

CO. May Day Specials For SATURDAY

Specials from May Sale

from Dress Goods Department

Dress Goods Materials, in Cashmere, Duch-also Black and Navy Lustre, goods 25c

39c \$1.00 Serges for 69c 50-in. All Wool Serge, in Black, Navy, Green. Reg. \$1. Sale price..... 69c

1.35 Serge for 1.10 2 pieces French Coating Serge, 54 in. wide, in Black and Navy. Regular \$1.35. Sale price..... \$1.10

50 in. Sheppard Checks 39c 2 pieces Shepherd Checks, in Black and White, 50 in. wide. Sale price..... 39c

Silk Bargains

French 1000 yards Duchess Satin, full 36 in. wide, a perfect silk, free from any dressing. This silk has no equal. Our special. Sale price..... \$1.25 Black and Colors

Gowns 98c

Ladies' White Cotton and Crepe Gowns, high and low neck styles, embroidery and lace trimmed, all sizes. Sale price..... 98c

Bargains from and Glove Dept.

Black and White Lisle Hose, all sizes. 25c Hose, in Black only, all sizes. \$1.00 3 pair for \$1.00. French make, in Black, White, Sale price..... 69c

oidery Special

Over Embroidery, all choice patterns, 50c in. wide. Sale price 10, 15, 39 and 50c. Crepe, in Cream, 50c in. wide, 10 pieces choice 39c

erchief Specials

Handkerchiefs, hemstitched, 1/4 to 1/2 in. Regular 25 to 30c. On sale..... 25c

Men's Umbrellas

Umbrellas, large size, good strong 75c Sale price..... Rod Umbrellas, natural wood \$1.00 Rod Umbrellas, silk and wool \$1.25 Regular \$1.50. For.....

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Financial, Commercial and Real Estate

NORISK When you put your money in our short-term Debentures safety of principal is a certainty, as they are entirely secured by real estate investments. These Debentures are issued in any denomination from \$100 upwards. Remember, they are always worth what you pay for them; they are not affected by market conditions or the manipulation of any individual or set of individuals.

The Royal Loan and Savings Company 38-40 Market Street, BRANTFORD. Total Assets \$2,300,000.00

If Your Will Is Made If you HAVE already made your will, it is a simple matter to appoint us your executor. A codicil making this change will insure the proper and careful administration of your estate.

The Trusts and Guarantee Company Limited TORONTO, ONTARIO 43-45 King Street West BRANTFORD BRANCH: 121 Colborne Street T. H. MILLER, Manager.

IMPERIAL BANK OF CANADA ESTABLISHED 1875 Capital Authorized \$10,000,000.00 Capital Paid Up 6,925,000.00 Reserve and Undivided Profits 8,100,000.00 Savings Bank Department Interest Paid on Deposits From Date of Deposit Open Saturday Evenings from 7 to 9. BRANTFORD BRANCH: 12 Market Street, Opposite Market Square HARVEY H. WATT, Manager.

GRAND TRUNK RAILWAY SYSTEM REDUCED TOURIST FARES TO Muskoka Lakes Lake of Bays Georgian Bay Kawartha Lakes French River Algonquin Park Maganetawan River Timagami, etc. ON SALE MAY 1 TO NOV. 20 Return Limit Nov. 30, 1914 OPEN SEASON FOR FISH INCLUSIVE Liberal Stop-Overs. Black Bass—June 10 to April 14 following year. Salmon Trout—Dec. 1 to Oct. 31 following year. Full particulars at all Grand Trunk Ticket Offices, or write to C. E. TORNING, D. P. A., Toronto, Ont. T. H. NELSON City Passenger and Ticket Agent. Phone 89 Depot Ticket Agent. Phone 240.

CANADIAN PACIFIC THE "LOGICAL ROUTE" TO WESTERN CANADA For WINNIPEG and VANCOUVER Leave Toronto 10.30 p.m. Daily Compartment Library Observation Car Standard Sleeping Car Tourist Sleeping Car Dining Car First-class Coaches, Colours Car. Particulars regarding RAIL or OCEAN tickets from any Canadian Pacific Ticket Agent, or write Mr. G. MURPHY, D.P.A., C.P.R., Toronto.

T. H. & B. Railway For Philadelphia, Baltimore, Washington, Cleveland, Pittsburgh, Rochester, Syracuse, Albany, New York, Boston. Solid train of sleeping cars from Hamilton, and from New York. G. C. MARTIN, H. C. THOMAS, G.P.A., Hamilton. Local Agent. Phone 110.

Laid At Rest

Late William Irwin. Scenes of deep mourning marked the last obsequies attendant upon the death of the late William Irwin, when the Rev. R. D. Hamilton conducted the last solemn rites, which were largely attended by a very representative gathering of citizens. The Masonic order held service at the late residence and also at the graveside. The pallbearers were John Limburg, Harold Limburg and four members of the Masonic order, Wm. Walsh, R. T. Whitlock, A. Brown, W. Bentham. Flowers in abundance testified the esteem and respect in which the deceased was held. They were sent in from all quarters, and were as follows: Pillow, family; broken circle, sister Annie, brother Will and Fred; pillow, of roses, Farmer's Binder Twine; wreaths, Sergeants Mess, Dufferin Rifles, Mr. and Mrs. Lumburg and family, Brant Lodge, A. F. and A. M., No. 48, Salisbury Lodge, S. O. E., Employees Ogilvie Lockhead and Sons, Brant Mutual Insurance Co., Mr. and Mrs. W. C. Cameron, London, Mr. and Mrs. Vennell, Windsor; sprays, Mrs. Bunstan and Harry, Gladys Tucker and Mary, Miss Fallis and the class, Miss Hyslop, Mrs. Bunson Maude Davey, Miss Guntley's class, Phoebe Smith and Jessie Stewart, Miss Jennie Dickie, home department Wellington St. Church; bible class No. 2, Wellington St.; Mrs. Young, Minnie and Vera; Mr. and Mrs. A. H. Brown, R. H. McFarlane, Mr. Crocker, Mrs. J. Brooks, Mr. and Mrs. R. Chave, Misses Simon, Mr. Stratford and family, Mr. Fred Knowles, Mr. and Mrs. Cameron, Mr. and Mrs. Worthington, Mr. Wm. Thomas, Mr. A. J. Thompson, Junior E. Class Wellington St. Church; Mrs. Edith Barber; Mr. and Mrs. A. Taylor, Mr. and Mrs. J. F. Van-Lane, Mr. and Mrs. W. Lake, Mr. and Mrs. Chas. Taylor, Mr. and Mrs. Fred Hartley, Mr. Reg. Thomas.

WOMAN DIRECTS HOME PURCHASES

Quick to Recognize Genius and Sensitive Men. Women have more strength in their looks than we have in our laws and more power by their tears than we have by our arguments. Women are quick to recognize genius and to listen when wisdom speaks. They may chatter in the presence of fools, but know and appreciate the value of earnest, sensible men. It is assumed that the Almighty made man as his masterpiece, and conceived being that he is, man accepted this statement as a piece of truth. That the earth and all its contents were made for his special benefit, that woman was created solely for his comfort, that the sun was made to give him light by day and the moon to enable him to find his way home at night, that the heavens were hung with a resplendent curtain of stars and the planets sent whirling through space in a majestic dance about the god of day simply to afford him matter for wonder and amusement—ideas of this sort evince an egotism that can only be accredited to man. Masterpieces indeed! Why, God made man and, finding that he could not take care of himself, made woman to care of him, and she is discharging her heaven ordained duty in an artistic and capable manner. Are Women the Weaker Vessels? Men are fond of alluding to women as "the weaker vessels," and Pope calls man the "great lord of things." Men rule with a rod of iron the creatures of the earth, the sea and the air. They hurt defiance in the face of kings and presidents; they tread the ocean's foam beneath their feet, they harness the imperial thunderbolts to the jaunting electric car and even succeed in mounting the storm and flying upon the wind, but the bravest of them tremble and lie like Cretnas when called upon by their wives to explain some of their extravagant purchases, and for this reason many men delegate their wives as the official "family shoppers" and thereby shift the responsibility to them. More Good Sense Than Men. Women have more good sense than men. They have fewer pretensions, less impudence in opinion and a sense of values more from their immediate and involuntary impressions on the mind and therefore more truly and naturally. It is said "men have eight, women insight." For these and many other reasons women make better shoppers than men. Women regulate their purchases altogether by the amount they have to spend, men by the amount of credit they can get. Women like to put their money where it will do the most good, men where it will explain the greatest show. Men are usually "broke," women very seldom. All of which goes to show that women are the "stronger vessels" after all. Women Are Prone to Bargains. Woman's weakness as a purchaser lies in her pronounced susceptibility to bargains. No man ever followed freedom in a big city for petroleum with half the enthusiasm that woman will trail the red, white and blue that constitute the banner of the bargain counter. And therein lies her temptation. This trait of woman's nature is recognized by the mail order and retail catalogue houses to the extent that nearly all of their misleading circulars and pictorial catalogues are addressed to the women. And the women, true to their natures, respond with many orders. Their Spirit of Loyalty. But if women are prone to bargains they are also possessed with the sense and spirit of loyalty to their own town and community when once they come to a full realization of the injury they are working both to themselves and their home merchants by sending their money away to some large corporation in a big city for goods that they can buy as cheaply and of much better grade at home and without the inconvenience necessitated by long delays when ordering from out of town merchants. The Slogan of Woman. Women not only make the home worth while, but they make the local town, the countryside and the whole community worth while. Wherever there is found a movement on foot for the uplift and betterment of community interests and conditions women are the most potent influence can always be found behind it. Woman's slogan is, "Purity of home, purity of community and the home town and home merchant forever." The mail order patrons are not willfully and consciously in the wrong; they are misled by the merchant. They are to use the language of a jocosmith of a dead century—trying to skin a fatted pig and a nickel and spilling a jack-knife worth a dollar. Principal H. D. Coleman of Milverton Public School left that town on Friday and has not returned. King George and Queen Mary opened the new wing of the British Museum.

REAL ESTATE NEWS

WANTED TO RENT—We have a client who wishes to rent a first-class modern house in the North Ward, containing 5 or 6 bedrooms, and all up-to-date appliances. Rent \$30 or more. Send full particulars to the undersigned. INVESTMENTS We have for sale in the East Ward a double frame house on cement foundation, renting for \$16. Price of the property \$1400 cash. Where can you better this? \$2700—Large white brick house on Dalhousie St., frontage 58 1/2 x 132 feet; room to build another house on lot. No. 5605. 3 ACRES We have a good property in West Brantford, consisting of 3 acres of land, with large number of apple trees, also good frame house and barn, chicken house, etc. Price \$4000, \$1500 down, balance 6%. HERBERT STREET Good frame 1 1/2 story house on Herbert St., in Grandview, containing 4 bedrooms, etc., also new barn with concrete floor, pig pen, chicken house, etc. Price \$1800, \$700 down, balance at 6%. No. 5619. COLBORNE STREET Brick store and dwelling with barn, situate on south side of Colborne St. Price \$5500. Terms \$1000 down, balance 6 1/2%. No. 5607. S. G. Read & Son, Limited Real Estate Agents, Brokers and Auctioneers 129 Colborne St. Brantford

CENTRAL BUYS!

\$2300 for 1 1/2 storey red brick, 4 rooms, sewer, full size cellar, lot 39 ft. frontage. \$2950 for 2 storey red brick, 7 rooms, all conveniences. \$3400 for corner buff brick cottage, 7 rooms, bath, furnace, electric lights, verandah. A beautiful home. \$3600 for 2 storey white brick, 8 rooms, all conveniences, lot 33 x 86. \$3150 for new buff brick cottage, 7 rooms and complete bath, furnace, electric lights, large verandah. \$2500 for 1 1/2 storey red brick, 8 rooms, lot 33 x 132. \$1700 for 7-room cottage, sewer, electric lights, drive way. \$3100 for 1 1/2 red brick, all conveniences, 6 rooms, nice lot. \$3300 for 1 1/2 red brick, 4 bedrooms, 4 living rooms, every convenience, lot 35 x 81, verandah. S. P. Pitcher & Son Auctioneers and Real Estate Brokers—Issuers of Marriage Licenses. 43 MARKET ST. Office Phone 961, House 889, 515

TORONTOSALES

(By Special Wire to the Courier) TORONTO, May 8.—Morning sales: Barcelona, 57 at 25 1/2 to 26. C.P.R., 250 at 189 1/2 to 190 1/2. Brazilian, 631 at 75 1/2 to 76 1/2. Shred. Wheat, 25 at 89. Steel of Can. pfd., 5 at 75. City Dairy pfd., 3 at 100. Maple Leaf, 125 at 32 1/2 to 33 1/2. Do. pfd., 95 at 90 1/2 to 91 1/4. Tuckett's, 50 at 30. Porto Rico, 50 at 60. Elec. Dev. pfd., 10 at 110. Camers, 100 at 43 1/2. Bell Tel., 5 at 146. MacDonald, 50 at 12. Toronto Rails, 286 at 132 1/2 to 133 1/2. Do rights, 929 at 2 1-16 to 2 1-8. Dominion, 21 at 22 1/2 to 23. Toronto, 7 1/2 at 210 1/2. Hollinger, 325 at 1540 to 1662 1/2. Crown Reserve, 500 at 135. Gen. Elec., 18 at 103 to 14. La Rose, 40 at 145.

TO RENT

\$11 per month, No. 33 Edgerton St., 4-room cottage with large garden, fruit trees, etc. \$14 per month, No. 311 Brant Ave., 4-room bungalow, with modern conveniences. \$13 per month, No. 165 Terrace Hill St., 7-room 1 1/2 storey house in good locality. \$12, No. 344 St. Paul's Ave., 6-room cottage, new and complete, large lot. John McGraw & Son ROOM 10, TEMPLE BLDG. Building Contractors, Real Estate, Brokers' Insurance. Phones: Office 1227, Residence 1228

CARTER & BUCKLEY REAL ESTATE AND INSURANCE

Address: 150 1/2 Dalhousie St. Upstairs. Office Phone 1728; Res., 1849 Bell Phone 560 Automatic 560 The Gentlemen's Valet Cleaning, Pressing, Dyeing and Repairing Ladies' Work a Specialty Goods called for and delivered on the shortest notice. G. H. W. BECK, 132 Market St.

LONDON-PARIS TEUTONIC MEGANTIC MAY 9

Sumner Service MONTREAL AND OREGON TO LIVERPOOL and every SATURDAY thereafter. Book Now! UNPARALLELED SERVICE LOW RATES Brantford Agents: W. LAHEY, C.P.R. T. J. NELSON, G.T.R. WHITE STAR DOMINION LINE

SEALED TENDERS

addressed to the undersigned, and endorsed "Tender for Drift Hill, Brantford, Ont." will be received at this office until 4.00 P.M. on Wednesday, May 27, 1914, for the construction of the aforesaid building. Plans and specifications and form of contract can be seen at the office of tender obtained at the office of Mr. Thos. Hastings, Clerk of Works, Postal Station "B", Toronto, Ont., on application to the Controller of the Post Office, Barris, Ont., and at the Department of Public Works, Ottawa, Ont. Tenders not to be considered unless made on the printed forms supplied, and signed with their actual signatures, stating their occupations and places of residence. In the case of firms, the actual signature, the nature of the occupation and place of residence of each member of the firm must be given. Each tender must be accompanied by a check or cash on a chartered bank payable to the order of the Honourable the Minister of Public Works, equal to ten per cent. (10 p.c.) of the amount of the tender, which will be forfeited if the person tendering declines to enter into a contract when called upon to do so, or fail to complete the work contracted for. If the tenderer has accepted the cheque will be returned. The Department does not bind itself to accept the lowest or any tender. By order, R. C. DESROCHERS, Secretary, Department of Public Works. Ottawa, May 4, 1914. Newspapers will not be paid for this advertisement if they insert it without authority from the Department.—92712.

Special Bargains

All the Real Estate of the late Andrew McMeans, including dwellings, stores and vacant lots. Purchasers are not limited to locations, the properties being situated in all directions from the City Hall. Come and get prices and do business.

John Fair Surveyor and Civil Engineer

Solicitor for Patents. 20 MARKET ST. Phone 1458

Modern Residence in Eagle Place At Sacrifice Price

Two storey brick, 3 bedrooms, parlor, dining room, kitchen, summer kitchen, 2 cellars, furnace, three-piece bath, gas, large lot 50x192, choice fruit (bearing), city and soft water, hennery, in splendid condition.

F. J. Bullock & Company

207 Colborne St. (upstairs) Bell Phone 28. Real Estate, Insurance—Fire, Life, Accident and Plate Glass Valuers and Financial Agents for further particulars.

For Sale!

\$5000—Modern residence, all conveniences, Brant Ave. \$4700—Fine red brick, up-to-date, large lot, garage, Sheridan. \$1950—New bungalow, all conveniences. A snap. Cottages—\$1100, \$1200, \$1300, \$1400, \$1500.

L. Braund 136 Dalhousie Street

Phones: Office 1533, Residence 1309 Open Wednesday and Saturday Evenings.

Farm for Exchange

One hundred and four acres of choice clay loam, good frame house, 8 rooms, two good barns and drive shed, well fenced, good orchard, never-failing spring on farm, also drive well, 5 acres bush, balance of land workable, 6 acres of wheat in ground, 15 acres fall plowing. This farm is situated in a grand locality, close to school and church. Price \$8500. Will accept city property as part payment. For full particulars apply

W. ALMAS & SON Real Estate Agents and Auctioneers

25 and 27 George Street, upstairs.