

Ladies' Fall and Winter Coats.

Latest Styles.

English All-Wool Makes.

Now Showing.

HENRY BLAIR

Let Us Tell You All About It!

Be a sport and come in to hear what we have to say, anyway. We know we can interest YOU in a little talk about investments, and because we never have anything but interesting and attractive offers to make, we ask you to get the particulars first-hand from us.

If you come in to get all the details about how we can make a profit of 46 per cent. in one year on your \$100 and then return your money, and if we cannot satisfy you, it costs nothing to pass it up, does it?

J. J. LACEY & CO., Limited.
Investment Specialists, City Chambers.
(Over Royal Bank of Canada.)

10c. Crescent Theatre To-Day. 10c.

ARE YOU FOLLOWING UP OUR SERIALS? DON'T MISS TO-DAY'S EPISODE.

RUTH CLIFFORD and RUPERT JULIAN in
"The Desire of the Moth."

A 5 part Bluebird western melo-drama, filled with hard riding—quick shooting—and a rough-and-ready romance—A real western flavor.

Mr. and Mrs. Sidney Drew, the high-class comedians, in a METRO-DREW COMEDY.

FRIDAY—Virginia Pearson in "SISTER AGAINST SISTER"—5 Parts—5.

Reid-Newfoundland Co

FREIGHT NOTICE!

This Company will endeavour as far as possible to forward all freight via North Sydney and Port aux Basques, but reserves the right, whenever circumstances in the opinion of the Company require it, to forward freight, originally routed via North Sydney and Port aux Basques and designated steamers, via Louisbourg, collecting extra charges over the Sydney and Louisbourg Railway, and also the right to forward same by any steamer owned or chartered by the Company from North Sydney or Louisbourg direct to St. John's or Newfoundland Ports other than Port aux Basques. Shippers and Consignees, when effecting marine or war risk insurance, should bear this in mind and have their policies covered accordingly.

REID-NEWFOUNDLAND Company

Sale of an Estate

In the matter of the Estate of Catherine Farrell, late of St. John's, Widow.

Freehold Property.

We are instructed to offer for sale that desirable and well built Freehold Property, situate Nos. 49, 51 and 53 Harold Road, The property consists of:

1. DWELLING HOUSE, containing 9 rooms, steam heated, up-to-date bathroom, gas and electric light; present occupied by tenant.
2. DWELLING HOUSE and LARGE SHOP lately occupied by the said Catherine Farrell; and
3. ONE STORE and SHOP adjoining same.

This property will be sold as whole or separately. It is desirable to dispose of this property at an early date for the purpose of winding up the Estate, and no reasonable offer will be refused.

For further particulars apply to
FRED J. ROIL & CO.,
Real Estate & Auctioneers,
Smallwood Bldg., Duckworth St.
aug21.81

Big Sale Now On!

Ladies and Gentlemen, I have \$25,000 worth of DRY GOODS and NOTIONS which must be sold. We will sell you the goods at last year's prices and 20 per cent. less on the dollar. We have all kinds of goods which we are unable to mention for want of space. Big chance for the shopkeeper, also for the bargain hunter. We list a few of the articles offered.

CARPETS, size 9 x 12, price \$12.50
AMERICAN BOOTS, fine quality, per pair \$8.95
LADIES' EMBROIDERY BLOUSES 65c. to 90c.
LADIES' and GENTS' HOSE, per pair 30c. to 30c.
CHILDREN'S EMBROIDERY DRESSES 50c. to 90c.
MEN'S TOP SHIRTS 50c. to \$1.25

A host of other bargains, so come along while the Sale is on.

ANTONI MICHAEL,
194 NEW GOWER STREET.
July 31, w., t. 12m

To the Trade:

WE OFFER
1000 cases
VALUE
EVAPORATED MILK.
Full 16 Ounce Tins.

HARVEY & CO., Ltd.,
WHOLESALE ONLY.

Choice Dairy BUTTER

Put up in one pound blocks, 25 and 50 pounds to the case.

50c. a Pound.
F.O.B.—Antigonish.

This Butter is strictly fresh, it is wrapped in waxed paper and shipped in wax lined cases.

Try a Sample Case or Two.

Chisholm, Sweet & Co.,
Antigonish, Nova Scotia.

Price may change without notice.
July 5, 1911

We are still showing a splendid selection of

Tweeds and Serges.

No scarcity at

Maunder's.

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.



John Maunder,
Tailor and Clothier, St. John's.

FOR SALE!

1 HOUSE on Military Road
Ten rooms with large basement
Back entrance on Knight Street
Perpetual lease. Ground rent \$15.00 per year. Occupation October 1st.

Also other property in various localities on easy terms.

Apply to
J. R. JOHNSTON,
aug13, sod. t. f. 30 1/2 Prescott St.

BEANS,

Pea, Rangoon, Baby Lima, Bayo.

RICE,

In 12 1/2, 25, 50, 100 and 200 lb. Sacs.

TOMATOES,

Bear, Maple, Elk Brands.

PORK and BEANS,

Armour's, Libby's, Gann's, Diamond.

WHOLE EGG (powdered)

One pound equal in volume to 4 dozen eggs.

Spices, Pepper, Ginger, in 6-lb. Boxes, Pure and Compound.

Citron Peel, Tobacco!
Lemon Peel, Jumbo,
Campbell's Soups. Central Union.

BOWRING BROTHERS, Limited,
332 GROCERY, St. John's. 332.

Day by Day Warner's Rustproof Corsets



are winning friends for our Corset department. Are you one of them, or have you got to wear one of these famous Corsets to realize the comfort, style and service that they give?

What a satisfaction to know when you purchase your Corset that it will wear out only with time—not because it is faulty in fabric or bone, or off in cut. Of this you are confident when you buy a Warner's.

The shaping and comfortable fitting are assured through your selection of the right style for you—and there is one.

\$2.00 per pair up.

Marshall Bros

Sole Agents for Newfoundland.



The Maritime Dental Parlors.

(The Home of Good Dentistry.)

Give the matter of your teeth some thought. They deserve it. If you require dental advice consult us. It will cost you nothing, and any work you may entrust to us will be done in such a way as to give entire satisfaction. We are specialists in extraction and plate work. Our painless method of extraction, used solely and exclusively by us, cannot be surpassed. Our artificial sets, which are of the best quality, fit perfectly and defy detection. Crown and Bridge work and Filling at reasonable prices. Plates repaired and made strong as ever.

Painless Extraction 25c.
Full Upper or Lower Sets \$12.00

PHONE 62.
M. S. POWER, D.D.S. (Graduate of Philadelphia Dental College, Georgetown Hospital of Oral Surgery, and Philadelphia General Hospital.)
174 WATER ST. (opp. M. Chaplin's.)
nov24, s. w. 11.

John Maunder,

Tailor and Clothier, St. John's.

J. J. ST. JOHN.

Baked Beans, Tinned, \$1.10 doz., 10c. tin.
Stickney & Poore's Cream of Tartar.
Dalton's Borax, Red Rose Coffee, Sena Leaves.
Lowney's Chocolate, Royal Palace Baking Powder.
Putz Cream Metal Polish, Washington Lye.
Sloan's Liniment, Stickney & Poore's Potato Flour.
Bon Ami Powder, Pork & Beans with Tomato Sauce.
2's, 15c. tin.

J. J. ST. JOHN,

DUCKWORTH ST. & LEMARCHANT ROAD.

FOR SALE!

First-class Freehold Dwelling situated on the Waterford Bridge Road, two minutes' walk from street car. For further particulars apply to

JAS. BAIRD,
Baird & Co.

FOR SALE!

For sale very desirable fee simple building lots fronting on Freshwater Road and situated at the junction of Freshwater Road and Rankin's Lane. Also fee simple building lots fronting on Merrymeeting Road and situated at the junction of Merrymeeting Road and Rankin's Lane. This land is but a short distance from LeMarchant Road. The City Water Supply is in the street along which the land fronts.

To persons desiring land the location of which has the advantages of a town and country site, no better opportunity has been offered for some time.

Further particulars on application to
GIBBS & BARRON,
Bank of Montreal Building.
aug21, t. h. 1

NEW ARRIVALS!

Just opened another shipment of

Ladies' Blouses, Skirts, Costumes, and One-Piece Dresses,

Suits-ble for present wear. See our Ladies' Skirts made of extra fine Silk Poplin, in colors of Grey, Tan, Navy, Saxe, Black, etc.

WILLIAM FREW, Water St.

Advertise in the "Telegram." Burt & Lawrence, 14 New Gower St.

To Arrive!

100 Bunches Bananas,
50 Brs. N. S. Potatoes,
50 Brs. N. S. Cabbage,
70 Crates Onions.

MINARD'S LINIMENT CURES GAGGET IN COWS.

NO MATTER HOW FIRE IS CAUSED

if you're not insured, you're a loser. Take time to think about your policies. We have the best companies at reasonable rates.

PERCIE JOHNSTON,
Insurance Agent.



Advertise in the Telegram

PUBLIC NOTICE!

The Travelling Public are hereby notified that Clooney's Bridge, on Topsail Hill, will be closed to traffic on Thursday next, 5th inst., as it will then be under reconstruction. Persons so and from St. John's to Topsail and South Shore can travel by way of Horse Cove Line and Horse Cove Road.

WILLIAM WOODFORD,
Minister of Public Works,
Dept. of Public Works,
Sept. 4th, 1911. sep4. 31