

\$25,000.00 Deposit with Newfoundland Government.

# A New Canadian Insurance Record

The Ontario Equitable Places \$3,004,350 of Insurance On Its Books During the First Six Months of Its Activity---A Record Never Equalled by Any Other Canadian Company.



## Directors and Officers

President and Managing-Director  
**SYDNEY C. TWEED**  
Waterloo, Ont.

Vice-Presidents  
A. Bauer, Waterloo, Ont.  
J. C. Breithaupt, Kitchener, Ont.  
Hon. Senator H. W. Laird, Regina, Sask.

Directors  
J. A. Martin, Kitchener, Ont.  
E. C. Mitchell, London, Ont.  
A. R. Kaufman, Kitchener, Ont.  
James Valentine, Waterloo, Ont.  
A. E. Hulst, Norwich, Ont.  
W. E. Long, Brantford, Ont.  
Dr. J. W. Brien, M.P., Essex, Ont.  
A. E. Silverwood, London, Ont.  
Thos. Reid, Toronto, Ont.  
Dr. W. T. Wallace, Kitchener, Ont.  
Edwin Irwin, London, Ont.

**SYDNEY C. TWEED**  
President and Managing-Director  
**MERVYN SMITH**  
Assistant Secretary  
J. C. HAIGHT  
Solicitor  
W. L. HILLIARD, M.D.  
Medical Director  
J. & J. F. SCULLY  
Auditors

There are solid reasons for this achievement. No company commencing business at the beginning of December could furnish a statement at the end of the month showing insurances in force of \$1,053,300 and assets of \$174,984.76, and announce five months later that on May 31st its Business in Force totalled \$3,004,350, without being able to point out the concrete reasons for its success.

First of all, the affairs of the Ontario Equitable are in the hands of a capable directorate of experienced business men. The Head Office staff has had a long training in insurance work. The Agency Force comprises practically the entire Canadian field force of the Equitable of the United States, besides experienced Agency Managers who joined the Ontario Equitable from other Companies. THE EXPERIENCE OF THE MEN BEHIND THE COMPANY IS AN ASSET TO INSURERS.

The Double Indemnity Provision provides for payment of DOUBLE the amount insured in the event of accidental death.

Head Office or any of the Company's Agents will be glad to give further information to inquirers. A number of Agency openings available to the right men.

## Ontario Equitable Life and Accident Insurance Company

Thos. Soper,  
General Agent,  
St. John's

Waterloo, Ont.

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General Agent,  
St. John's

## Ontario Equitable Life and Accident Makes Record

The Ontario Equitable Life and Accident Insurance Company of Waterloo, Ont., set a new record in Canada by placing \$2,012,300 of insurance on its books during its first four months of active business life. Another record made was the closing of its first month's business with \$1,053,300 of insurance in force. The Ontario Equitable issues clear, unambiguous policies at level premium rates, with double disability and double indemnity provisions. It is managed by men of experience, and its head office staff has had long training in insurance work. Sydney C. Tweed is president and managing director, and the agency force comprises practically the entire Canadian field force of the Equitable Life of the United States in addition to experienced agency managers who were formerly with other companies. As of December 31 last the Ontario Equitable reported about \$175,000 of assets.

—The Spectator, New York, April 21, 1921.  
(This announcement was made after four months' operations. The Company's success at the end of six months was even more pronounced.)

## DIAMOND DUST

Nothing But the Truth—Without Fear or Favour.

**LET 'ER RAIN.**  
Let 'er rain!  
And I don't care a button if it snows  
For it never hurt me yet.  
Inside 'er out—  
Am I'm in doubt  
If I'd ever melt away,  
For I think I'm here to stay.  
I'm not salt, nor yet sugar, though  
I 'pose  
Someone's honey I must be.  
But I still refuse to see  
Why I should fret  
Because it's wet.  
For I love a snappy breeze,  
Gleaming ice, or zippy froeze,  
Or the sunshine that brings the  
Fragrant rose.  
Let 'er rain!

**TO-MORROW NIGHT'S GAME.**  
The Cubs and B.S. will be the contestants in to-morrow night's game and it is thought a good brand of ball will be handed out. There will be some changes from their last line-up.

**FUTURE GAMES.**  
The baseball schedule will now continue.

mence in earnest, and the games will be played on each Tuesday and Thursday evenings.

**THE FIGHT.**  
A message from "Doc" Power states that the Carpenter-Dempsey mill was a thriller. The champion had the first, second, and fourth rounds all to himself but the third was the Frenchman's all through. He states that Dempsey is full of class and a real champion.

**STERNER STUFF.**  
It is evident that cups are made of sterner stuff than robe-judging by last week's event. But at that, advice is line center—let it be one thing to prescribe it and another thing to take it. All of us should remember that a minute of silence is worth an hour of talk—if you have to take it back.

**LAST YEARS HEROES.**  
Muss, Billy Callahan, and Robert.

son were the season's sluggers last year according to the official records. All three of them are Lions. Fred Phalen, Dicky Power and Char. Quick are the topnotchers in the fielding department.

**MERRER.**  
Behind the wire score-box screen He piles a busy pen  
No play however quick or keen Escapes his watchful ken.

His finger's on the game's quick pulse, He "roots" whenever he can.  
Because above all else, our Hump's An ardent baseball fan.

## Shipping Notes.

Schooner A. B. Bartheaux arrived in port on Saturday evening with a cargo of lumber to the Harwood Lumber Co. The vessel received extensive repairs at Botwood, whilst at that port.

S.S. Maple arrived in port from North Sydney on Saturday with a cargo of coal, which is being discharged at the Reid Co. pier.

S.S. Florence and S.S. Exploits the A.N.D. On the boats, which were being overhauled at Harbor Grace came of the dock on Saturday afternoon and sailed for Botwood.

## McMurdo's Store News.

**MONDAY, July 4.**  
To protect the skin in daytime from the effects of the sun and warm winds, we recommend Acme Vanishing Cream; for use at night, Acme Cold Cream. With the use of Acme Complexion Soap regularly, there should be no difficulty in ordinary circumstances, in keeping clear of the worst effects of sun and wind, during summer weather. Acme Vanishing and Cold Creams sell for 50c a cake; Acme Complexion Soap at 30c a cake, or 50c for box of three cakes.

**Flash and Quick Hand Cleaner.**  
BOWRING BROS., LTD.  
(Hardware Dept.)—June 1st

**FISH FOR COLD STORAGE.**—The Atlantic Fisheries Co. are now making purchases of large quantities of caplin which they will hold in cold storage for export. During the spring the company purchased both salmon and halibut, quite a large quantity of which was sent to England by the last Digby.

**Have you seen them? What?**  
The Prizes for the Dominion Championship Sports—1921.

**PRESENTATION.**—A very pleasing event took place at the East End School on Thursday morning when the Rev. H. Clayton, on behalf of the schools, presented the retiring principal, Mr. John B. Wadland, with a handsome pipe.

## The Dominion Sports.

OFFICIAL RECORDS WILL BE KEPT.

The Dominion Sports, which are being held Wednesday next, will be an unique event in the annals of Newfoundland athletics as, for the first time special efforts will be made to keep official records of each event. These sports, which will take place on St. George's Field, are being held under the auspices of the C.L.B. Athletic Association, who have been fortunate in obtaining the services of Mr. W. J. Higgins, K.C., M.H.A., as Captain of the Field Committee, whilst Mr. C. J. Ellis will act as official time-keeper and manager. As the championship in each event will be decided by these sports, all of our best known athletes have entered, and some dark horses have also put their names in. In the mile races a special prize is to be offered to the competitor who breaks the local record, which is 4 min. 52 sec., and was made by F. W. Marshall. The 10 mile road race is the feature of the sports and will be run from a selected point just outside of Donovan's to which the competitors who will meet at 2 p.m. at the C.L.B. Armoury, will be taken by motor cars. The course will be along Topsall Road, Cornwall Avenue, LeMarchant Road and Parade Street and will finish with two rounds of St. George's Field. Besides the splendid prize offered for this event a special certificate will be presented to every competitor who finishes. Amongst the competitors for this 10 mile race is a dark horse from Heart's Content. This splendid collection of prizes is now on exhibition in the window of James Baird, Ltd.

## Despondent Passenger Suicides.

Saturday evening, Capt. Mitchell, of s.s. Rosalind, sent a message to Messrs. Harvey & Co. informing them that one of the passengers, John Beggs, had jumped overboard, when the ship was in the vicinity of Cape Race, and was drowned. The unfortunate man is a native of Lunenburg, and was landed from the schooner R. M. Symons, on Saturday morning, suffering from melancholia. He was being sent home in charge of a guard. It is understood that the deceased was a married man, but his wife died two years ago, since when he had been subject to fits of depression. When the alarm was given that a man was overboard, Capt. Mitchell had his ship stopped, and a thorough search was made, but the unfortunate man was not seen.

## Fashion Plates.

A SIMPLE HOUSE DRESS.



3178

MAKE YOUR STRAW HAT LIKE NEW—SPEND A FEW CENTS—SAVE HAT DOLLARS.

## REXALL Straw Hat Cleaner

Will clean your straw hat in a few minutes. No trouble; not poisonous or injurious. Will not injure the finest hat or make it brittle. One package contains enough for two hats.  
Price 25c. pkg.

**PETER O'MARA,**  
The Druggist,  
THE REXALL STORE.

## A GREAT SNAP IN SPLITTING and THROATING KNIVES.

Genuine French Make.

About 100 dozen which we offer free of extra Surtax and Sales Tax.  
**SPLITTING at \$7.00 and \$8.00 per dozen.**

**THROATING at \$4.20 per dozen**  
Cash with orders. Outpost customers will add 22c. per doz. to cover postage and freight.

**W. & G. RENDELL.**

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## Grove Hill Bulletin.

**PERNS.**  
Asparagus, Pinks, 50c. and \$1.20 per pot.

How about that garden of yours? We have a few **HARDY ANNUALS** still on hand, 50c. doz.

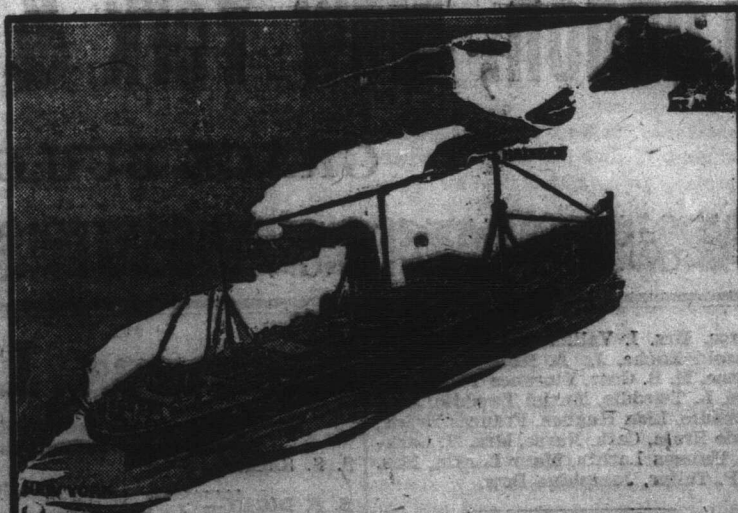
**J. McNEIL,**

Phone 247. Box 722.

**EMPIRE HALL** (formerly Blue Palace Hall), cor. Gower Street and King's Road, may be hired for small dances or meetings. Refreshments \$5 up. Attractions 125c. Apply W. F. POWELL, Manager, 1004, 1006.

**HINAM'S LINIMENT** BELLEVILLE, CANADA.

## RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.

The S. S. ROSALIND sails from New York on Saturday, July 3rd.

This steamer has excellent accommodation for both First and Second Class passengers. Through tickets issued to Boston via Halifax and Dominion Atlantic Railway.

Through rates quoted to any port. For further information re passage, fares, freight rates, etc., apply to

**HARVEY & COMPANY LIMITED,**  
Agents, St. John's, N.F.

## Exclusive Wedding Gifts!

For those who prefer to give a Wedding Gift that is distinctive and of real value, the selections we have to offer you cannot fail to appeal to your individual taste. Our stock of Wedding Gifts is specially selected so that your gift is exclusive as well as beautiful and lasting.

**T. J. DULEY & CO.,**

Hamilton  
The Reliable Jewellers and Opticians.

heavy sock lin- prices. to \$3.30 to \$3.75 \$3.60

Ltd.,

gram."