London Advertiser do not take kindly to the constant dis-

MORNING	
City,	Outside City,
10c per week.	By Mail,
\$5.00 per year.	\$3.00 per year.

3673, News Room. ADVERTISING JOB PRINTING CO. PHONE 247.

Coronto Representative—F. W. Ompson, 57 Mail Building.

I. S. Representatives—New York: arles H. Eddy Company, Fifth enue Building. Chicago: Charles Eddy Company, People's Gasalding. Boston: Charles H. Eddy mpany. Old South Building.

London, Ont., Thursday, Nov. 7.

NATIONAL GOVERNMENT.

HE first great act of Mr. Lloyd

WHY NOT NOW?

for the great trade ex-

nother country and establish The true heart of Canada

merican cavalry in action (?), and ing up to its opportunities.

nuch greater, and today Canadian picures and British pictures are used lmost exclusively in the newspapers oun of the day, the newspapers as a whole took "U. S." out of illustration. With a desire to look upon the hope-

ful side of the case, The Advertiser known to the exhibitors that patrens ways.

play of Stars and Stripes at such a time, not because of a dislike for the American or the American flag, but ecause this country is conscious of its nationality as never before, and does not wish to have it secondary. If any flag is to be advertised it should be the Canadian flag. The American film news services may have some features that appeal; for instance all of us would have been glad to see Ruth Law in her airplane alight on Governor's Island after her remarkable flight, but we do not care to see Amerian coast defence batteries at play In such pictures as "The Battle of the Somme," we saw the real thing, and the other is a joke in comparison. the film exchanges before they have been screened for inspection. The exhibitor is the "doctor." He can bring pressure to bear that will eliminate the

CANADIAN TOYS.

HE TOYS that fill the stor shelves and counters this Christ

and with better value to the purchase

EDITORIAL NOTES.

Britain's demand was for a great mil British goods when itary executive-Lloyd George seems to

The old pilot has not been dropped i

The want this winter.

in the tariff against British power of suggestion to bear upon him.

rence tooth and nail to squeeze Uncle Sam, with the prospect of a been plodding along with its stock at estable deflar from this trade, potato famine before him, is not so 68, but there was something coming. -she considers potatoes of even the

rade in Canada, rather than to mainplebiselte on the federal square question.
it home and hide it safely away and
it home and hide it safely away and hide it safely away nothing to anyone until the jump gainst the products of the mother plebiscite with a "coup d'etat." It would be interesting to know who con- at the increased price.

step toward the restriction of the liquor men in a subway train talking about functions, the launching of ing at tables will displace the bar. In said it was one of the biggest swindles provinces, Quebec is far from measur- would be known through the papers

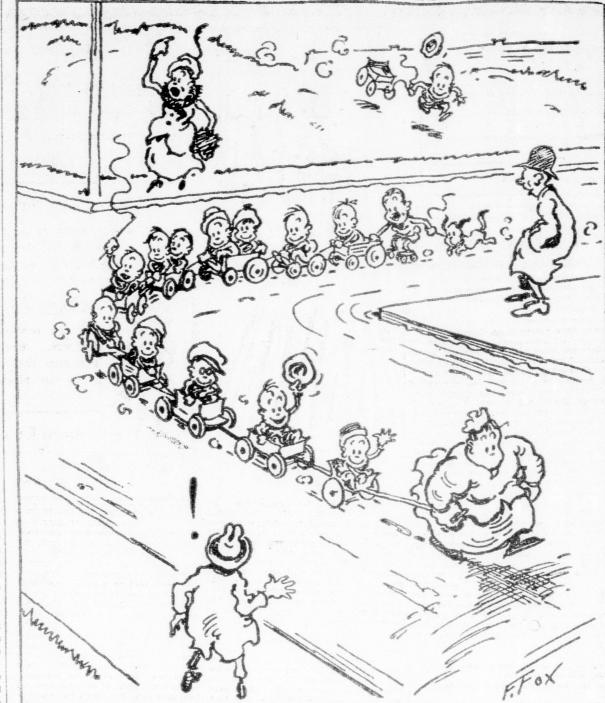
eaders. It would be very bad judg- many days ago. The campaign of the ent for a newspaper to follow this German invaders made the holding of sold her a worthless bond and swindled or the reason that newspaper readers decision in the east will be dismal over her father about it, but her second re quick to express their opinions, the result, while those who see every- was not to do so. He would be sarand publishers are quick to listen to thing vital in the west front fighting castic For many years almost all of the capital merely as a regrettable incident.

Such a hydro radial as that proposed was to buy a horsewhip, and her next pers were of American origin. But from Sarnia to London, if run by way was to call on the broker again, he refused to return her money. of Arkona and Forest, will have the would lay the lash on him, and, as hearty support of the community as a the meeting would take place in his whole. There is in that district a great, office, the newspapers would not find whole. There is in that district a great, although the cost was uch greater, and today Canadian pictures and British pictures are used most exclusively in the newspapers who have no railway facilities at hand. But to place a new railway parallel with one of the other existing that it was the proper thing to do.

When Miss Edith made her call it was about the noon hour, and she entered the broker's office to find him the progressive parallel with one of the other existing that it was the proper thing to do. railways would be faulty judgment. The busy with figures at a table which people of Arkona and Forest should let

The Montreal Daily Mail explains the ings, a sudden wave of indignation popularity of the Labor movement, swept over her, and she drew the is glad to point out that after years popularity of the Labor movement. of flaunting "Old Glory" and all that "Labor is popular with the far-flung goes with it in the faces of their masses, because it is more like them patrons, some of the motion picture than its tradition rival, capital. The theatres are now using British and common people can understand labor, Canadian topical features. The same and sympathize with it. Labor rides cannot be said of many so-called in the street car, while capital rushes American war dramas. Other picture past in its automobile, blowing a dishouses are still using strictly American cordant horn. There are more votes "news" services, and it is difficult to in the street car." Yes, but does understand this when it must be Labor always get them? Capital has

The Powerful Katrinka Has Made Herself Solid With Every Most people on this score prefer to be vulgar than eugenic. Kid in the Neighborhood That Owned Anything on Wheels



The Advertiser's Daily Short Story (Copyright, 1916, by the McClure Newspaper Syndicate.)

Learning to Speculate

talk of his business until she was fair- for breath, Miss Edith did some talk The good old roast beef of old Eng
take of this values and the state an interest in it.

Finally she became so interested that she read of finance in the daily papers.

the young man remove his coat and thing to eat.

he had made a lucky strike he pre-sented her with a fifty-dollar bill. He sat down and wrote two checks They are talking about shortening up sented her with a fitty-dollar bill. He sat down and wrote two checks and handed them over, and was so nice about it that both felt chagrined as they could and try her luck in the stock market. Her father would laugh at her if he knew her plan. So she changed names and addresses, of lock will lose interest in the movies, if this ever happens. at last and she had five hundred concerned, she never expected to see first speculation, he said he would pick been asked:
her out something that would be sure "Father, what stock would you adprovince reach the enemy, and will in- to win out. As a rule, he said, he did her case-he would make an excep-

He was not at liberty to tell just her \$500, but she would be learning was too late. The young man had word: how to speculate. For \$500 he would been horsewhipped and both together The city council proposes to take a sell her a bond, and she could take had been deprived of making a smart Sing me to sleep where the unliets fall

It looked very simple and very good money and went away with the bond. swindled by the broker. He had lied to her. Knowing that she was a novice at speculation, he had deliberately

her out of her money. The girl's first impulse was to go to over her speculation for next year. She had no big brother and will regard the fall of the Rumanian did not want to call in another girl's capital merely as a regrettable incident. must do it herself. Her first move

ought his back to the door. She pened the door without knocking. At joled her into parting with her savcourse the victim was surprised, and all offers." horsewhip from under her cloak and began to lay it over his back. Of after he had felt the lash five or six imes, the girl was also surprised. He rose to his feet and faced around, and, behold, it was not the broker. It was lars had been offered for the purchase a young man, a young man who had of the plant. lso bought a bond of the Wild Goose Silver Company. He had also discovered that he had been swindled, and was there to raise a fuss about it. He had found no one in the office, and had sat down to wait. Of course there were and the Canada of Indifference.

were apologies, and the two were talk-

Wait a Minute! By J. H. F.

here is no fault to be found with it. One of Eight Suspected of there is no fault to be found with it.

didoes just when there is some very important work to be done. The mul

be 20 now-she had heard her father from the shoulder, and when he paused meals in English hotels. It may ing that was almost as emphatic. The be possible soon to get some-

Miss Edith got a liberal supply of tirely mistaken in me, and are doing might be of use in telling of a music pin-money from her father, and when a very foolish thing, but we will let

enough to strike off this efforts of certain interests to bring the dollars laid by she went quietly to a the young man again.

It was two weeks later when Mr. ment, we presume they will Premier Bowser of British Columbia

The broker was a fatherly looking Henderson called, and his call was continue to shorten the dresses.

man, and, being told that it was her made just after the girl's father had We ain't blind.

"Why, the Wild Goose Silver Mining right to pick her husband's pocket. It

Mr. Henderson made a third call Damp is my dugout, cold are my feet, er and higher, and partly to get better And shrapnel shells are "a la mode. acquainted with her. It seemed a Over the sandbags helmets you'll fi

good time to tell her father all about

\$10,000,000 REFUSED FOR

have been made during the last few

days by a group of Canadian finan-

ciers, to purchase the E. B. Eddy

Company, Limited. It is understood that approximately \$10,000,000 has been offered for the plant, but the com-

pany refuses to sell.
"It is true that we have been ap-

Mr. Millen would not say who the

financiers were, but he admitted that between nine and ten millions of dol-

THREE CANADAS.

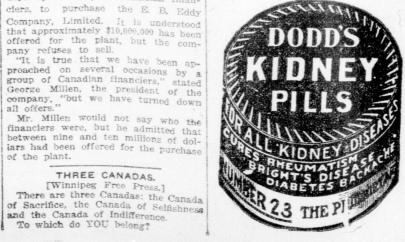
[Winnipeg Free Press.]
There are three Canadas: the Canada

Then, after some more talk the spec- Sing me to sleep in some old shed, want to say to you, right here now.

Sing me to sleep in some on snea, some one snea, where rats are running around my head, Stretched out upon my waterproof, bodging the raindrops through the roof. Sing me to sleep where campires glow street, and to keep his wife away as

Somebody's overseas boots on my chest Edith Manchester were wed a year Lights of old London (Ont.), I'd rather

There are 500 telephone ex-PLANT OF E. B. EDDY CO. Financiers Offer Rejected, Announces soldiers fight so fiercely.



City Auditor Dunlop has resigned, it is stated, the only difficulty in the story DEVELOPMENTS PROMISED being that there is no resignation anywhere to be found, and Mr. Dunlop says

Trust the British statesmen to kick up

They are going to regulate

In keeping with this move-

A Denver court says a woman has the

"You could have seen by the papers a regular fellow, is in the firing line, this morning that it had jumped to and he has found time to send a little 105 and was still soaring. I think I shall go down and buy a big block of it."

poem. "Boney" says he is not much of a literary chap, but the offering is all right, and we are going to use it. Stintake a long jump and she would get the benefit of it. She would not make a hatful of money by only investing doled and consoled each other, but it Here's the poem, and it's true, every

Where I know there is someone waiting

changes on the battle front in France, explaining why the

Love alone as a basis of marriage to

Georges Carpentier will come to S. S. NO. 26, LONDON. America to fight for \$40,000, to be given to the French Red Cross funds. And yet prize fighters sometimes are not classed as human. Here's a regular Names marked & missed one or more

boy, even if he does earn his bread by walloping other gents on the eye. Class IV., Sen.—Norma Eedy 3,207, Harold Westman 2,760, Erma Bilyea ,730, Winston Rigney 2,590, Om Mary Garden has lost 20 nett 2.288. Fred Braithwaite 2,239, Freeman Hodgins 1,112x.

pounds. She could lose that all Class IV., Jun.—Scott Garrett 2,77 Elma Howard 2,392, Clare Bisbee 2,163, Grace Needham 666x. Class III.-Leila Bilyea 2,127, Ernes If it were 20 pounds sterling, Mary

In Boston somebody said that Billy Sunday was the Charlle Chaplin of the pulpit. Probably Charie Chaplin is the Billy Sunday of the theat.'e. Make your

A. V. AULD, Teacher.

fez on the head at night, fuzz S. S. NO. 7, CARADOC. in the head in the morning.' Fall River, Mass., has gone dry. The

Class IV. Jr.—Donalda Graham 570, Maurice Skinner 522, Shirley McCand-less 450, Malcolm Campbell 418, Emma Fraser 391, Duncan Dolphin 323. 10:20, Class III. Jr.—Donald Campbell 415, The country has wagged on fairly comfortably since Sir Sam Hughes took Eat what you do not like, Lillie Thompson 402, Russell Thompson 364, Orval Skinner 354.

says Mary Garden. The high Dolphin 271, Alex. Dolphin (absent).

D. CUTLER, teacher. cost of living is doing that all right. We had turnips lately. S. S. NO. 2, E. NISSOURI. 0 0 0

The Austrian minister to the United States will not cross in a submarine. He's not fond of excitement. He would like to get across alive. Gladys Stainton 73. Jr. IV .- Verda Woods 66, Mildred Greetings and salutations to the

0 9 9

A witty Shriner said-"A

Not now, brother, not now.

river remains, however.

his hand away from the lever.

0 0 0

her dog well.

own bets.

bright boys to come to. The natural gas bylaw was not discussed by the council on Monday evening. There was

We have been attending city council Rođen, Willie Oliver, Vera Skinne meetings for more than a decade, and

plenty of gas, though.

ALLEGED PLOTTERS AGAINST TUNNEL AT SARNIA ON TRIAL

Former Detroiters Charged With Designs on Munitions.

League With Kaltschmidt.

[Special to The Advertiser.] DETROIT, Dec. 6 .- C. C. Crowley nen, and six former attaches of the in San Francisco charged with numerous munitions plots throughout the

United States and Canada. the federal department of justice of Detroit who is attending the trials

It is also claimed that he chmidt and Respa for the Walker-ville dynamiting, but nothing was

Some interesting developments in nd their plans, is predicted by Mr.

CONSTANTINOPLE, via London, Dec. -A war office communication issued

"An attempted enemy landing near ustrated. Our advance in the direction

SCHOOL REPORTS

The following is the November report of S. S. No. 26, London Township.

Class V.-Velma Bilyea, 2,308,

would have wailed. Oh, well, she treats Baynes 1,537, Robert Bilyea 1,285, Lila

Hodgins 1,120. Class II .- Stanley Hobbs 2,793, Norman Webb 2,776x, Bessie Rigney 2,188. Part II.-Wellington Shoebottom 1,108. Floy Braithwaite 1,256, Hamilton Needham 366. (B)-Alice Bisbee. (C)-Wil-

Following is the report of mid-Novem ber examination, S. S. No. 7, Caradoc Class IV. Sr.—Mabel Zavitz 531, Ronald Dolphin 503, Orville Perry 430, Vina

Class II .- Norma Zavitz 280, Neil

The report for November for S. No. 2. East Nissouri, follows: Jessie McMillan 76, Margaret Sims 75,

Thompson 37, Rena Presley (absent). Sr. III.-Lindsay Brazier 80, Mary Shriners. This is the town for the Skinner 65, Pirie Oliver 61, Hilda Davis to Halifax. to London, 5 p.m. 29, George Sims and Bessie Presley DEC. 2 ... ASCANIA ... DEC. 25 Jr. III.-Margaret McPherson 77,

Vera Stainton 77, Gordon Henderson 76, James Oliver 72, Mabel Oliver 70, Maurce Henderson 50. Grade II.—Esther Woods 53, Mabel Grade I.-Dorothy Henderson, Nellie

A.-Russel Brazier, Norman Pr. B. - Francis Oliver, Mildred Lovett, Marjory Henderson, Roden, Roderick McKay, Nora McDon ald, John Pearson.
N. FEATHERSTON, teacher.

ALL MUST APPROVE. [Montreal Mail.]

Canada claimed a right when she enred the war. She had a right to stand up against ruthless destruction on land and piracy on the ocean. She governing country the aggressive pur



candinavian Jan. 20 Liverpool

For full information apply local agents or THE ALLAN LINE 95 King St. West, TORORTS

Canadian worthy of the name must approve of what Canada has done. THE REAL CULPRIT.

[Life.]
Jones-And have they fixed the blame on any special person for that last rail-Brown-Why, the railway officials are for first discovering the motive power

Traction Company EFFECTIVE SEPTEMBER 17.

To St. Thomas and Port Stanley-7:30 a.m., *9:30, *11:30, *1:30 p.m., *3:30, *5:30, *7:30, *9:15 p.m. To Tempo, 4:30. To St.

Thomas, 6:15 p.m. and 11:15 Sunday cars marked with a star (*),

LONDON AND PORT

EFFECTIVE OCTOBER 1 To Port Stanley: 6:20, 8:20, 10:20 a.m. 1:20, 3:20, 5:20, 7:20, 10:20 p.m. To St. Thomas: \$5:20, \$6:20, 7:20, 8:20 St. Thomas: \$5:20, \$6:20, 7:20, 8:20 10:20, 11:20 a.m., 12:20, 1:20, 2:20 4:20, 5:20, 6:20, 7:20, 8:20, 9:20 3:20, 4:20, 5:20, 10:20, *11:20 p.m.



PASSENGER SERVICE CABIN AND THIRD-CLASS,

White Star-Dominion

LINE XMAS SAILINGS PORTLAND Me.

LIVERPOOL, Eng.

From Portland. From Hallfax Northland Northland

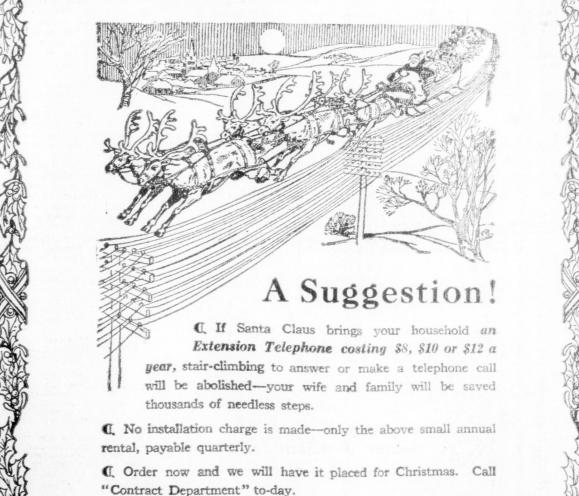
TWIN SCREW ss. "CANADA" From PORTLAND, Me. From HALIFAX, N.S. DEC. 19 DEC. 41

Cabin & Third Class Passengers Only Cabin Rate from \$55.00

Third Class from \$33.75 According to For rates and detailed informatio

Agent or Company's Office. H. G. THORLEY, Pass, Agent 41 KING STREET EAST - TORONTO





The Bell Telephone Company