LONDON GOSSIP.

Cynthia Asquith, the wife of Herbert | Zeppelin's idea of building Zeppelins began, having lost two brothers and has been aroused by Sir Horac other kinsfolk. Raymond Asquith's voyage of the Deutschland to Americ the many activities of Miss Elizabeth were substituted for grain. Then fixed for October 8th at the Palladium a pirate schooner whose deeds the

the North Sea Jules Verne had fore- rank of temporary-com

wn novelists have not been less suc mostly young people. Lady Granby, Navies Grappling in the Central Blue" as a niece of Mrs. Asquith, is one of will be recalled. In the same poem ldest brother, just as Raymond has epeated his father's Oxford success Outside the theatrical papers of

> Rufigi River recalls Marryat's "Pirate and three Cutters." Max Pemberton in the "Iron Pirate" came near to forecruiser Emden; and, finally, Jules Verne, in "The Clipper of the Clouds," forestalled (imaginatively, at least) the Zepp., and in "Begum's Fortune"

the engineer. Very many years be- from the Royal Artfllery; Arthur, i shadowed its coming in "Twenty Royal Naval Volunteer Reserve; while thousand Leagues Under the Sea." Cyril, the fourth son, was gazetted a Verne marked out a similar idea in temporary-captain in the London Re-"The English at the North Pole." In giment a few weeks ago. Lieutenant this tale a submarine dives under an Herbert Asquith, a barrister, like his extensive ice field, just as in this war father and his dead brother, had serour E-2 dived beneath the mine fields | ved in the Royal Marines, and fought of the Dardanelles, to reappear in the in Flanders before going to the Dar-

EEPLESSNES LERVOUSNESS Watch

Many people fail to realize that the common habit of tea and coffee drinking may, sooner or later, handicap ability and hinder progress.

Your Step

It is a scientific fact that tea and coffee contain a harmful drug, caffeine, which with many, through regular use, causes nervousness, headache, heart flutter, of other annoying ills.

The wise move is to quit both tea and coffee and use

famous pure food-drink has a delicious, snappy flavor, yet contains no drug nor other harmful element.

Postum comes in two forms. The original Postum Cereal must be boiled; Instant Postum, a soluble form, is made in the cup with boiling water—the same delicious

A look to health now smooths and brightens the path of the future.

"There's a Reason" for POSTUM

Made in Canada

Canadian Postum Cereal Co., Ltd., Windsor, Ont.

THE CAMPAIGN AGAINST THE WAR THEATRES.

nds that surprisingly little interes nith-Dorrien's crusade against is ainst "slimy and lecherous plays.

norial argument for theatrical lice

tion of the Government is that, subject times: Monday, Tuesday and Wednesday, 7 p.m.; Thursday and Friday at 8, and Saturday at 9. The new order is to come into force on Monday, October 2, the first business day after the expiration of the Summer Time Act. piration of the Summer Time Act. Futile efforts have been made to secure earlier closing by voluntary arrangement, and the decision of the Government to impose compulsion has been taken in consequence of repre sentations from various commercial organisations. The shopkeepers' desire for earlier closing has of cours arisen from the stringent lighting re strictions, which are to be rigidly en forced the coming winter.

"EVERYBODY'S WEARING IT." War time simplicity in dress, as re presented by the coat-frock, is just now the mode in Stageland. Ellaline Terriss, as the pretty typist in "Broadway Jones," wears a coat-dress in navy serge with sapphire blue collar matching the wings on her black tulle hat. A still more simple vision of the war-worker's favorite garment is one in Jersey cloth with white lawn collar, in which Fay compton fascinates the Professor of Mr. Baine's love story at the Savoy are favored by two lady principals in "High Jinks," Marie Blanche and Nellie Taylor, and a coat frock de luxe with gay striped belt and collar is displayed by Madge Lessing in "The-Girl from Ciros." In Bond Street and Mayfair generally the coat-frock is daily more and more in evidence.

We believe that a certain Johns town, Pa., paper is unfair to the ladie

The Only Tonic You Ever Need

All Druggists and Dealers

Flies Back to the Front With His Baggage.

Cross-Channel Speed Three Miles Minute.

With the British Armies in Fran

The wastage of British aeroplanes new machines flown across the chan-

"Perfectly easy."

"What about my baggage?" asked

other, were due to go to France that lay as soon as the wire said a storm into a wadded jacket for protection act as a lifebuoy if he happened to I am told on good authority that all fall in the channel, and took his place, a position usually occupied by the

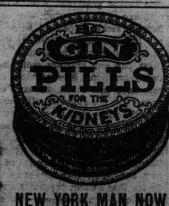
If I Had Eczema

cleansing away the impurities as no-thing else can.

If you have any form of skin dis-tress, get a bottle of D. D. Prescrip-tion to-day. Sold Everywhere.

DURANGO AT LIVERPOOL. The S. S. Durango arrived at Liverpool yeserday afternoon and sails again on the 21st inst. for this port.

chooners arrived from the Labrador esterday:—Edward Y., 1,000 qtls.; lez G. 600 qtls.; Thetis 250. 00; Pearl, 400 and Plaindealer, 400.



NEW YORK MAN NOW FEELS SPLENDID

Seventy Years!



Since 1846 the Estey's have been building Organs. They are good Organs_just the very kind the peop

Get our prices for Estey's Organs. Let us put one in our Home, School or Church. They will give entire satisfacion to you as they have to others.

A batch of the latest music has come to hand: Patriotic, Love, War, Sacred and Secular. Come to our Music Room nd make your selections. "Is there a heart that Music can-

We can show you a nice line of Phonographs and a very large variety of Records. It would cost thousands of dollars o go and hear the great performers personally. We can bring nem to you and make them sing or recite and it won't cost

AYRE & SONS,

LADIES, READ THIS!

BLANKET CLOTH

Soll. Gi A. For Ladies.

48 inches long, with Belt. Military or Storm Collar, for

See Our Window.

S. MILLEY.

Great Big Values

THIS WEEK IN

SAILOR COLLARS 30c. PATRIOTIC HANDKER-CHIEFS in Khaki15c. MEN'S SPECIAL QUAL-ITY KHAKI SHIRTS....90c. MEN'S FLEECE LINED

SUITS \$1.00

CHILD'S CASHMERE SOCKS in Tan and in White. Prices: 22c., 25c., 28c. and 30c. per pair

Sizes 1, 2, 3, 4. MEN'S BRITISH MADE SOFT BOSOMED SHIRTS, in neat stripes. \$1.20 COTTON BLANKETS only \$1.25 pair. Size 54 x 74 ins.

EXTRA SPECIAL VALUE IN MEN'S WINTER UNDERWEAR for \$1.20, \$1.50 and \$2.00 per garment, at

& S. Rodger's



"CHILDREN take teeth than wh

remarked a grandfather of the family brushing t

"That is true," said the don't have the trouble w Their teeth will be firm and because they visit the de good dentifrice every night

health as well as to good Colgate's Ribbon Dental C delicious flavor.

You too COLGATE &

THE THOUGHT

This is the only argument that government owned businesses.

If men were trained to unselfis instead of selfishness the face world would bear a happier look many ills would disappear. Th est instance of this irresponsible is found in the advertisement for of lumber used in fitting up the R for our volunteers. This lu must have cost at the least more a thousand dollars and now after ing used for a few months it is to sacrificed and will likely bring about two or three hundred doll I don't think that anyone will that the end of the war is in sight, That recruiting is going to fall Next spring there will be a sim need for a Barracks, but it looks as the Government or the Patriotic Co mittee ignore this, and do not v with any alarm the fact that next ye the same expenditure will have to made to fit up the Rinks again. is necessary to remove the fittings a lumber from the Rinks now, sur they can be stored until there be further need of them, instead of be sacrificed now at perhaps a tenth

One naturally refrains at this t to criticize unduly the work ald Patriotic lines, but this matter see ed too obviously a mistaken policy

THE FIREMEN.

I do not suppose that all fire are as black as they are genera painted, so that the good men sho be made to suffer with the I do not know much about the tro

Rub Your Stiff N Good Uld "

FIFTEEN MINUTES AFTER USI NERVILINE YOU ARE WELL.

Cold, excessive strain and exer are a common cause of stiff neck, so

nerally the cause is so de ted that only a liniment as por and penetrating as Nerviline et an immediate removal of

ons have proved its relia ions will share the relie