r all zes

thirds with

mara, rrall, Bros.

> a few notable that we take n submitting this time:

and GIRLS' **WOOL HOSE**

are a new shipof neat ribbed in the right for present and moderately

89c. Pair

JIT CASES

e are excellent for they will ear and have the ance of far highced Bags.

ecial \$1.90

Street

EY INVESTED in Securities of Successful ght and Power Companies Has Behind it-

The steady earning power of a constantly growing business that meets a constantly growing domand

United Towns Electric Company CUMULATIVE PREFERENCE SHARES

DIVIDENDS PAYABLE SEMI-ANNUALLY.

ESTABLISHED 18 YEAR

Supplying Light and Power to 33 Towns and settlements in Conception Bay, from Western Bay to Topsail.

For Particulars Apply to Company's Office

Telephone Building, Duckworth Street, St. John's.

SIDE TALKS

By Ruth Cameron.

irts are going to come in, fashion

gazines are picturing them, stores

showing them, and women are

until November 15th, 1922.

PARATIONS.

CEREALS-Loose and Package.

WILL WOMEN STAND FOR IT?

From now until November 15th, Coupons are

being distributed at my two stores, Queen's

Road and Duckworth Street, to purchasers of

\$1.00 worth of groceries from list as mentioned

hereunder. To each coupon is attached three tickets which will be accepted at the Majestic

Theatre. Each ticket and fifteen cents will ad-

mit bearer at one evening show any evening,

THIS WEEK'S SELECTION.

FANCY TOILET SOAPS and TOILET PRE-

2 Stores:

FRUIT (any kind)—Fresh, Dried, Canned. CANNED and BOTTLED GOODS of all kinds.

stand for the long sure, only down to a point that once tastic, the impractical thing and he "We can afford the luxury of a per- found dead in his bed some days ago ger skirts when upon a time would have been con- helped fur merchants to cash in on fectly helpless woman," they seem to they have so am thrice happy to say, in afternoon sands of dollars. Do you remember sort of thing only women whose sole on the morning before his death. He freedom of and street clothes are still short, and dainty white furs that didn't seem so really afford to wear, except for the South of France and Switzerland, and thrown away. This year he had a the shorter skirt stion a year ago and answered it myself in the negative. longer dresses. But I do hope we Now, alas, I am pretty weil shaken shall never be fools enough to obey if

shion prophets declare the longer sport clothes down about our heels. The More Absurd the Better. But I am fearful, very fearful! It sometimes seems as if the more

frocks for dressy occasions. Putting That was only five or six years ago, have to work will be the more anx- his hand on his face. styles altogether out of the question, to-day we go about with voile dress- lous to wear it. But I hope not, don't A manservant said that on Satur- arrived in timely showers, the sunmost people look more graceful in es and dark furs, and delight in the you? incongruity of our get up.

my faith in my sex. Not only do fashion tells us to wear street and

We love it just as we love the preof all possessions, and anything you say to them about how extravagant such a custom is only makes them the more enamored of it. The only way to fight this folly is to make them realize how interdependent are see fit. beauty and health.

Like Hobbled Feet It is somewhat this same spirit a strained tendon, and am which makes a fetish of fashion and some results.

absolutely at war with common sense mandates the more absurd and inap-I am told that summer furs, that with long skirts for street and sport charming absurdity, were deliberate- and office wear. I believe the basis of ly put over by an advertising man the Chinese custom of hobbling the who bet another man he could make feet of the high class women is that suffocation was returned at the inwomen wear them. He understood the those who do it thereby boast that quest at Abingdon, Berkshire, on Sir Only a few inches longer, to be feminine love of the absurd, the fan- their women do not have to work. Francis Gore-Browne, K.C., who was sidered daringly short. And only, I it to the extent of hundreds of thou- say. The long hampering skirt is the was in good health and played golf and evening dresses. Sport clothes how delicately he paved the way with job in life is to be an ornament can had made arrangements to go to the toil is labour I hope with all my heart they will inappropriate for summer and were hours of idleness. And by that same had his passport ready. stay so. I don't mind the longer worn chiefly with summer suits, token I suppose the women who do He was in the habit of sleeping with size, and he surveyed it every morn

> Rural Route No. 1, Mascouche, Quebec. The Minard's Liniment People, Sirs-I feel that I should be doing a posterous absurdity of going about in wrong if I neglected to write you. I winter with our throats muffled in have had four tumors growing on my winter with our throats mumed in have had four tumors growing on my furs and our feet in pumps and sheer selfs stockings. Nothing is more absolutely fatal to those same throats as there seems to be a pipe line from the shaped like a lady's thimble, on the very place where my hair should be parted, and it was getting so embartrouble there instantly. Not only are stant worvy to me. About three months are constantly in the feet makes the constant of the feet makes that was getting so embartrouble there instantly. Not only are stant worvy to me. About three months are constantly in the feet makes the constant of the feet makes the feet makes the constant of the feet makes the c trouble there instantly. Not only are stant worry to me. About three months young folks spendthrifts in health, ago I got a bottle of your liniment for but they are in love with their own another purpose and saw on the label seisure or fit. If suffocation was sudextravagance in that most precious good for tumors. Well I tried it and den it would have aroused Sir Frankept it for exactly two months, with

> > (signed) FRED C. ROBINSON, P.S.—I am a farmer and intend us-ing Minard's Liniment on a mare for

Suffocated K.C.

A verdict of Accidental Death thru Lady Gore-Browne said her husband

day morning he found Sir Francis shine followed then, the cornstalks lying in bed on his left side in a grew through daylight hours, by night straight position with his left nostrik they grew again. My Uncle Hiram's against his finger. His face was spirits soured, he watched the green above the bedclothes. There were corn wave; "this fall," he said, "I no signs of disturbance,

lungs would be through the right nos- to the market trucked. Then came a

tril. There were no indication of hot wind from the south, that turned cis, but if gradual he would have away. My uncle Hiram viewed the

man I know; if he has pleasure, t is brief, and long - drawn is his woe. My Uncle Hiram tills the soil, he

hustles day by

day; and half the time his earnest field of corn that grew to wondrous with gladness in his eyes. The rains can afford a haircut and a shave. The Dr. Woodward said death was caus- way that field is looking now, the har-

wreck, crop gone, beyond recall; two briny tears ran down his neck, he sighed, and that was all. Oh, oftentimes this sort of crime the husbandman must view; but for laments he has no time—he has his chores to do.

For Gentlemen of good taste -Cub Cigarettes,-sept28,tf

Continuing Our Bargain List—3 for \$1.25

In the Wilderness By Robert Hickens. The Guiding Thread-By Beatrice Harraden. Atlantis-By Gerhart Hauptman The Air Pirate-By Ranger Gull. Delua-By Marie Correll The Celestial Critic-By Vincent Brown. The Gossip Shop—By J. E. Buckrose.
The Making of an Englishman—By W. L. George. Haleyom—By Elinor Glynn. Gloria—By Charlotte Mansfield The Dweller on the Threshold—By R. Hickens, The Two Lady Lascelles—By Sarah Tytler. Canadian Born—By Mrs. Humphrey Ward. An Affair of State—By J. C. Snaith. "Jill" All Alone—By "Rita." Her Measure—By Curtis Yorke.

S. E. GARLAND,

The House Around the Corner—By Louis Tracy. King Philip, the Gay—By Reginald Turner.

LEADING BOOKSELLER, 177-9 WATER ST.

Tenement House!

We offer very advantageous terms to the purchaser of one double-tenement house situate at East Gower Street. At present it has a monthly rental value of \$40.00, or can be utilized as business premises and residence with ample storage facilities and rear entrance.

Further particulars and key to inspect, from

J. J. LACEY & CO., CITY CHAMBERS.









BILLY'S UNCLE







P. DAGAN. Duckworth Street & Queen's Road