

TAYLOR'S STOMACH AND LIVER CURE is sold on our printed guarantee to cure constipation, heartburn, headache, bloating, dizziness and indigestion. This remedy is entirely herbal, and contains no mineral poison. 25c bottle, only at Taylor's Market Drug Store, 399 Talbot street.

"From Maker to Wearer." Here you can choose a cameo, and have it mounted to your order at the factory price.

S. K. MILROY & CO.
Mfg. Jewelers, 260 Dundas Street.

YOU SIMPLY CANNOT RESIST BUYING WHEN YOU SEE THE

NEW IDEAL ELECTRIC IRON
Made in London by

The Ideal Electric Manufacturing Co.

THE EYE LIKE A CAMERA

The eye is constructed so wonderfully and ingeniously that the handicraft of man has as yet not been able to construct as delicate an instrument. It is like a camera—the lens to focus, the lid as a shutter, the iris or color as the diaphragm, the thick coatings of the eye-ball as the dark room, the nerve as the sensitive plate, and strange as it may seem, the images are bottom side up exactly as the image in the camera. Now so delicate and sensitive an instrument as the eye should have good care. If you experience eye-strain let us examine your eyes and make suitable glasses. The Brown Optical Company, Optometrists and Opticians, 237 Dundas St., phone 1877.

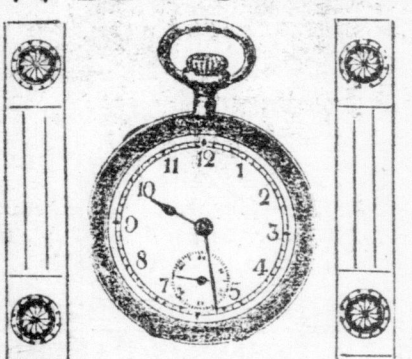
USE CONNELL'S COAL

Chestnut, Stove and Egg, 67 per ton.
Pea Coal, \$5.75 per ton.
Use our Pea Coal in the range and smoke heater, and you will have the same good results and save \$1.25 on every ton.

Connell Coal Co.
PHONES 770 AND 1096.



SPECIAL IN WATCHES



00 SIZE, 9-K. SOLID GOLD,
15-Jewel Movement,
ONLY \$15.00

Wray's
Wholesale, Retail and Mfg. Jewelers,
234 Dundas St., 384 Richmond St.

WALL PAPER

Fall decorating with us is now in full swing, and all orders are receiving our best and promptest attention. If you are thinking of decorating your home it will pay you to call and see the many different schemes we are showing for beautifying the home.

COLERICK BROS
212 DUNDAS ST.

The London Loan & Savings Company of Canada

DIVIDEND NO. 78.

Notice is hereby given that a dividend at the rate of 6 per cent per annum has been declared upon the paid-up capital stock of the Company, for the current quarter year, to shareholders of record on the 15th September, 1913.

M. J. KENT, Manager.

WHAT MAKES HIM BOLD?

[Montreal Herald.]
Sir Edward Carson is being accompanied through Ireland by a band of thirty newspapermen. Wonder whether Sir Edward would be so vigorous if these thirty gentlemen were to leave him to his own devices.

HAMILTON'S Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

New Cut Glass

An extraordinary shipment of exclusive patterns in Cut Glass.

We can start you in an exclusive pattern of the very finest cutting, and sell you a complete set to match.

REASONABLE PRICES.

DIAMOND HALL

214 AND 674 DUNDAS STREET.

W. G. YOUNG

"THERE'S A DIFFERENCE."

JOHNSTON BROS. XXX BREAD

THE BEST TAKES PRECEDENCE.

Johnston Bros.' XXX Bread holds first place in public favor, because it is pure, perfectly baked and clean.

Our bread goes into the homes of the most discriminating.

Try a loaf today.
Johnston Bros. Phone 344.

LONDON AND DISTRICT

Notice!

Owing to numerous complaints, The Advertiser wishes to emphasize the importance of calling The Advertiser office before 8:30 a.m., after 6 p.m. and holidays according to the following numbers, telling Bell Central that only the number asked for will do:

3670—Business Department.
3671—Editors.
3672—Reporters.
3673—Job Printing Department.

If you do not receive an answer to 3671, 3672 or 3673, call 3670, and you can always get an answer before 9 p.m.

From 8:30 a.m. to 6 p.m., any day but holidays, ask for 3670, and The Advertiser Central will give you the department or person wanted.

Alumni Association.—The Alumni Association of Victoria Hospital will hold its first meeting at the hospital Wednesday, Oct. 15. An address will be delivered by Miss Forsythe.

Heavy Frost Last Night.—Jack Frost, who has shily slipped into our midst recently, made his presence known last night in a manner that left no room for contradiction. Last night's frost was the most severe experienced this season, and this morning grass and what foliage remains were covered with a heavy white blanket. The maximum temperature in the last 24 hours was 38, while the mercury fell to 28 degrees at an early hour this morning.

Patriotic Ballad.—The choir of St. Andrew's Presbyterian and the Centennial Methodist Churches, with other well-known vocalists, numbering 125 voices, will unite in producing a patriotic ballad, "The Flag of England," for soprano solo and full choir, by Sir Frederick Bridge. The inspiring words are by Kipling. This choral work is a great favorite with English choral societies, and will be given with other selections. A special soloist has been engaged for the occasion. This is the initial attempt for concerts of this kind in the city. The first will be held in St. Andrew's Church under Mr. C. E. Wheeler, followed later by a second in the Centennial Methodist Church under the direction of Mr. Weir.

Seventh Regiment's Plans.—The Seventh Regiment will attend divine service at the First Methodist Church Sunday morning next, according to orders issued by Lieut.-Col. A. A. Campbell Monday night. Another special parade is ordered for Wednesday night in preparation for the trip to Moraviantown Thursday to the celebration of the one hundredth anniversary of the death of Tecumseh. A series of concerts for the winter months was arranged at a meeting of the officers held after drill. According to the plan which was put forward, each company would be made responsible for providing talent for one night, and in this way the concerts could be

Let the KODAK Tell the Summer Story

Kodaks to fit the purse and the pocket.

Ask for free catalogues.

J. H. Back & Co.

210 Dundas Street.

ROWAT'S Please people who are particular.
COFFEE 45c per pound.
T. A. ROWAT & CO.
250 Dundas St., also South London.
PHONES: 3051, 3052, 3053.

WE ARE NOT WORRYING About the "Thaw"

BUT WE WOULD LIKE TO PREPARE YOU FOR THE FROST

Order Your Coal Today

John Mann & Sons

425 York St. Phone 470.



SATISFACTION GUARANTEED OR MONEY BACK.
374 RICHMOND ST. PHONE 1084.

"Parnell's Home-made Bread"

Made clean and delivered clean.

Come and inspect our factory for yourself.

You can see the salesmen selling their bread, but you can't see how it is made.

All our flour is sifted and blended by ourselves before using.

TRY OUR BREAD.

"Parnell, The Bread Man"

Save Your Skin

It's the stealthy attack of wind and sun that ruins the skin. You can protect your skin, counteracting the effects of the elements, through a daily application of

Hazel-Rose
25 Cents

Cairncross & Lawrence

Chemists and Druggists,
216 DUNDAS ST., LONDON, ONT.

kept up for about four months. It is likely that the plan will be put into operation about the first week of November.

MALAHIDE PIONEER

Funeral of John Kelly Was Held at Aylmer Cemetery.

[Special to The Advertiser.]
Aylmer, Oct. 14.—The funeral took place yesterday afternoon at Trinity Church Cemetery, of John Kelly, aged 37, one of the pioneers of Malahide. He was born in Weymouth Township, and is survived by his widow and one son, Frank.

GRIEVANCE COMMITTEE

C. P. R. Trainmen Will Ask for an Increase in Wages.

A grievance committee, composed of members of the Brotherhood of Railroad Trainmen and the Order of Railway Conductors of the C. P. R., will meet in Montreal on Saturday and will lay a request for an increase in wages before the officials.

One member of the B. of R. T. and one member of the O. R. C. from this city will be present at the meeting.

MILITANT LEADER WILL BE DETAINED

[Canadian Press.]

Washington, D. C., October 14.—When Mrs. Emmeline Pankhurst, the militant British suffragette, arrives on the liner La Provence this week, probably Friday, she will be detained at the Ellis Island immigration station, according to present plans, until a special board of inquiry can determine whether she comes within the class of aliens excluded from the United States.

While the immigration authorities have received no orders for her detention, reports of protests against her admission, joined with immigration headquarters here and with the local authorities at New York, leave no other course open to the authorities.

Officials here say no protest against Mrs. Pankhurst's admission have been received from the society opposed to women suffrage or from any of its members on behalf of the organization.

Piles Cured in 6 to 14 Days.
Druggists refund money if PAZO OINTMENT fails to cure itching, blind, bleeding or protruding piles. First application gives relief. 50c.

"TUNING YOUR PIANO."

On receipt of Phone Message 1035, Heintzman & Co. Ltd., 242 Dundas Street, will send one of their expert piano tuners to tune your piano. Never trust your good piano to inexperienced hands.

YOUNG FOLK BAND FOR GOOD WORKS

The Annual Interdenominational Rally Was Held Monday Evening.

Union Decides to Affiliate and Work With the Men's Federation.

Dundas Centre Methodist Church was well filled Monday evening on the occasion of the annual rally of the Interdenominational Young People's Union. The union includes in its membership all the young people's organizations of all denominations in the city. Nearly all of these were represented at the big gathering Monday night and a most inspiring session was held.

As a result the union will affiliate with the Men's Federation in its work and will probably aid in the support of a woman worker or deaconess to assist in the work of the federation.

Want Park Rinks.

A resolution was also passed that the city council be approached with a request that the ice rink which was provided in the park's last winter be maintained this winter, and proper supervision provided; and also that the city take steps to secure grounds at various places in the city to be used as baseball diamonds, tennis courts, etc., next summer, thus helping to solve the amusement problem that exists.

A splendid inspirational address by Rev. F. H. Langford, B. A., of Regina, field secretary of the Young People's Societies of the Methodist Church in Canada, was the feature of the evening. His subject was "Fighting Against Odds," and in the course of his remarks he arraigned the liquor traffic, the race-track problem, the white slave traffic, the evils of the speculation system, and many other present-day evils, against which the church was fighting at tremendous odds.

Fighting Heavy Odds.

Speaking of the liquor and white slave traffic, he said that when one really went out to fight them he found that there were mints of money behind them, a great deal of power and influence, and beside that, all the lusts and sinful passions of mankind. But fighting on the side of God, he said, placed the odds the other way. He instanced many splendid examples where victories had been won against tremendous odds. He confidently looked forward to the day when the liquor traffic would be a thing of the past, as well as many other of the evils of our time.

Unite With Federation.

Mr. Harold Lyons, secretary of the Men's Federation, spoke to the resolution that the union affiliate with the federation. On behalf of the executive he accepted the offer of affiliation and outlined some of the work that it might undertake to help along the work.

The election of officers for the ensuing year resulted as follows: Honorary president, Bishop Williams; president, Rev. H. H. Bingham; first vice-president, Rev. H. A. Graham; second vice-president, Miss Marion Porteus; secretary-treasurer, Mr. Ronald Gray.

Splendid music was furnished by the choir of Dundas Centre Methodist Church.

Another session for purposes of instruction in young people's work is being held this evening.

Dr. Meyers Coming for Social Survey

Will Aid Men's Federation in Branch of Religious Education.

Dr. A. J. William Meyers, of Toronto, who will aid the educational committee of the Men's Federation in their survey of religious education, is expected to reach this city Wednesday evening on the 7:55 Grand Trunk express from Toronto.

Dr. Meyers has interested himself for some time in a survey work of a religious nature. He intends including a survey of some large metropolis, a survey of a medium-sized city, of a town and of a rural community. London meets his requirements as a city of the second class mentioned and he will start his work here in connection with the London Federation movement.

Dr. Meyers will address the educational committee of the federation at 8:30 in the vestry of the First Presbyterian Church. The members are: Rev. W. J. Knox, chairman; Rev. G. N. Hazen, Mr. J. T. Parkinson, Prof. W. J. Patterson, Canon McCrue, Mr. M. F. Irwin and Mr. J. M. McNaughton.

Juvenile Court.

At a juvenile court committee of the federation held Monday afternoon in their rooms a consideration of the boy problem in general was entered upon. The question of dealing with juvenile delinquents and the advantages of the establishment of a juvenile court similar to that of Toronto was discussed. In that city youths committing minor offences are not summoned to the police court, but are called before what is known as a juvenile court. This consists of a commission, representative of the Children's Aid and probation officers who get in touch with the offenders and settle the difficulties out of court if possible.

PETERS BAKERS

know how to produce dainty cakes for those who entertain.

HAVE YOUR PIANO TUNED.
Phone 708 and we will send one of our expert piano tuners. Satisfaction guaranteed. J. J. Callaghan Piano House, 613 Wellington street. 100ft

Wedding outfits our specialty. Carriages or automobiles. Hueston's Livery.

ROUND TRIP

\$10.00 NEW YORK CITY.
From Suspension Bridge via Lehigh Valley R. R. Thursday, Oct. 16. Tickets good 10 days returning. Particularly good for young people. 44c.

FERGUSON & SONS
FUNERAL DIRECTORS

180 KING STREET.
PHONES 444, 273, 2065

OPEN DAY AND NIGHT.

A STRAIGHT TALK TO LONDON RATEPAYERS

You have been successful in your business, otherwise you would not be in business. You have read something of the electrification situation, and you are considering the matter from the standpoint of good business for the city of London. Your future is bound up with the future of the city. Can the London and Port Stanley Railway be made to pay if steam roads withdraw their support? Are you satisfied you have full and complete information whether the steam roads, now operating, will continue? Would the London and Port Stanley Railway be made to pay when the steam roads withdraw their support, as they say they will? Would you invest a dollar on the information now before you?

You are not being convinced by sentiment. Before you go to the poll on Oct. 22, you will have decided that electrification is a good thing from a business standpoint, or have rejected it because it does not stand the test.

In the first place, do you want two electric railways running to Port Stanley? Will they both pay, will they give you an efficient service? Would you not prefer lines north, east or west, in territory not already covered? Will it look like good business to the outside world to see London served by two roads in this direction and by not one in other directions?

When you vote to injure a line that is at present bringing thousands of shoppers to London annually, you vote to warn all outside capital that London does not invite their operations; you strike a blow at a London industry.

When the London and Lake Erie Railway to Port Stanley was built, was there any thought of electrification? Was one word said to warn the men who were building it that it should not be gone on with? Did one citizen of London object to its enterprise? Was there any thought other than that the London and Port Stanley road should stand as a steam road and not competitive?

The London and Lake Erie Railway Company contributes largely to the welfare of the city of London, running adjacent to the homes of thousands of farmers; it brings them to the city many times a year as shoppers, ONE-THIRD OF THE TRAFFIC BEING RURAL, and it is said by merchants that all of the steam railroads running into London do not bring as many BUYERS to London as this little electrical railway.

What did the London Free Press say about the London and Lake Erie Railway only a few years ago? Here it is from the files of that paper:

"London's pioneer radial is scoring a success. In so doing the company is demonstrating to the citizens the advantage which these radial lines are to London.

"EVERY CAR ON THIS TROLLEY SYSTEM EACH DAY IN THE BUSINESS WEEK BRINGS TRADE TO THE MERCHANTS. MEN AND WOMEN, AND PARTICULARLY THE LATTER, COME HERE TO DO BUYING THEY NEVER WOULD WERE IT NOT FOR THE CONVENIENT METHOD OF REACHING THE CITY WHICH THESE CARS AFFORD."

"The company never received one cent's worth of encouragement from the citizens of London. Indeed, the promoters literally had to fight their way into town. They were discouraged, not encouraged, but they are here to stay."

Now the same newspaper is endeavoring to demonstrate to the citizens that this road has no right to exist. The road has been attacked and treated as no London industry—for it is an industry of London in the true sense of the word—should be treated.

The London and Lake Erie Railway Company has asked no favors from the city of London. It has never received a dollar in bonus or by any other means. It will continue to operate even if the London and Port Stanley Railway is electrified, but neither line will be able to pay. It has not the right nor does it seek to say what shall be done, but it does desire fair play from the citizens and all fair-minded people will see that it has fair treatment.

The largest owners of the London and Lake Erie Railway are Toronto men, and if they receive fair treatment at the hands of the people of London they will make extensions of the line, bringing the city in close touch with many important points, such as Aylmer, Ingersoll and Delaware, with which it now has inadequate or no connection. Extensions cannot be financed otherwise.

Over two hundreds of thousands of dollars have been spent to improve the London and Lake Erie Railway and Transportation Company since it was purchased by the present owners. It was the first radial railway in the country to take Hydro-Electric power, and is the best equipped electric line in Canada, which is something to be proud of.

Do you believe that the Grand Trunk and the Michigan Central Railroads are bluffing when they say they will withdraw their business from the line if electrified? Remember what happened when the Grand Trunk carshops were burned. Remember the hopeless condition of the city at the time of the recent Grand Trunk Railway strike. Remember that the Michigan Central Railroad connects London with the New York harbor, and that the Grand Trunk and Michigan Central Railroads have control of over 3,000 miles of railway. Remember the number of employees that will be removed and the number of homes destroyed. Remember, too, that this is the first time in the history of London when ratepayers were asked to contribute money to destroy the wholesale and railway interests, and to lessen the number of homes. London has been proved to be called a city of homes, but there will be many homes vacant if electrification carries, and London will lose its place as second wholesale centre in Ontario. London is an inland city, and its shipping interests not of much more interest than whether coal is carried by steam or electricity?

Therefore the citizens of London should not vote to injure this "pioneer radial line," or to reduce value of real estate and ruin London as a wholesale centre.

The London and Lake Erie Railway and Transportation Company requests the ratepayers to consider the matter in a businesslike way.

The London and Lake Erie Railway and Transportation Company.

Smith, Son & Clarke

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115 DUNDAS ST. PHONE 586.

622 DUNDAS ST. PHONE 678.

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Residence on Premises. Phone 459.

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Delaware Branch, W. Acres, Mgr.

Phone 1463. Personal Attention.

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your friend to invest his money with us, your advice will be appreciated by both your friend and ourselves.

There can be no loss of principal and the income is paid the day it is due.

The Huron & Erie of London

pays the highest rates consistent with safety.

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