

NOTICE!

Large Advertisements and Glaring Headlines Do Not Necessarily Mean You Are Getting Big Bargains!

By selling to you at the lowest possible price, allowing ourselves only a small percentage, we cannot afford to "make a spread" in advertising.

Our prices are lower than any other store—even when a so-called "great sale" is in progress. We're so sure of this that we ask you to go elsewhere, get their prices, see their goods, then come here. You will be surprised not only at the difference in price, but the magnificent assortment and styles that you can choose from.

WE LIST HERE A FEW OF OUR EVERY-DAY BARGAINS:—

House Dresses	\$1.25	Voile Waists, with pretty coral and blue stripes, trim	\$1.25
Palm Beach Suits	\$4.95	Trimming	36c, 1.25, 1.98
White and Colored White Wash Skirts	95c	Blue and White Silk Stripe Coats, with flowered lining. Worth \$15.00 elsewhere, \$6.95.	
Afternoon Dresses	\$2.98	Pretty Trimmed Hats	\$1.49 to \$6.50
In voiles, lawns and dimities.			
Silk Waists	\$1.25		
Children's Dresses	75c	Sport Hats, special	59c

Metropolitan Suit Co.

232 DUNDAS STREET.

FRENCH GOVT. CAME SAFELY THROUGH A SECRET SESSION

Particulars of National Defence Satisfy Government's Critics.

[Canadian Press.] Paris, June 23.—The French Government has come safely out of the ordeal of the secret session. The Chamber of Deputies at a public sitting last night gave the Government a vote of confidence by 440 to 57.

The secret proceedings, which extended over seven sittings, were welcomed both by the Government, which was enabled to explain its actions freely, and by its critics, who by reason of the exigencies of national defence had been unable to give particulars to support their complaints in a public session.

Check All Supplies. On the resumption of the public session several motions were read by the president, only one of which, however, was accepted by the Government. This was a lengthy resolution drafted jointly by the presidents of the different groups which after expressing confidence in the Government, set forth that the secret sessions had given the members of the Chamber a valuable insight into the general conduct of the war.

The Chamber had decided to institute and organize a delegation to exercise, with the assistance of the Government, a direct general check on all services supplying the needs of the army at all points, front and rear.

While having no intention of interfering with the conception, direction or execution of the military operations, the Chamber held it was its duty to see that preparations of an offensive and defensive nature, both industrial and military, were carried on with a care, energy and foresight commensurate with the heroic of the soldiers of the republic.

After the passage expressing confidence in the Government was adopted, the motion as a whole was passed 444 to 59.

A motion introduced by the Socialist, Leon Accambray, calling for the appointment of a committee of 44 to investigate and report on the conduct of the war and the relations between the high command and the public authorities, with a view of taking steps if necessary to organize and control Parliament in the best interests of national defence, was not voted on.

SUNK BY SUB.

London, June 23.—Lloyds announced that the French bark *Francine* D'Amboise, of 1,573 tons gross, was sunk by a submarine on Wednesday. The crew was landed at Kirkwall.

GERMAN CAPTAIN VIOLATED RULES, IS SPANISH VIEW

Sub Visited Interned German Ship in Cartagena Harbor.

[Canadian Press.] Madrid, June 23.—Great interest and curiosity is manifested over the visit of the German submarine to Cartagena, bearing a letter to King Alfonso from the German Emperor. El Liberal is skeptical concerning the explanation that the letter is merely one of thanks for the treatment shown the Germans interned from the Kamerun.

The paper points out the peculiarity of the choice of a submarine to carry imperial documents, and says that the commander of the undersea craft committed an offence against international rules by entering the port and communicating with the German interned ship *Roma* before the Spanish naval authorities were consulted. Premier Romanones, interviewed concerning the visit, says that the Spanish Government will not permit its neutrality to be brought into question under any circumstances, and will insist on the strict observance of international regulations concerning the entrance of belligerent warships into neutral ports. The letter which the submarine brought has not been turned over to the German embassy, and no further details have been learned regarding it.

CONSCIENTIOUS ONES REFUSED TO OBEY

Sentenced to Death and Late to Ten Years' Imprisonment.

[Canadian Press.] London, June 23.—The Daily News says that four privates in the non-combatants' corps—composed of men with conscientious scruples against fighting, who are detailed to work behind the lines—were court-martialed at Boulogne for refusing to obey orders and sentenced to death. The sentence was later commuted to ten years' imprisonment.

The affair has caused a sensation, and will be taken up for discussion in Parliament on Monday.

WESTERN CROPS FAVORABLE. FOREST, June 23.—Hon. J. R. Boyle, minister of education in the Government of Alberta, was a visitor in town this week. He has been east on departmental work and spent a few days here with his sister, Mrs. George W. Stonehouse of the Bonquet town line. Mr. Boyle reports that prospects for a good crop in Western Canada are favorable.

WASHINGTON HEARS GERMANS ARE USING TORCH IN MEXICO

Attempting to Inflame Feeling Against States.

WILSON STILL CAUTIOUS

Officials Hoping for a Peaceful Outcome of the Situation.

WASHINGTON, D.C., June 23.—One fact stood out tonight at the close of a day of many developments in the Mexican crisis. Apparently, both the United States Government and the Mexican authorities of Mexico hope to treat the clash at Carrizal yesterday as an incident aggravating general strained relations, but not of itself likely to precipitate general hostilities. Whatever the Washington administration is concerned, no final decision can be reached until President Wilson has received a report on the fight from American army officers.

Preparations by the war department for possible war with the Mexican Government went forward here today without interruption. At the same time there came hints that General Carranza had been almost persuaded by European influences not to persist in a course certain to bring on a conflict.

Still Hope for Peace. Many officials here have not abandoned hope of a peaceful outcome, basing their hopes against war on reports that have reached them indirectly that the Carranza Government is inclined to seek a peaceful way out. Whatever the facts may prove to be when General Pershing's report arrives, it is certain that no steps toward reprisal will be taken, at least until that report has been carefully studied. One of the first actions would be to demand the release of the Americans said to have been captured.

A circular note addressed to the Secretary of Central American diplomats by Secretary Lansing in connection with the Mexican situation, was made public at the state department. The statement is a blunt assertion of the interests of the United States to defend "our national peace and the safety of our citizens," even at the cost of war.

To Counteract Carranza. General Carranza took pains to see that his charges of bad faith against the United States were widely circulated, both here, in Latin-America, and in Europe. Secretary Lansing felt it advisable to counteract this. It is known that the state department has received much indirect information tending to show that German influences have been busy in Mexico, Latin-America and in neutral Europe. It was suggested also that Mr. Lansing might have intended the circular note to head off possible offers of mediation.

HEAVY LOSS OF LIFE WHEN MERCURY SANK

Eight Hundred Aboard When the Vessel Hit a Mine.

[Canadian Press.] Petrograd, June 23.—The loss of life on the steamer *Mercury*, which was sunk by a mine in the Black Sea, has been undoubtedly large from late reports received in regard to the disaster.

The *Mercury* was travelling from Odessa to Kherson with 800 passengers, including a large number of college students, who were bound for their homes for the summer holidays. The vessel struck the mine thirteen miles from Odessa and two miles off shore in a rough sea. The bow was blown off, and the ship sank in five minutes. Only two lifeboats were launched and both, laden with passengers, were overturned. Thirty-three boats which were sent to rescue were unable to approach the scene of the wreck owing to the heavy sea, but succeeded in rescuing passengers who were strong swimmers, or who floated to them on fragments of wreckage. In this way a majority of the passengers were saved, but a large number are unaccounted for. Twenty-eight boats which were sent to rescue, but were unable to approach the scene of the wreck owing to the heavy sea, but succeeded in rescuing passengers who were strong swimmers, or who floated to them on fragments of wreckage. In this way a majority of the passengers were saved, but a large number are unaccounted for. Twenty-eight boats which were sent to rescue, but were unable to approach the scene of the wreck owing to the heavy sea, but succeeded in rescuing passengers who were strong swimmers, or who floated to them on fragments of wreckage. In this way a majority of the passengers were saved, but a large number are unaccounted for.

NINE FROM DISTRICT KILLED IN ACTION

Pte. Frank Miller of Talbot Street, London, Among the Fallen.

KILLED IN ACTION.

LONDON. Pte. Frank H. Miller, 114 Talbot street. CRUMLIN. Pte. Everett M. Bedgood. STRATFORD. Lieut. Howard Fuller. Lance-Corp. James Barclay. DRUMBO. Pte. George Gibson. BERLIN. Lieut. Carl C. Wood. WINDSOR. Pte. John Morrison. Sergt. Joseph Hepburn. CHATHAM. Sergt. Fred Swansbury. ORANGEVILLE. Pte. Percy M. Bailey.

MISSING. STRATFORD. Pte. Wm. Headley. BRANTFORD. Pte. Harry Jones. WOODSTOCK. Pte. Wm. D. McLarty. ST. THOMAS. Pte. Sam Grantham.

WOUNDED. KINCARDINE. Pte. Cliff Buckingham. WOODSTOCK. Pte. John H. Nichols. WATFORD. Pte. Watson. Pte. Stanley Rogers. STRATFORD. Capt. James Hahn. Lance-Corp. Russell J. Whiteman. Lance-Corp. James Barclay. Lance-Corp. John Ward. Pte. James Reid. GALT. Pte. Charles Morley Collard. Pte. James C. Preston. Pte. Jim Hanlon. SOUTHWOLD TOWNSHIP. Pte. Fred Clark.

KINCARDINE COUSINS IN ROLL OF WOUNDED. [Special to The Advertiser.] KINCARDINE, June 23.—One Tuesday Thos. Buckingham received the following telegram from Ottawa, conveying the news of the wounding of his son, Pte. Cliff Buckingham: "Sincerely regret to inform you that No. 69929 Pte. Cliff Buckingham, infantry, officially reported admitted to No. 13 General Hospital, Boulogne, June 18. Gunshot wound in the back. Will send further particulars when received."

This is the second member of the Buckingham family to be wounded. Two weeks ago Pte. E. H. Buckingham was reported wounded. He is a nephew of Thos. Buckingham and a son of G. Buckingham, Clarendon, Alta.

DRUMBO MAN KILLED IS WORN TO SISTER

[Special to The Advertiser.] WOODSTOCK, June 23.—Miss Gibson, teacher in Broadway school, received word today that her brother, Pte. George Gibson, had been killed in action. Pte. Gibson was born near Drumbo, but had been living near Dumville, where he was enlisted. He had been in the trenches since April 22. A brother has been serving with him. Pte. Gibson was 32 years of age and was survived by his parents, seven brothers and two sisters, all of whom were in the service.

Pte. John H. Nichols is confined to Fulham Military Hospital, Hammer-smith, England, suffering from a gunshot wound in the arm. This was the intelligence received by his wife here today. Pte. Nichols left here last October. He was transferred to another unit in France.

STRATFORD HAS SEVEN IN LIST OF A DAY

[Special to The Advertiser.] STRATFORD, June 23.—One killed, one missing and five wounded is Stratford's list of casualties today, bringing the total of wounded for the past couple of weeks up to 32 and four missing, in addition to nine killed.

Pte. William Hadley is reported missing and Staff-Capt. James Hahn, Lance-Corp. Russell J. Whiteman, James Barclay, John Ward and Pte. James Reid are the wounded. Pte. Headley, who is reported as missing, joined at Windsor. He worked for some time here, being employed in the soda water works. His wife is at present living with relatives in the country. He has been missing since June 2.

News of the wounding of Capt. James E. Hahn came to his father from the young officer himself, in a letter dated June 8. His wounds fortunately were slight, being in the back with shrapnel. Capt. Hahn says that he had been in charge of a scout party of six and had advanced to within forty yards of the German trenches, after a thrilling passage. Of the six, only three returned, two of them being hit while he was speaking to them. It was while dressing the wounds of one of these men that he was wounded.

Capt. Hahn was attached to the headquarters of the first division as interpreter. Recently he had been appointed staff captain to Brigadier-General Williams who is now a prisoner. In his letter he tells of having seen Brigadier-General Williams and Mercer go up to inspect the front line trenches. It was then that the Huns opened their deadly fire. Capt. Hahn has been mentioned several times in dispatches and has been awarded the distinguished conduct medal.

Others Wounded. James Whiteman was notified today that his son, Lance-Corp. Russell J. Whiteman, had been admitted to the Third London General Hospital at Wandsworth, June 18, suffering from a gunshot wound in the head of his right eye. He enlisted at Toronto in January of 1915. In Toronto he was employed in the office of the hydro-electric commission.

Mr. and Mrs. James Barclay received word of the wounding of the second member of their family recently, Lance-Corp. James Barclay is reported in the First Eastern General Hospital, Cambridge, with a gunshot wound in the back. His brother, Pte. George Barclay, was reported in No. 5 British Red Cross Hospital, Wimereux, severely wounded in the thigh. Lance-Corp. Barclay was employed in the Grand Trunk shops and is one of five brothers who joined the colors.

Lieut. Green on Duty. Lieut. Green, formerly of this city, who was reported as missing, is now on duty again.

The casualty list this morning con-

DO YOUR FEET BURN?

Then use Zam-Buk. There is nothing so soothing for tender, chafed or blistered feet. It will end the burning, draw out the soreness, prevent blistering and give you perfect foot comfort. Also there is nothing so good as Zam-Buk for sunburn, heat rashes, blistered hands, itching muscles, mosquito and insect bites, cuts, bruises, burns and all skin injuries and ailments. 50c. all druggists and stores.

ZAM-BUK IS SOOTHING!

tained the name of Lance-Corp. John Ward as wounded. He is 23 years of age and a native of England. Pte. Stanley Reid also reported as wounded enlisted here. He is a native of Scotland and was employed as a carpenter while here. He is unmarried and a native of Scotland. Lieut. Howard Fuller of Toronto, reported killed in action was a cousin of A. Fuller, son of the late Postmaster Fuller of this city.

TWO WINSOR MEN KILLED IN ACTION

[Special to The Advertiser.] WINDSOR, June 23.—In the official casualty list published at Ottawa Thursday morning, the names of Sergt. Joseph Hepburn and Pte. John Morrison, both of Windsor, appear as having been killed in action.

Hepburn was born in Scotland and lived in this city for a short time before the outbreak of the war. He had no relatives here. Morrison's name does not appear in the city directory and military officials at the armories declare there is no record of his having enlisted in this city. Particulars of the death of the men have not yet been received here.

TWO WATFORD MEN REPORTED WOUNDED

[Special to The Advertiser.] WATFORD, June 23.—Pte. Watson, who was employed by A. G. Brown, has been reported wounded. He enlisted in Sarnia.

Pte. Stanley Rogers has also been reported wounded. A cable said he was seriously ill, suffering from a gunshot wound in the left side.

PTE. EARL GARDINER RELATED IN DRESDEN

[Special to The Advertiser.] DRESDEN, June 23.—Pte. Earl Gardiner of Calgary, Alta., whose death was reported in yesterday's casualty lists, was nephew of George J. Fox and Mrs. Alex Rice of this place, and was a grandson of the late Mrs. Geo. Fox. He was a member of the King's Own Corps, and enlisted early in the war.

MEMORIAL SERVICE FOR PTE. ATKINSON

[Special to The Advertiser.] GLENCOE, June 23.—A memorial service will be held in Talbot's Corner Presbyterian Church on Sunday at 3 o'clock for the late Alex L. Atkinson, who was killed in action in France during the recent fighting.

Pte. Atkinson was employed on the farm of J. G. Lethbridge before enlisting. He enlisted at London and went to the front with the first contingent.

ST. THOMAS MAN REPORTED MISSING

[Special to The Advertiser.] ST. THOMAS, June 23.—Mrs. George Grantham, 131 Balaqua street, today was advised by the war office at Ottawa that her son, Pte. Sam Grantham, had been missing since June 3.

Pte. Grantham was one of the best-known young men in the city. He enlisted at this place with the 33rd Battalion, but afterwards was transferred to the Mounted Rifles. For some years he was employed at the M. C. R. of, fices, but at the time of enlistment he was working on the Grand Trunk Railway. Pte. Grantham was a crack shot with a rifle, and was selected as one of nine men from his unit in England to go to France as a sharpshooter.

Southwold, Md. Wounded. Mrs. Sarah Clark, residing two miles west of here, in the township of Southwold, was today officially notified that her son, Pte. Clark, had been wounded, and was being treated at the British Red Cross hospital at Wimereux. Pte. Clark joined the colors at this place.

LIEUT. CARL GREEN SLAIN ON BATTLEFIELD

[Special to The Advertiser.] BERLIN, June 23.—Lieut. Carl C. Green of Hallesbury, reported killed in action in France, is the son of Mr. and Mrs. J. C. Green of this city. Lieut. Green had lived in Northern Ontario for some time before enlisting, and was one time connected with the Cobalt Nugget.

CHATHAM SERGEANT KILLED IN ACTION

[Special to The Advertiser.] CHATHAM, June 23.—Sergt. Fred Swansbury has been killed in action, according to an official telegram received by his wife, who resides at 29 Cornhill street. Besides his wife he is survived by a young daughter and a baby boy.

GALT HAS TWO MORE IN LISTS

[Special to The Advertiser.] GALT, June 23.—Since the casualties among the Canadians in the battle early in June have been coming through, there has not passed a single day that a Galt soldier has not been in the list. This morning two more names were added.

By a private message from Ottawa, Mrs. C. M. Collard, 33 Gilmour avenue, was advised that her husband, Pte. Charles Morley Collard, had been admitted to No. 13 General Hospital at Boulogne on June 13, with a gunshot wound in the back. He enlisted in January, 1915, and was a member of a special company of reinforcements sent to the front. He had been on the firing line since August, 1915. He has a brother, William, with the 24th Battalion, C.E.F., now in training in England.

Pte. James C. Stewart, next of kin in England, reported among the wounded in this morning's casualty list, enlisted at Galt, and previous to enlisting the khaki had been employed by the

War-Time Bargains at YOUNG'S

3 Hosiery Bargains

Silk Lisle Hose (seconds), worth 35c each. Only 2 for 50c
Boys' Heavy Rock Rib Hose, for hard wear, 6½ to 10, for 25c
Ladies' Silk Ankle Hose, in palm beach, champagne and black. Worth 75c, for 60c

Underwear Specials

One table of Sample Vests, a special purchase at our own price. Values up to 50c. Sale price 3 for \$1.00
Very special line Ladies' Vests, with either short sleeves or sleeveless. Only a limited quantity, at 19c each

Corset Values

The famous Bias Filled Comfort Corset, light weight for summer wear. Only \$1.00
C-C a La Grace, No. 43, extra long hip and back, elastic gusset front. Only \$1.50
All styles in D. & A. and La Diva, from \$1.00 up

Staple Dept. Bargains

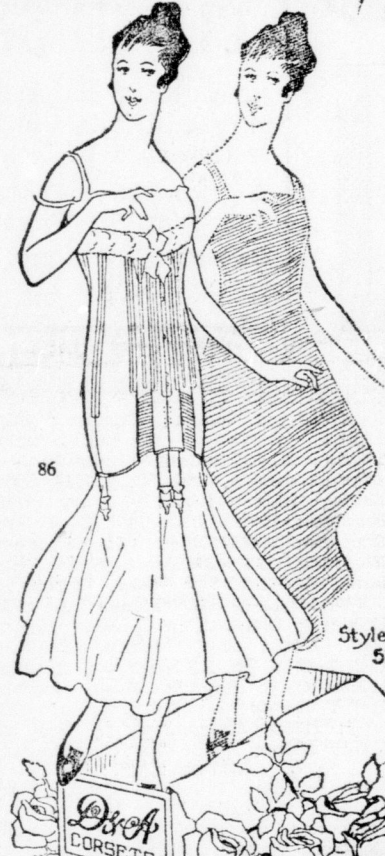
Just to hand, another shipment of our special \$1.50 Spread, the best value offered for many a year, large size, soft finish. Only \$1.50 each
Very special, 5 pieces only, Fancy White Vestings, in stripes and figures. Splendid quality. Only 15c
New Awning Stripe Suits, 36 inches wide, in pink, blue, black and green stripes and oatmeal weave. Only 50c

Dress Goods and Silks

Grey Jasper Cloth, 40 inches wide, in a variety of designs suitable for summer dresses. Only 50c yard
New Sport Stripe Tussah, 36 inches wide, in rose and natural, for middies, skirts and dresses. Only 75c
Clearance of Silk and Cotton Goods with floral designs, in blue, pink, mauve, yellow, also stripes, 36 inches wide. Regular 75c value, for 50c

Ready-to-Wear Attractions

Women's Walking Skirts in mixed tweeds of medium and dark grey, also black and navy Venetian cloths, made with high waist line, yoke and belt. Sizes 36 to 39-inch lengths. Bands 24 to 27. Regular \$5.00 values, for \$3.95
24 only, Black Taffeta Silk Walking Skirts, with high waist line, pleat down front, and buttoned. Special sale price \$4.95
Silk Dresses, in good quality Natural Shantung, also Navy, Copen and Black Habutai, with large fancy collars, made in coat effect, with silk sash. Sizes 16 to 38. Very special at \$8.50 and \$10.00
10 dozen only, White Jap Silk Waists, with high or low buttoning collar, fronts with fancy pearl buttons and loops, in two styles, all sizes. Only \$1.95



D & A CORSETS

NEW CORSETS MUST PRECEDE NEW COSTUMES—See the D & A and the La Diva models, which give the best foundation for correct style dresses.

Despite the excellence of their material and workmanship, these corsets, which are made in Canada, sell at from \$1.00 to \$3.00 less than similar imported models. They are sold by most of the progressive corset departments.

Dominion Corset Co., Quebec, Montreal and Toronto

MOTHER AGED 17 YEARS GRANTED A SEPARATION

Windsor Theatre Manager to Allow Wife \$15 a Week.
Mrs. M. Hanlon, Wellington street, Preston, learned this morning that her son, Pte. Jim Hanlon, had received a gunshot wound in the arm, and was a patient in a Bristol hospital. Pte. Hanlon was a chum of Pte. Collard of Galt, also reported today. Both young men enlisted together, and went to the front in the same company of reinforcements, and had been together throughout. Pte. Hanlon worked at Cowan & Company's in this city, but lived with his mother in Preston.

BEELIAN FINED FOR IMPRISONING GERMAN

[Canadian Press.] Amsterdam, June 23.—The German court martial at Namur, Belgium, has sentenced the Belgian public prosecutor, Albert Capellehenry, to a fine of 5,000 marks and 200 days' imprisonment for having imprisoned a German subject, which is contrary to the orders of the German authorities.

PASTOR'S WIFE HONORED

MERLIN, June 23.—The W. M. S. of the Methodist Church held quarterly tea at the home of Mrs. Harry Gosnell yesterday and presented Mrs. (Rev.) W. R. Vance, who is leaving shortly for Melbourne, with a pretty cut glass cream and sugar set. The Mission Circle also presented her with a rose last week.

WINDSOR HOTEL SITE DUE TO CHANGE HANDS

WINDSOR, June 23.—Negotiations for the sale of the Crawford House by Walter L. Perkins, the present landlord, to local purchasers, have been in progress, and the deal is expected to be closed on Saturday.

It is understood that Frank E. Marcon and James Hart, Ferry Hill tobacconists, will be the purchasers. The Crawford House block is owned by a syndicate, which is represented here by R. M. Morton & Co.

REMEMBER WEDNESDAY

Remember that on Wednesday, June 28, all the new July Victrola Records will be on sale in the Victrola Department of Ye Olde Firm of HEINTZMAN & CO., LTD. 242 Dundas Street, London.

FRY'S COCOA

CEETEE UNDERCLOTHING

Guaranteed Not To Shrink.

BIBLE CLASS IS PATRIOTIC. WATFORD, June 23.—The Utopia Bible class of the Methodist Sunday school is engaged in making hospital and other supplies for the Patriotic League, also in planning a box of prisoners' comforts to be shipped the last of this month.

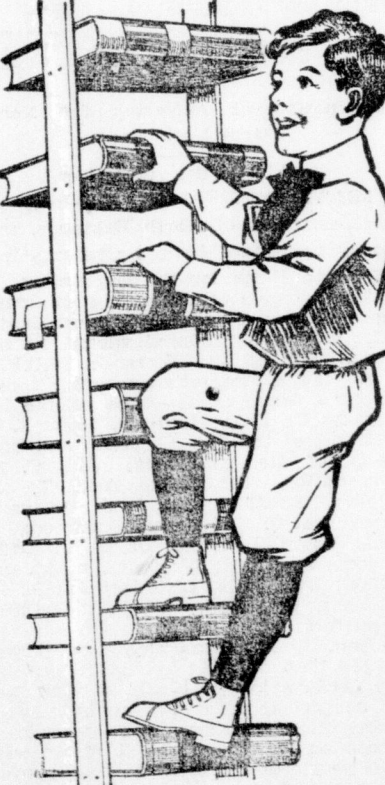
The L. O. L. 505 will attend service in the Congregational Church Sunday next at 7 p.m.

TRAIN DISPATCHERS MEET IN TORONTO

Choose Officers and Decide To Meet Next in California.
TORONTO, June 23.—At the annual meeting of the convention of the Train Dispatchers' Association of America, the following officers were elected: President, Frank L. Felter, New York; vice-president, Mr. Harry P. Riggs, St. Paul, Minn.; secretary-treasurer, John F. Mackie, Chicago. Executive Committee: C. C. Barnard, St. Joseph, Mo.; Paul E. O'Dell, Carbondale, Ill.; Frank N. McPhee, Bakersfield, Cal., and John Coleough, Quebec.

RULES OF HEALTH FOR DYSPEPTICS

DIETING UNNECESSARY
There are two ways by which people who suffer from indigestion, dyspepsia, sour stomach, flatulence, etc., can overcome the trouble. First, as practically all cases of indigestion are caused by indigestible foods, such as starches and sugar, bread, potatoes, fruits and meat meals. About the only safe foods are gluten breads, sprouts, and meat meals. White meat of chicken or turkey. This diet is almost a starvation one, but it is sometimes quite effective. The second way, which appeals especially to those who like to eat hearty meals of good foods, is to eat whatever is reasonably digestible, neutralize the acid and stop fermentation by the use of a good antacid, such as blaud's magnesia, a teaspoonful of which in a little water immediately after eating or whenever pain is felt, instantly neutralizes the acid, stops the fermentation and permits the stomach to do its work without pain or hindrance. Owing to its simplicity, convenience and effectiveness, this latter plan is now being adopted instead of the old-fashioned, expensive, weakening starvation process. In this connection it is interesting to note that since the widespread use of blaud's magnesia has been established, many drug stores have arranged to supply it in 3-grain tablets, two or three of which are equivalent to a teaspoonful of the powder form, and are much more convenient to carry.—Adv.



Is Your Boy Climbing?

How we like to see the children "getting to the top"—physically, intellectually—every way.

But sometimes there are obstacles in their way that make progress difficult.

Tea and coffee drinking are among these obstacles. It is well known that children should never be permitted to use tea or coffee—they stunt growth and hinder mental development.

The child's natural desire for a hot table drink can be fully satisfied with the wholesome pure food-drink—

POSTUM

This famous health beverage, made of prime wheat and a bit of wholesome molasses—roasted and skillfully blended to bring out its distinctive flavor—makes a warm, invigorating cup so delicious that it may well be the table drink for all the family.

"There's a Reason"

Canadian Postum Cereal Co., Limited, Windsor, Ont.