

Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Fashion Cuts. These will be found very useful to refer to from time to time.



Here is a Stylish and Attractive Combination, illustrating Blouse Pattern 2427 and a smart new Skirt Pattern 2442. Linen or shantung would be nice for this costume with contrasting material for collar, cuffs, belt and pocket trimming. The Blouse 2427 is cut in 7 sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. Size 38 will require 4 yards of 36-inch material. The Skirt 2442 is cut in 7 sizes: 24, 26, 28, 30, 32 and 34 inches waist measure. Size 24 will require 3½ yards of 44-inch material. The skirt measure 1½ yard at the foot.

This illustration calls for TWO separate patterns, which will be mailed to any address on receipt of 10 cents FOR EACH pattern, in silver or stamps.

A PRETTY NEGLIGEE.



2452—Cape in any of its pretty colorings, lawn, batiste, silk, satin, voile, tulle or dotted Swiss may be used for this model. The skirt portions are gathered to form a heading over shaped yoke sections, which are cut in one with the sleeves. The neck edge finished with a deep collar. The Pattern is cut in 4 sizes: Small, 32-34; Medium, 36-38; Large, 40-42; Extra Large, 44-46 inches bust measure. A Medium size will require 4 yards of 36-inch material. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

No.
Address in full:—

Now Landing
Anthracite Coal,
All Sizes.
MOREY & CO.

LONDON GOSSIP.

LONDON, March 25, 1918.
MR. GEORGE ALEXANDER.

Mr. George Alexander's management of the St. James's Theatre was one of the brightest chapters of recent theatrical history in London. It is no exaggeration to say that he did more for the theatre than any other manager of his generation. The fact that he produced "Lady Windemere's Fan" and "The Second Mrs. Tanqueray" would alone keep his memory green. He brought forward many new plays and most talked of them in the morning. Yet years before the war there instinctively had come into operation a shortening process, and from eleven to half-past was considered the latest closing-time allowable. After the war began, and not altogether because of the licensing restrictions, the desire for time-compression grew, and now from ten to half-past ten—or, in reality, with "summer-time," half-past nine—is a different matter from this steady process of progressive voluntary curtailment. That is what the Coal Controller has forgotten, perhaps, because he is not in direct touch with either Parliament or the public, and it is this lack of direct touch which may accelerate the promised trouble.

THE RETORT DIRECT.

I have the authority of Sir Arthur Lee for the statement that the majority of the land women inspected by Queen Mary on March 16th took to the work not for the pay, but as the best means of doing their bit in the absence of the men at the front. The same good motive is shared by other war workers, and Sir Arthur's evidence reminded me of a story told by an officer on a recent Royal tour. The officer personally vouched for the authenticity of the story, which I give in his own words. "At . . . the other day a very worthy and patriotic, but rather pompous Peer, a recent creation, engaged on important public duties, was driven to his hotel by an Army Service Corps lady driver. A number of officer friends were standing beneath the portico of the hotel, and with the apparent idea of impressing them with his importance, he said to his driver with some asperity, 'Call for me at three o'clock, and mind you are sharp on time.' When the lady replied 'All right' in a matter-of-fact tone, he added: 'It would be just to speak as I am accustomed to be spoken to, and to say 'All right, my lord.' The response, delivered without an atom of venom, but with crushing effect, in spite of the sunny smile accompanying it, was: 'Certainly, my lord, and as the arrangements had better be reciprocal, perhaps you will address me as 'your ladyship,' as my own servants do.' The lady was the daughter of a well-known peer, and had selected this particular method of doing her bit.

PEARLS AND THE RED CROSS.

There is a right royal response to the suggestion made, we are now told,

It's the
Flavour of

H.P. Sauce
that makes it
quite unique.

You can taste the
delicious oriental
fruits and spices,
so perfectly
blended.

by the late Paul Rubens, the composer, that women who are the lucky possessors of pearl necklaces should each bestow one pearl for a Red Cross necklace to be sold for the benefit of our wounded men. The Queen and Queen Alexandra have given a lead, and Princess Victoria, who is President of the "Pearl" Committee, has also received pearls from her sister, the Princess Royal, and her niece, Princess Maud. So far I have not heard of gifts from some of the Royal ladies whose pearls are famous, but no doubt these will come in due time. Princess Patricia of Connaught, for instance, has one of the finest ropes of pearls I have ever seen. I fancy that if permitted Princess Mary would have no scruples in contributing more pearls than one unless she has altered her views since, on a certain birthday in her early teens, she showed no enthusiasm for a string of pearls that was her principal birthday gift. The Queen-Mother of Italy, Queen Margherita, a noted owner of lovely pearls, will contribute to the historic necklace.

FAMOUS CONJUROR'S TRAGIC DEATH.

Chung Ling Soo, one of the most famous of the stage magicians touring the world, met with his death suddenly at a London music hall last week, being shot dead accidentally in the course of his act through a trick revolver going wrong. Chung Ling Soo has for the last fifteen years or more travelled the whole world with his big company and accumulated a great fortune. He was born in Brooklyn, U.S.A., of Scotch ancestry and his real name was William Robinson. Beginning life in America as a small, evening dress conjuror he was induced eventually by the success of a genuine Chinese illusionist named Chung Ling Foo to adopt a Chinese make-up and a Chinese name. When working on salary the highest figure he received for himself and company was probably \$1,750. As a rule, however, he worked on sharing terms and made anything from \$2,500 to \$3,750 for his week. He was 59 years of age and leaves a wife and three children.

Hr. Grace Notes.

Miss Nellie Dwyer, daughter of Sergeant Alex. Dwyer, left for St. John's by Wednesday morning's train, where she enters the General Hospital to train for a nurse.

Miss Rose Sheppard, daughter of Mr. L. Sheppard, left for Sydney on Tuesday morning, and it is said will shortly join hands with a young Harbor Gracian who is making good there.

Mr. Henry Bray, of Pipe Track Road, was so seriously burned last week that it is doubtful if he can recover. Mr. Bray was going in the country on his car, and put his pipe in his pocket, while the tobacco was still on fire. The clothes caught fire, and the wind fanned the fire to a blaze, with the result that he was very much burned about the neck and body.

Mr. W. H. Butt, eye specialist, of Carbonara, is arranging to spend a couple of days each month in Harbor Grace, giving the town and vicinity the benefit of his skill in the above profession. He will begin on Monday next.

Mr. Chas. Ellis, of St. John's, was in town for a few days this week. He returned to the city yesterday.

Mrs. Joseph Ross went to St. John's on Monday morning on a visit to her son Pte. William Ross, and other friends.

A flat car left on the Shipbuilding Co.'s track was set in motion on Tuesday by some boys releasing the brakes. The car ran down the grade at a great speed, crossed Water Street and into the shipyard.

Mr. Robert Ash, an old resident of Harvey Street, passed away early yesterday morning after a rather lengthy illness.

Mrs. Mary Murphy, mother of Mrs.

E. M. Humphrey, passed away on Sunday last at the advanced age of 83 years. The funeral took place on Tuesday at 9.30 a.m.

Mrs. William Verge, of Pipe Track Road, died on Friday last after a few weeks' illness. She leaves a husband and family to mourn their great loss.

A unique and interesting event took place at Gordon Lodge on Monday night last when a party of about 35 partook of a banquet given by Mr. Ernest Simmons in honor of Geo. Webber, one of his clerks, who has lately enlisted. Mr. Webber is worthy of the honor. He is the third son of the late Capt. Webber to volunteer for his country's service and a brother of Sgt. Arthur Webber who has been invalided home because of wounds received at Monchy, and who won the distinguished honors of the M.C. and Italian bronze medal.

The discharged soldiers were represented at the banquet by Sgt. Arthur Webber, Sgt.-Major Moore, of St. Anthony, Robt. Tetford, Tom Noseworthy and Geo. Sellars and Jas. Hennessy; the Navy by Samuel Crocker and Geo. Sellars; the accepted volunteers by Geo. Webber, Geo. Crocker, Frank Ash, Alex. Yetman. Other members of the forces present were Daniel Serek and Frank Humphrey of the C.E.F., and M. S. Martin of St. John's, a member of the Nfld. Regt. Mr. Simmons' employees were present, viz. Capt. Jas. Pike, Frank Sullivan, Harold Oke, Ronald Kitchen, O. Davis, M. Sheppard, and the ladies Miss May Davis, Miss Marion Simmons, who with Miss Gertrude Davis presiding at the organ contributed much to making the evening a success. The clergymen of the town were invited and were represented by Revs. W. R. J. Higgit, A. A. Holmes, A. Andrews and F. S. Coffin. Thanks are due also to Rev. A. A. Holmes for the use of a gramophone operated by Ernest Trapnell.

Gordon Lodge Rooms were tastefully furnished and decorated with the flags of the Allied nations. The repast was generous and bountiful with meats, vegetables, pies and fruit of all kinds. The host proved an excellent chairman and guided a successful programme of toasts as follows: "The King," proposed by the host; responded to by gramophone selections, the Marcelliste, etc.; "The Navy," proposed by Rev. A. A. Holmes; responded to by Rev. F. S. Coffin; "The Army," proposed by Judge Oke; responded to by Sgt. A. Webber; "The Success of our Cause," proposed by Rev. W. J. Higgit; responded to by Rev. E. Andrews; "Our Host," proposed by Rev. F. S. Coffin; responded to by Mr. Simmons; "The Proprietress," proposed by O. V. Travers; responded to by Rev. F. S. Coffin, on behalf of Mrs. Pike.

Sgt. Arthur Webber also gave an interesting account of the memorable battle of Monchy where so many brave sons of Newfoundland proved to the death and imprisonment their devotion to their Country and their God.

At 1 o'clock the company reluctantly dispersed carrying away the happiest memories of fraternal intercourse, gratitude to the kind and thoughtful hosts who had made such an evening possible, and bright hopes of reunions in coming days, it is to be hoped.

—COR.

Hr. Grace, May 2, 1918.

How to Purify the Blood
Fifteen to thirty drops of Extract of Roots, commonly called Mother Selig's Curative Syrup, may be taken in water with meals and at bedtime, for the cure of indigestion, constipation and bad blood. Persistence in this treatment will effect a cure in nearly every case. Get the genuine at druggists.

Photographic PLATES.

SEED 26. SEED 27.
We have just received a new shipment of Seed **DRY PLATES** of all the different sizes at the regular prices.

Tooton's, The Kodak Store,
Headquarters for Everything pertaining to Photography.

Special 1:
Ladies' High Grade
Fine Quality Black
Hosiery, only
18c.
per pair.

S. MILLEY
Water Street.

Special 2:
Ladies' Extra Fine
Tan Hose, now
25c.
per pair.

LINE UP FOR OUR GREAT WEEK END HOSIERY SALE!

Ladies' HOSE! Children's HOSE!
Wonderful Values at Wonderful Prices.

Ladies' Seamless Cotton Hose, in Havana Brown, pair **30c.**

Ladies' Full Fashioned Berkshire Tan Hosiery, reliable dyes, pair . . . **45c.**

Ladies' Fibre and Pure Silk Black Hose, pair **75c.**

Ladies' Black Seamless Mercerized Hosiery, our very special, pair **25c.**

Ladies' Fast Black Seamless Hose, pair **30c.**

Ladies' Black Hosiery, warranted seamless finish, pair **35c.**

Very Special High Grade TAN STOCKINGS for the Children, from 25c. up per pair.

Any line of Hosiery mentioned above can be purchased in all sizes.

SPRING OPENING

For the Home-Sewer: Complete Assortment Cotton Fabrics.

And although full varieties are to be had now, this does not necessarily mean that lots can be duplicated at any time and at present prices—materials are too hard to get for that. So we say again that it is far better to choose now than be disappointed in some way or other by being unable to fill your wants later.

Items of Interest Round the Store!

NAVY SERGE.
We still have one piece left of this special value Serge. The colour is good, it is 42 ins. wide. Come early if you want to secure a dress length. Sale Price, per yard . . . **\$1.60**

BLACK SERGE.
Same width as the Navy Serge but of a better quality. Fast dye black. This is worth considering because of the scarceness of these goods. Sale Price, per yard . . . **\$1.80**

WOMEN'S BOOTS.
An odd line of Women's Black Cloth Top Boots, in sizes 3 to 6½. In order to make room for incoming stocks we are clearing this lot at a very low figure. Sale Price, each **\$2.70** per pair

WHITE TOP BOOTS.
Also a line of Ladies' Patent Leather Boots with white cloth tops. Most suitable for spring wear. These we purchased very cheap. Worth in the regular way \$4.50 per pair. Sale Price, per pair . . . **\$3.80**

CHILDREN'S BOOTS.
In sizes 3 to 6; some with cloth tops, others all leather, finished with leather sole and heel. Regular price \$1.20 per pair. Sale Price, per pair . . . **\$1.10**

BOYS' BOOTS.
A good serviceable Boot for boys' wear, in Black and Tan leathers. These Boots are finished with a heavy sole, which is closely sprigged and well fastened; sizes 9 to 13. Sale Price, per pair . . . **\$2.65**

BOYS' CAPS.
Suitable for present wear; to be had in Tweed and Serge; assorted sizes. Send your boy along to get one of these bargains. Sale Price, each **35c**

LADIES' COLLARS.
Job lot of Ladies' Coat Collars in Sailor and Eton shapes, made of Voile and Muslin. These are a very interesting lot and should command your attention as soon as you enter the store. Sale Price, each . . . **29c**

WHITE CURTAIN MUSLIN.
A White Curtain Muslin of good quality and trimmed with lace edging. This makes a very pretty curtain, the style of window drapery that most everyone is taking to. Sale Price, per yard . . . **27c**

COTTON APRONS.
An all-over Printed Cotton Apron. The right thing for morning wear when doing your household duties. Sale Price, each **59c**

BOYS' JERSEYS.
The slip-over Sweater, that buttons on the shoulder. This is the time of the year when boys would be more comfortable in a Jersey than a coat. To be had in Navy, Red, Green, Brown and Sage shades; all sizes. Prices from \$1.50 up to \$3.00 each.

EMBROIDERY.
Another basket of Embroidery Ends. These are excellent values and range in lengths from 1½ to 4 yards; showing a big assortment of patterns. We advise you to see this lot.

ALEX. SCOTT,
18 New Gower St.

Business Hours:
8.30 a.m. to
9 p.m.

If you want something new and nifty for your new Spring Suit, both in material and make, leave your order with **SPURRELL the Tailor**. Pretty patterns of Serge and Tweed to select from, and we guarantee you a smart, well-made suit. 365 Water Street, Phone 574. mar11,ed,t



NO MATTER HOW THE FIRE IS CAUSED

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON
Insurance Agent

It's Cheaper to Paint than Repair

YOUR house, whether old or newer—is worth at least 50 per cent more today than it was built. Lumber and cement are so high that it would cost either a new house or an old one today so valuable a property that you cannot afford to neglect it unless it is committed to a policy of wilful waste. Keep your house—and all your buildings—protected. And let your paint-protection stand as an economical plan. Use the paint that goes farthest—lasts longest.

B-H PAINT
70% Pure White Lead (Standard Genuine B.H.)
30% Pure White Zinc
100% Pure Paint

We guarantee to possess as its important base, the above correct formula. This formula, printed on every can over our President's signature, commits us to the use of the best materials, and in cost as white lead has become, we must use as much of it as we can—no less, would necessitate the removal of the guarantee from our cans, and would injure the high reputation, which these paints have acquired by their superior ingredients.

Other B-H Products of Sterling Worth

We recommend the following B-H products:
For Interior Finishing
"Fresconette"—the perfect Varnish
"Fresconette"—a flat tone oil paint.
Staining the Roof
"Fresconette"—in 19
Varnishing a Floor
"Floorlustr"—excellent for interior floors.
A flat car left on the Shipbuilding Co.'s track was set in motion on Tuesday by some boys releasing the brakes. The car ran down the grade at a great speed, crossed Water Street and into the shipyard.

Color Cards and Prices from our local agents.

BOWRING BROTHERS, LIMITED,
St. John's, Newfoundland

BRANDRAM-HENDERSON