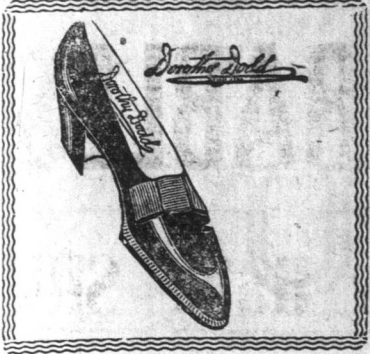


SHOE STYLE SUPREMACY!

For many years the wearers of "DOROTHY DODD" SHOES have enjoyed the distinction of style supremacy.



Dorothy Dodd
TRADE-MARK



Faultless-fitting shoes satisfy the womanly ideal--pretty, yet properly designed and well made; assuring comfort with no sacrifice of grace, affording ample choice of style, and priced fairly and sensibly. We have just opened a shipment of "Dorothy Dodd" Low Cut Shoes. SEE THEM.

Friday and Saturday our Special Sale Days.
Call and inspect our offers.

Marshall Bros

Side Talks by Ruth Cameron

AN AUTHORITY MAKES SOME BUDGET REMARKS.



About once in so often, I am asked by some letter friend to give an idea what proportion of the earnings of a family or individual should be spent on the different items in the budget. Food, clothing, and so forth. This is a very difficult question to answer because of the many circumstances, such as the size of the family, the income, the number of people in the family, the occupations, and so forth, so seriously affect the answer. Besides, one needs to put in a great deal of study on such matters to have one's opinion worth anything. But I have just been consulting with a person who has made a study of this subject, and I am going to tell you some of the things he has to say. His name is Uncle Sam, and he communicated with me through some of his thrift bulletins.

Food the Most Important. Food is, of course, the first item to which our thoughts turn in these days of the costly market basket. Uncle Sam has a lot to say about food, but he does not say what proportion of the family income should be spent on it. I interpret this as meaning that sufficient and suitable nourishment is the foundation of existence, and that one must eat and then divide up what is left among the other needs. He does, however, say what proportion of the food investment should be spent for the different kinds of food, at of every dollar spent, he says that you should use:

20 cents, more or less, for vegetables and fruits.
29 cents, or more, for milk and eggs.
20 cents, or less, for meat, fish, etc.
20 cents or more, for bread and cereals.
20 cents, or less, for sugar, fat, tea, coffee, chocolate, flavoring.
I think most people will be surprised (as I was) at the small amount allowed for the meat, fish and eggs.

Fads and Fashions.

The long paneled tunic drops below a tightly fitted undershirt. Some Paris models have drawn in waistlines and full flare skirts. White circle braid make excellent trimming for the blue serge frock. Some striking duvetyne frocks have been shown in the new tomato red. Silver horsehair lace is very effective used on garments of dark serge. A child's dress of red linen is trimmed with red and white striped lawn. The favorite colors in shoes will be morocco, Chippendale and gold brown. Very short sleeves call for sixteen or even twenty button gloves. Fancy mesh veils with accordion-pleated chiffon borders are popular. It is rumored that evening gowns will have long, transparent sleeves. Frilly, pleated neckwear in white and pastel shades is worn with sweaters.

MATCHES!

- ON SPOT TO-DAY:
- 35 cases Eddy's Sesqui Matches.
 - 50 cases Eddy's Safety Matches. (10 gross in case.)
 - 25 cs. Blue Ribbon Matches (100 family sizes boxes to case.)
 - 15 cases Sociable Safety Matches. (50 gross to case.)
 - 25 cases Horwood's Blue Tip Matches. (6 gross to case.)

Soper & Moore

Wholesale Grocers.
Please note our new address: QUEEN STREET, cor. of George.
Phone 480. P. O. B. 425.

Gambling With Death.

Adventurous spirits will always find ways to risk their lives. Nevertheless, it is seldom if ever in the public interest for a man to risk his life as a matter of caprice. The "dare-devil" gains more notoriety than fame. As a rule, he is a man with an over-developed ego, whose abnormal self-confidence explains his audacity. The best ever said for him is that he is anxious to make money quickly for legitimate purposes, but when was it desirable to have a sensational advertisement given to that manner of making money? The crowd that watched a visitor from the Old Country dash himself to pieces on the rocks below Niagara Falls the other day may have got a thrill or two out of the performance. But the whole spectacle was far from edifying. There was a "Roman holiday" atmosphere. We have come to regard such things as degrading, for old and young. The authorities of Ontario might well consider putting a stop to this gambling with death at Niagara Falls. —Montreal Daily Star.

The veil with quaint appliqued designs of organdy originated in France.

THE MODERN WAY.



I do as little as I can, and ask the highest pay; that's why I am an also ran, now that I'm bent and gray. I fooled along, year after year, at every job I'd touch; I always had a deadly fear that I would do too much. I've heard of men who strive to give full value for their wage; such people are too good to live, and never reach old age. Such people live in story books, and tracts and sacred tales, and many years have passed gadzooks, since I have seen such males. Like other independent wights who swell the tolling throngs, I've always stood up for my rights, and whooped about my wrongs. I've pawed around in noble rage, and shed all kinds of brine; the rights of those who paid my wage was no concern of mine. And now that I am gray and bent I cannot find a place; employers will not pay a cent—they do not like my face. They scorn me when, in woe arrayed, with work I'd get in touch; they've heard I always was afraid that I would do too much.

Bodices of evening gowns are draped snugly to the figure. Combinations of black-and-white in cloth costumes are smart.

60 Years Old Today

Feels as young as ever. PEOPLE who are able to talk like this can not possibly have impure blood—they just feel fit—no headaches, dyspepsia or bilious disorders. These diseases can be cured by Dr. Wilson's Herbine Bitters. A true blood purifier containing the active principles of Dandelion, Mandrake, Burdock and other medicinal herbs. Sold at your store 2 a bottle. Family size, five times as large 21.00. THE BRATLEY DRUG CO., Limited, ST. JOHN'S, N.F. Dr. Wilson's Dandelion Bitters, in ready form cases worn. Reliable, harmless. For sale by all Druggists and first-class Grocers.

Just Folks by Edgar Guest

OLDEN DREAMS.

Drowsy old summer, with nothing to do. I'd like to be drowsin' an' dreamin' with you; I'd like to stretch out in the shade of a tree, An' fancy the white clouds were ships out at sea. An' conjure up pictures of treasures an' things. All peopled with pirates an' princes an' kings. An' just drench my soul with the glorious joy Which was mine to possess as a bare-footed boy.

Drowsy old summer, your skies are as blue As the skies which a dreamy-eyed youngster once knew. An' I fancy to-day all the pictures are there—The ships an' the pirates an' princesses fair. The red scenes of battle, the gay, cheering throngs Which greeted the hero who righted all wrongs; But somehow or other, these old eyes of mine Can't see what they did as a youngster of nine.

Drowsy old summer, my dream days have done. An' the things which are real I must now look upon; No longer I see in the skies overhead The pictures that were, for the last one has fled; I have learned that not all of our dreams can come true, That the tollers are many and heroes are few; But I'd like once again to look up there an' see The man that I fancied some day I might be.

WANTED!—400 men with large feet to wear our \$8.00 and \$10.00 Men's Low Laced and Button Shoes in Black and Tan Leathers. 9 and 10 only. Price \$8.00 or pair at Smallwood's shoe Sale.—JY13.1f

New Color, New Charm



MAJIC SOAP FLAKE DYE, the best and easiest dye on the market. Called MAJIC because of the ease with which it renews the life of a garment. 15 Cents a Package.

ROBERT TEMPLETON.

Wholesale and Retail.



Libby's New York State Solid Pack TOMATOES. Put up in Tins 2's and 2 1-2's. AT ALL GROCERS.

Libby, McNeill & Libby.

mar18.17r

MUTT AND JEFF

MUTT'S LUCKY IT WASN'T A SIXTY DAY CLOCK.

By Bud Fisher.

