

TEN PAGES TO-DAY.
 WEATHER FORECAST.
 TORONTO, Noon.—Strong winds and moderate gales from N. W. showery and cold to-night and on Friday.
 ROPER'S, Noon.—Bar, 29.10; ther, 43.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

THE EVENING TELEGRAM.

TEN PAGES TO-DAY.
 READ BY OVER
 40,000 PEOPLE
 EVERY DAY.

VOLUME XXXVI. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, THURSDAY, OCTOBER 22, 1914. \$3.00 PER YEAR. NUMBER 245.

USE BUFFALO FLOUR.

Sold at BOWRING'S Retail Store.

Auction Sales!
 (On account of whom it may concern.)
 AUCTION.
 On FRIDAY, the 23rd inst., at 12 o'clock, at the premises of Messrs. Campbell, McKay & Company.
150 brls Plate Beef.
50 brls Boneless Beef.
 A. S. RENDELL,
 oct21,21 Not. Pub.


SPEY ROYAL,
 10 Years Old.



Pure Malt Scotch Whiskey.
 Finest procurable.
J. C. BAIRD,
 Water Street.

NOTICE.
 Despatch of Mail for First Newfoundland Regiment.
 Letters and Parcels for Members of the Contingent at the Front should be addressed as follows, so long as the troops are still in England undergoing training:—
 No. — Private —
 — Company —
 Newfoundland Contingent
 c/o The War Office,
 WHITEHALL,
 London, S.W.
 All letters and Parcels so addressed will be made up in a separate bag and despatched with the Governor's official bag to the Colonial Office, and will thus receive special attention.
 H. J. B. WOODS,
 Postmaster General.
 oct13,51,ed

DENTAL



THOROUGH EXAMINATION and dentistry at as reasonable prices as is consistent with first-class work is what you are assured of if you consult us. We make satisfactory teeth, the kind that stay in place, restore the natural expression of a lifetime. Our methods of treatment are the most advanced, scientific and painless.
ARTIFICIAL TEETH.
 Our price . . . \$12.00 per set
 Painless extraction . . . 25c.
A. B. LEHR
 (The Senior Dentist)
 203 WATER STREET
 oct17,5,th,tf

ROSSLEY

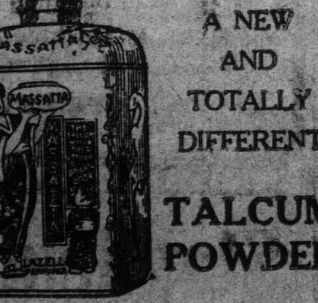


THEATRE.
 The World's Greatest Act,
SERPENTELLO,
 the Boneless Wonder, and THE HUMAN FROG MAN.
 Tonight—all new.
 Great 2 Reel Feature—2 UNDER SUSPICION—Cines Co. 2 Vitagraphs, all leading stars.
 Monday—THE SWING OF DEATH, by Serpenteello. Come Early for Seats.

For Sale!
 The modern built knockabout fishing schooner "ANTIA C." 35 tons. This vessel was built at Grand Brail by the celebrated builder, Thomas Falvey, of Placentia, from an American model. Launched in December 1913. Her metal fastenings are all copper and galvanized iron, pitch pine planks, wire oak masts, Oregon pine spars. Built under the strictest regulations of the Houty Bonus of the Newfoundland Government. Obtained highest class awarded for that purpose. Has proved herself a phenomenal sailer, and is also a wonderful sea boat. Has been more than successful as a fish killer this season. Is fitted with all necessary appliances for auxiliary power, together with all her fishing gear, comprising 4 dories, 200 fathoms of 6 inch hawser, 2 fishing anchors, trawl kegs, buoy lines, etc. all new this spring. Has only to be seen to be appreciated. Is sold for no fault whatever. Reasons purely personal. All further particulars freely furnished on application to
 JOHN P. CHETWYND,
 Grand Brail, Newfoundland.
 oct22,31,th

For Sale or to Let.
 That newly constructed detached residence on Freshwater Road, ideally situated and commanding a magnificent view of country from windows and balcony. Plastered and electric wired throughout; Dining and Drawing Rooms with Extension Kitchen and Pantry; 4 Bedrooms and Bathroom; Concrete Basement, together with a fine Stable and Coach House and lot of ground suitable for Kitchen Garden or Poultry Yard. Immediate occupation, owner leaving country. Apply on the premises or to FRED J. ROIL & CO., Real Estate, Smallwood Building, Duckworth Street.
 oct22,31,th,sa

Lazell's MASSATTA



A NEW AND TOTALLY DIFFERENT
TALCUM POWDER
 Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.
 In addition to Massatta, we carry a complete line of Lazell's Famous Soaps, including the most exquisite Perfumes, Toilet Waters, super Creams, and Powders of unsurpassable excellence.
 At all Drugists, St. John's, Nfld.
 Stafford's Phoratoxine Cough and Cold Cure is the best preparation for all kinds of Coughs and Colds. Price 25c a bottle; post, 5c extra.—sep19,tf

Houses For Sale.
 The following are a few of those listed with us:—
 Freshwater Road . . . \$4,500.00
 Military Road . . . 2,000.00
 Prescott Street . . . 2,800.00
 Saunders' Place . . . 2,700.00
 Gower Street . . . 2,400.00
 New Gower Street . . . 2,000.00
 Casey Street . . . 2,000.00
 Allendale Road . . . 2,000.00
 Water Street West . . . 1,900.00
 Barter's Hill (4) . . . 1,750.00
 Prescott Street . . . 1,500.00
 Pleasant Street . . . 1,500.00
 Long's Hill . . . 1,200.00
 Gower Street . . . 1,000.00
 Monroe Street . . . 1,000.00
 Colonial Street . . . 900.00
 Full particulars on request.
Fred. J. Roil & Co.,
 Real Estate, SMALLWOOD BUILDING, Duckworth St.

New War Maps, New War Books, New Novels!
 Just in by the Tahaseo.
 Daily Mail General War Map, 18c.
 How Germany Makes War by Fron Bernhardi, 60c.
 Imperial Germany by Prince Von Buelow, 60c.
 German Atrocities by Wm. LeQueux, 30c.
 Remember Louvain, a little book of Liberty and War, 30c.
 The Campaign Round Ilega, 30c.
 Kitchener of Khartoum by the Author of King Edward the Seventh, 30c.
 Lord Kitchener, the Story of His Life, by Horace G. Gosser, author of Lord Roberts, 60c.
 Brown's Nautical Almanac for 1915, 30c.
 Pearson's Nautical Almanac for 1915, 30c.
 Night Watches by W. W. Jacobs, 80c.
 Facing Fearful Odds by Joseph Hocking, 80c.
 Her Royal Highness by Wm. LeQueux, 80c.
 See the New Patriotic Music just in, 2c. copy.

Dicks & Co., Ltd.
 Biggest, Brightest and Best Book Stationery and Fancy Goods Store in Newfoundland.

HAYWARD & CO., Water Street, East



LAN MACKENZIE OLD MATURED SCOTCH WHISKY
 Hayward & Co. (Importers)
 Water Street, East

W. J. WHELAN,
 182 Duckworth Street, Phone 65.
 Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.
 N.B.—Orders can be left to Sanitor Board of Trade Bldg.
 An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Graduate 2113, 2nd Street, N.S.

AS USUAL!
 We have not, owing to the war, shut down any of our Departments, discharged any of our help, reduced their hours of labour or cut their rate of pay.
We are doing Business as usual.
 We intend to continue this policy to the extent of our ability, and, to that end, suggest that you confine your purchases, during the war and after, as largely as possible to goods MADE IN NEWFOUNDLAND.
 When in the market for any kind of Paint, Soap, Oiled Clothing or Candles please remember we can supply your wants. It is our desire to serve you.

The Standard Manufacturing Co., Ltd.
 WATER STREET EAST.

Red Cross Line.
INTENDED SAILINGS.
 From St. John's . . . S.S. "STEPHANO" . . . Nov. 4th
 From St. John's . . . S.S. "FLORIZEL" . . . Nov. 11th
 Passenger Tickets issued to New York, Halifax and Boston. FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS:—

	FIRST CLASS		2nd CLASS	
	Single	Return	Single	Return
To New York	\$40.00	\$70.00	\$15.00	\$25.00
To Halifax	20.00	35.00	9.00	15.00
To Boston (Plant Line)	29.00	51.00	18.00	30.00
To Boston (D.A.R.)	30.00	51.00	18.00	30.00

 Connections at Halifax for Boston: (1) Plant Line Saturdays at midnight. (2) Dominion Atlantic Railway through the beautiful land of Evangeline to Yarmouth, thence by Boston and Yarmouth & S. Co., Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route. Full particulars from
HARVEY & COMPANY, LTD.,
 Agents Red Cross Line.

Fishery Gear!
 WE ARE MANUFACTURERS of the GILL NETS, used by Messrs. Job Brothers & Co. in the Straits this year. They have been successful at a time when traps had partially failed. We make them in all sizes to order.
 WE ARE MANUFACTURERS of COTTON DRIFT NETS, such as are used in the North Sea Herring Fishery. As the catch of Herring will be interfered with during the war, a good opportunity occurs for use of these Nets in Newfoundland.
 WE ARE MANUFACTURERS of the celebrated STANDARD brand of Herring Nets, which is universally acknowledged to be the very best Net on the market. We are now making the CRESCENT brand Herring Net, which is the best and strongest LOW PRICED NET MADE. It is mounted just the same as the Standard Net, and it is barked for preservation, not merely dyed like other cheap Nets.
 WE ARE MANUFACTURERS of SQUID TRAPS, which are now legal; we make them in any size required, to order.
 We manufacture TARRED COTTON LINES, all sizes, for Bankers' use; strong, durable and easily handled.
 We make COD TRAPS, COD SEINES, CAPLIN SEINES, ETC., to order, in all sizes.
 All the above fishery gear we can strongly recommend, and we would urge our fishermen to patronize articles of home manufacture, in order to give employment, which is so much needed this year.
COLONIAL CORDAGE CO., LTD.
 oct1,31,th

M. CONNOLLY,
 420, 176 Duckworth St.
A. B. C. Guide to The Great War
 With Map, 30 cts.
 War Map of Europe, showing the war strength of the Armies and Navies of the nations in conflict, 30c.
LATEST FASHIONS.
 Weldon's Journal, Oct.
 Weldon's Bazaar of Children's Fashions, Oct.
 Harris Dressmaker, Oct.
 Spare Moments, latest division, 30c.
 Latest Novels, Newspapers and Magazines.
Garrett Byrne,
 Bookseller & Stationer.

COAL, COAL
 Just loaded.
North Sydney COAL.
 Also Best Quality
ANTHRACITE COAL,
 Furnace, Egg, Stove, Nut.
M. MOREY & CO.
 Office: Queen Street.
REWARD'S LINIMENT COMPANY
 60126, 25c.

OVERHEARD
When the Wires Crossed.
 Central, kindly connect me with one of the stores which sell DICKESON'S TEA—THE BEVERAGE OF THE OLD COUNTRY.
 I am sorry, Madam, you will have to wait a few moments. The telephones of the following stores which sell DICKESON'S TEA have been busy all the morning taking orders for DICKESON'S TEA. It is the only tea people are drinking nowadays. The following stores sell it:—
 AYRE & SONS, Ltd.
 W. E. BEARNS.
 BISHOP, SONS & CO.
 BOWLING BROS., Ltd.
 T. J. EDENS.
 A. D. RANKIN & CO.
 THE ROYAL STORES, Ltd.
 N. B.—The result of our competition will appear next week.
The Universal Agencies
 137 WATER STREET.
 Telephone 60.
 oct22,ed,tf

THERE'S NO CRITICISM
 that will apply to the quality of our Meats. We handle only the best. You can find here
CHOICE CUTS
 of high grade Meats in such a variety that it is easy to plan something different for every day.
 Why not try ordering of us this week?
M. CONNOLLY,
 420, 176 Duckworth St.

TO RENT!
 That Shop situated on Harvey Road, near Armoury, at present occupied by Mrs. Farrell. Possession given immediately. Also for sale all the stock of Confectionery and Fruits, etc. The shop is fitted up in first-class style and with the up-to-date stock will be an excellent investment for any person wishing to start in business. oct21,tf
FOR SALE—One Light Single Sleigh suitable for pony; one Side Sleigh (small), in good condition; 1 Buggy (light), single seat; 1 new Catamaran (new), suitable for truck purposes; 1 set Pony Harness, almost new. The above are in good condition and will be sold cheap. Apply to JAMES F. KENNY, No. 87 Cabot Street. oct22,41,ed

TO LET—
 House on Holloway St., 3 Rooms.
 House on Pleasant St., 3 Rooms.
 House on Pleasant St., 3 Rooms.
 House on Pleasant St., 4 Rooms.
 House on Clifford St., 3 Rooms.
 P. C. WILLES,
 City Terrace,
 326 Duckworth St.
 oct22,61

TO LET or SELL—Immediate possession, two Large Modern Dwellings, in choice residential locality; apply to J. J. McGRATH, Solicitor, 265 Duckworth St. jly27,ed,tf
TO LET—Furnished House with modern improvements, situate on car line; apply at this office. oct18,th,tf
TO LET—On Renzie's Mill Road, Furnished Dwelling House; electric light, hot and cold water, &c.; address P. O. Box 1272. oct13,tf
TO RENT—A Flat of the Hutton Building, 222 Water Street; heated, suitable for dwelling house or office. Entrance from Duckworth and Water Streets. Possession given the 1st November. Apply to CHARLES EUTTON. oct13,tf
WANTED—3 or 4 Unfurnished Rooms, central locality; apply to E. D. M., care Telegram Office. oct20,31

WANTED—To Rent, a small dwelling or convenient Rooms, unfurnished; please state rent and situation. Address "X," Telegram Office. oct20,31
STRAYED—From Pleasantville, 6 Head Cattle branded M. C. Y. Finder will be rewarded upon returning same to M. CONNOLLY, Duckworth Street. oct22,31,ed
LOST—On Monday forenoon, a White Silk Necktie. Finder or will greatly oblige by returning the same to I. C. MORRIS. oct21,tf
HELP WANTED.
WANTED—A Nurse—Housemaid; apply to MRS. W. U. KNOWLING, 17 Circular Road. oct20,ed,31
WANTED—A Good General Servant, where washing is out; references required; apply to 119a Pleasant Street. oct19,tf
WANTED—A Capable General Clerk, where another is kept, must understand plain cooking; best wages; apply at this office. oct17,ed,tf