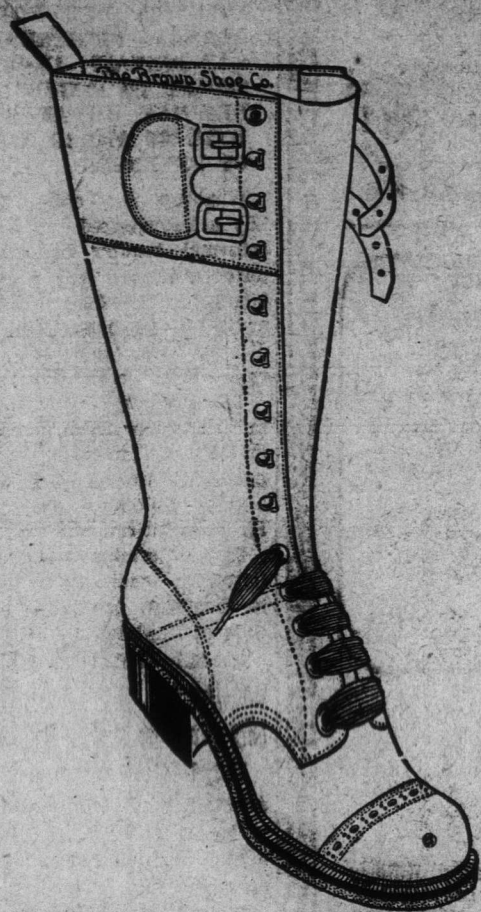


## Your Fall Boots



Men's Field Boots, 18 inches high, absolutely waterproof, \$7.50, \$6.50, \$6.00.  
The same in Pegged Boots, \$6.50.  
Men's 14, 12, 10 and 8 inch Boots, with waterproof tongue, \$7.00, \$6.50, \$5.50, \$5.00.  
Same in Pegged Boots, \$4.00, \$4.50, \$5.00 and \$5.50.  
Boys' High Laced Boots, \$5.00, \$4.50, \$4.00 and \$3.50.  
Youth's High Laced Boots, \$4.00, \$3.50 and \$3.00.  
These Boots are all solid and waterproof throughout.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES.

## Fancy Pork & Beef Products.

SELECTED LIGHT HAM B. PORK  
(70 to 80 pieces).  
SPARE RIBS (tierces), SPARE RIBS (brls.)  
LIGHT JOWLS, SMALL HOCKS.  
BONELESS BEEF (barrels).  
BONELESS BEEF (half barrels).  
FANCY PLATE BEEF (barrels).  
FANCY PLATE BEEF (half barrels).

**F. McNAMARA, Queen Street.**  
sep25, eod, 11

## Sacrifice Sale!

Our September Sale is now in full swing. Here we quote just a few of the many bargains:  
\$5.00 ..... DARK DRESSES for ..... \$2.98  
\$1.20 ..... CHILD'S DRESSES for ..... 49c.  
\$1.20 ..... ELETTE NIGHTGOWNS for ..... 95c.  
\$1.50 ..... CORSETS for ..... \$1.22  
\$2.50 ..... SKIRTS for ..... \$1.56  
\$1.00 ..... BLOUSES for ..... 59c.  
\$1.20 ..... PRINCESS SKIRTS for ..... 89c.  
\$1.20 ..... CHRISTENING ROBES ..... 95c.  
\$1.50 ..... MISSES' UNDERWEAR for ..... 99c.  
\$2.50 ..... BOYS' SUITS for ..... \$1.56  
\$5c. .... HOUSE APRONS ..... 72c.  
\$4.00 ..... LADIES' COATS ..... \$2.45

**HENDERSON'S, Theatre Hill,**

OPEN TO-NIGHT. sep25, 21, tu, f. OPEN TO-NIGHT.

The state of war makes our winters none the less severe. In making your old suit or overcoat do for the winter may be false economy. Protect your body from the wearing elements by ordering one of our Heavy-woolens we were enabled to buy in a splendid variety of Winter Suitings. Write for samples and self-measuring cards, as we guarantee results.

**John Maunder**  
TAILOR & CLOTHIER  
St. John's, N.I.

Advertise in the TELEGRAM

## BLACK DIAMOND LINE!

PASSENGER RATES INCLUDING MEALS AND BERTHS TO AND FROM MONTREAL AND INTERMEDIATE PORTS.

FIRST CLASS.		THIRD CLASS.	
One Way.	Return.	One Way.	Return.
Montreal to or from St. John's.....	\$30 to \$35	Montreal to or from St. John's.....	\$15.00
Quebec to or from St. John's.....	\$30 to \$35	Quebec to or from St. John's.....	\$15.00
Charlottetown to St. John's.....	\$15.00	Charlottetown to St. John's.....	\$8.00
Charlottetown to St. John's and return to Sydney.....	\$25.00	Charlottetown to St. John's and return to Sydney.....	\$12.00
Sydney to St. John's.....	\$12.00	Sydney to St. John's.....	\$6.00
Children under two years of age, between Montreal & St. John's.....	\$5.00	Children under two years of age, between Montreal & St. John's.....	\$2.00

**HARVEY & CO., LTD., Agents Black Diamond Line.**



FOR EVERY OCCASION

we can make you the right Clothes. So, whether you want a suit or overcoat for dressy occasions, outdoor sports, business wear or general knocking around, we believe our

TAILORING

will satisfy you. We use the best quality of materials, cut and shape clothes according to the newest style and our workmanship is beyond criticism.  
Come in and let us take your measure.

**J. J. Strang,**  
Ladies' and Gents' Tailoring.  
153 Water Street, St. John's.  
sep23, eod, 31

## NEW GOODS

We have just opened our Fall and Winter stock of Ladies'

**NEW HATS, COSTUMES, COATS, etc., etc.**

And cordially invite your inspection. Our prices will surely interest you. Mail orders receive our best attention.

**William Frew**

Irish **J. J. St. John** Butter

Gentle and simple like

**Good Butter.**

The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.

**J. J. ST. JOHN,**  
Duckworth Street and LeMarchant Road.

SOMETHING NEW IN SUIT CASES.

**"The Fibergras."**

Manufactured under a patent process from a grass which is so matted as to guarantee its being absolutely waterproof and insures unusual strength combined with extreme lightness in weight. Fitted with heavy anchor handles, patent brass snap lock, two patent clips and leather bound corners. It is really a most attractive Suit Case. Our price is another attraction.

24 inch Case  
**\$1.70.**

**ROBERT TEMPLETON**

Over 40,000 People  
Read The Telegram

## CEMENT!

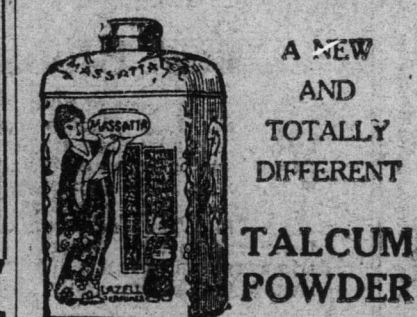
Just received  
2000 barrels

**White's Portland CEMENT.**

The Best Cement in the market.

**H. J. Stabb & Co.**

**Tagell's MASSATTA**



Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lascell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Flavors of unquestionable excellence.  
At all Druggists, St. John's, N.B.



Books Worth Reading.

15c. each Post Free.  
The Last Link—Morice Gerard.  
Blazed Trail—S. E. White.  
Katie Carrington—Jan MacLaren.  
Black Rock—Ralph Connor.  
The Heart of Princess Oara—A. Hope.  
The Christian—Hall Caine.  
The Hooded Man—R. Cullum.  
Barlath of the Guard—H. S. Merriman.  
The Angel of Pain—E. F. Benson.  
Pearl of Pearl Island—J. O'Sullivan.  
The Czar's Spy—Le Queux.  
The Sword Maker—Robert Barr.  
From One Generation to Another—H. S. Merriman.  
Beverly of the Granstark—G. B. McCutcheon.  
Ensign Knightly—A. E. W. Mason.  
Between Two Loves—C. M. Brann.  
The Woman in the Alcove—A. K. Green.  
The One Way Trail—R. Cullum.  
Mrs. Wiggs of the Cabbage Patch—A. H. Rice.  
The House of Fortune—Max Pemberton.  
New Chronicles of Rebecca—K. D. Wiggin.

**Garrett Byrne,**  
Bookseller & Stationer.

## Fall Styles. 1914

WE announced last week the opening display of our new Fall Coats. From the following description of one or two of the most elegant designs an idea good enough to make you want to see the entire stock can be obtained.

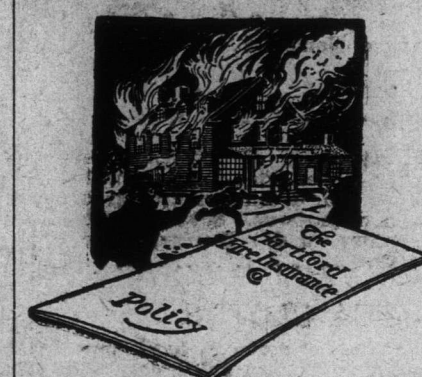
¶ Fancy Astrakan Cloth Coat in dark Tango shade, deep collar of rich Velvet, Raglan sleeves with wide armholes, fancy cuffs and pockets and broad, extra low belt effect. (Same style coat in mid. and dark mahogany Brown, Cardinal, Grey, Navy and many pretty mixtures.)

¶ Astrakan Cloth Coat in fancy Saxe and Black striped mixture. Round corners, deep collar and cuffs, lined throughout rich Saxe Satin.

¶ All styles and sizes of Ladies' Coats in the newest colors and materials.

**U. S. Picture & Portrait Co.**

Insure in the "Old Hartford."



It offers strong indemnity, adjusts honorably, pays losses promptly. Over

**\$168,000,000**

paid in losses.

**GEO. M. BARR, AGENT.**  
sep23, tu, th, s, f

Just Received:

**GASOLENE,**

in barrels and cases.

We are agents for the "Metz" Gearless Transmission Car. This Car is much more easily handled than the gear car, and can be driven by the novice after a few minutes' instruction.

**COLIN CAMPBELL,**  
85 Water Street.

FRESH ARRIVALS.

Direct from Orchard to consumer:  
Apples—Red, Yellow, Speckled, Strenked.

Pears in barrels and half barrels.  
Siberian Crab Apples for preserving.  
And Plums—both Red and Blue.

Get some while they last from

**EDWIN MURRAY'S**  
Wholesale Warehouse.

**GRAVENSTIEN APPLES.**

We have now in stock:  
GRAVENSTIEN APPLES, PLUMS, TOMATOES, PEARS, ORANGES, BANANAS, CABBAGE and POTATOES, all selling at lowest possible prices.

By giving us a trial order will convince you our prices are right.

**BURT & LAWRENCE, 14 New Gower St.**  
Tel. 759. Box 245

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