellers Kitchen Cabinets are shown.

Visitors are delighted with the daily radio concerts which the Gerald

Brothers are giving, the program being an extensive one. The Gerald Brothers are agents in this district for the M. S. L. Radiophone Corporation of St. Thomas.

WILL COMMENCE HEALING MEETINGS IN CHATHAM

Evangelists McCalden and Wallace
Also Receive Invitations to
London.

Special to London Advertiser. WALLACEBURG, Sept. 13.—Evangelists McCalden and Wallace state that owing to the large amount of publicity which has been given regarding their work while in this town, they are receiving many calls from Chatham and London, asking that series of meetings be held in these two cities.

Evangelist Wallace says he will be in Chatham the first of next week.

The meetings in town are being carried on by Evangelist McCalden, who reports a very good attendance. For the convenience of those residing in the country a special service will be held on Sunday afternoon at 8 o'clock.

BURFORD

BURFORD, Sept. 12.—The firemen had a run early Monday morning to the knitting mill, near the station, where an overheated smokestack set fire to the roof in the boiler-room, but was quickly extinguished by the use of chemicals without much damage being done to the plant.

Severe electrical storms and a deluge of rain visited this section on Saturday and Sunday mornings. No serious damage was done.

Mr. and Mrs. Lawrence Messecar of Burford are spending a week with the former's parents.

Miss Lora Drury has returned to Detroit after two weeks visit with relatives here.

Special thanksgiving services were held in Trinity Church on Sunday, and a thanksgiving supper in the parish hall on Monday evening, all of which were well attended.

The U. F. O. are building a large storehouse on their lot adjoining the G. T. R. station.

Mr. A. Yager of Los Angeles, Cal., was a recent guest of Mr. L. Series and Mr. and Mrs. Wallie Smith.

James Farrington of Woodstock is calling on old friends in the village this week.

Great preparations are being made for Burford Fair, to be held on Oct. 3 and 4.

SEPARATE BLOUSES.

Very coarse square-meshed laces are mounted on chiffon, usually of a bright color, and used for separate blouses. They are usually worn over the outside of the skirt, Russian blouse fashion.

SEE THE

Wonder Electric Washer

Demonstrated in
the Machinery Hall
at the Western Fair.

Quick and Sanitary.

No silvers as found in
wood tubs.
A wonder for quick action.
Patented by engineers.
Mechanics behind it in
construction.
Every casting jigged
and machine made.
More bronze bearings
than any other washing
machine made.
It is designed by engineers
and not by guess.

London Metal Products, Ltd.

LONDON, CANADA.

THE PARAGON DISHWASHER

Just As Essential and Practical
in a Family of Two as Twelve

WASHES, STERILIZES, DRIES AND
STORES THE FAMILY DISHES.

No dishcloth or towel required. No lifting heavy trays of dishes.
No soap. No breakage.
No chemicals of any sort. No chapped hands.

See this household wonder in operation in Machinery
Building, East Side.

WHITE CAP ELECTRIC WASHER

WASHES FASTER — WASHES BETTER
COSTS LESS.

WASHES BETTER

The washing process in the White Cap while it is gentle and quite suited to the most delicate garments, is thorough and business-like. No machine will take the grime and dirt out of clothes so quickly and so well. It washes every piece to a perfect color and you're proud to hang up your washings where the neighbors can see them.

Most popular machine made in Canada. Only well-known
machine made in London.

Factory service close at hand in case of need.

MADE BY

BEATTY BROS., Limited

LONDON

SEE THIS EXHIBIT IN MACHINERY BUILDING.

Delicious Ice Cold Milk Free To Children Tomorrow

A free glass of pure, fresh, ice-cold Keepsweet Milk will be given to every child tomorrow at the Fair. This is the purest milk that children can drink, and it has such a lovely creamy flavor. Give them lots of it. It is so good for them.

The one condition is that each child must have one of these coupons, clipped from this paper. Cut this coupon from the paper. Do not lose it.

FREE COUPON

This coupon entitles the bearer to a Free glassful of Keepsweet Milk if presented at the Keepsweet Booth in the Pure Foods Building between the hours of 12 noon and 6 p.m., Friday, September 15th.

Keepsweet Milk is a wonderful food for children. It is 100% pure, fresh and creamy flavored, and is the only beverage milk in sanitary containers on the market.

Don't Forget to Give Your
Child a Coupon

Dominion Milk Corporation
Limited
Head Office: Toronto.

Branches: Halifax, St. John, Montreal, North Bay,
Port Arthur, Winnipeg, Vancouver.

Keepsweet MILK

SEE THE BABY GRAND IRONER

MODERATE PRICE. NO EXTRA WIRING.

See it Demonstrated at

THE HYDRO EXHIBIT

CRYSTAL PALACE BUILDING.

Manufactured by

INGERSOLL MACHINE AND TOOL CO.,
Ingersoll, Ontario.