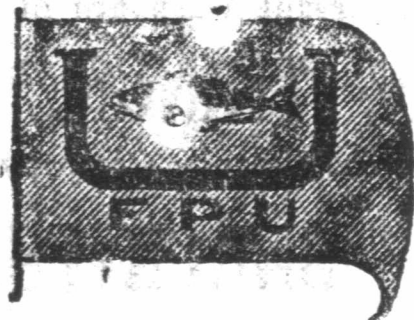


JUST IN:

**25 Barrels
Large
PEANUTS**

J. J. ROSSITER,

Our Motto: "Suum Cuique."



("To Every Man His Own.")

The Mail and Advocate
Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Company Limited, Proprietors.

ST. JOHN'S, N.F.L.D., JUNE 29, 1916.

THE WAR

The military observer of the New York Times has this to say of the general situation:

There is reason to believe that in addition to the great Russian offensive under way against the Austrians, and another already begun against the Germans on the northern part of that line, a third is about to be launched by the British in the west if this last is not now under way.

For weeks there have been unmistakable signs of a great British offensive impending, which would become active when the Germans before the British line had been reduced to a minimum, and propitious offensives had been begun by the Allies in other quarters.

The British front formerly extended from the Belgian front, which ends about ten miles north of Ypres, for thirty-two miles down to about the same distance from Arras. In the last week in March the British replaced the French as far as the Roye Railway, south of the Somme, and thus occupied a front of about ninety miles, or a quarter of the entire western front. The substitution of British for French troops in the southern sector, the French going, it is believed, to the Verdun defenses, was made without any offensive on the part of the Germans.

Prior to the beginning of the German campaign against Verdun on Feb. 21 a British offensive had been weekly expected by visitors to the large British concentration camps, parade grounds and storerooms in the rear of the British front. Particularly was this so when a great movement of German troops was observed going east and south in the week of Feb. 18, through Central Belgium and Northern France. However, subsequently the gigantic proportions of the German offensive at Verdun were said to have diminished the chances of an offensive by the Allies in the near future, as it was pointed out that the defense of Verdun must necessarily make great inroads on their accumulations of munitions and men.

THE DIANA HERE.

The S. S. Diana, Capt. Barbour, arrived here last night from Blanc Sablon, via Sydney with coal to Job Bros. & Co. She brought crews from Trinity and other places to the Straits and she reports a very good outlook for the fishery at Blanc Sablon and points on the Southern Labrador. Good weather prevails and many schooners were met on the way down the coast.

Up to the 17th of this month there had gone to Labrador 270 vessels, of 10,609 tons, and with crews aggregating 3,400 men. This compares favorably with other years in this department of our fisheries.

ADVERTISE IN THE MAIL AND ADVOCATE

REVEILLE

BY CALCAR

"A LONG pull, a strong pull, and a pull altogether" is what is required when a people desire a certain thing accomplished. Of the trinity just mentioned perhaps the most important is the last named, for what account would be a long pull if all were not pulling in unison, and what would be the good of a strong pull, if you were pulling against the others. To pull together we require a certain education of the brain and muscles if we wish to win the race we must learn to time our strokes and to use our strength in the best possible manner. This is education, an education which all oarsmen know how to appreciate. The simile is used here because it typifies most exactly the quality of pulling intelligently together, and also because, as our people are familiar with the art of rowing, its symbolism is peculiarly adapted to their understanding and way of looking at things.

Just as in rowing men must be practiced together, so in order to row the civic or the state boat citizens must be trained together. It requires a broad education to get people to work together for the common good, they must be taught to think for the state or city, and they must know what are its requirements. Having made up their minds that a certain line of policy is needful to the attainment of their desires they must be trained to keep that winning post in sight and pull altogether for it. As all men are not physically alike and all are not strong, so all are not mentally alike. There must be a coach for the crew and a coxswain to steer the boat, and there must be men to take the lead in public affairs. Coach and coxswain must have well trained men and men of brawn to win the race, and a city may be compared to a boat. If the crew is composed of men who know the city's requirements and how they may be furnished, then there is an almost absolute certainty that the city will be advanced.

We want men of education and zeal to carry on the work of the city, not by taking into their own hands the conduct of the city's affairs, so much as by the initiating of a civic pride and civic responsibility campaign. It must be said that our educated and leading (?) class are when it comes to public matters neither educated or leading. They have failed miserably to put to account the talent lent them. Wealthy men among us are too fond of keeping aloof. They do not seem to care about the city being quite happy in the thought that their wealth is able to surround them with all that comfort and taste demand. Our wealthy men have as a rule tasty villas surrounded by as much of beauty as one might desire, but it is strange that those same men, who seemingly appreciate adornment, appear to leave all that refinement behind them when they close their gates behind them and enter upon the highway.

This kind of refinement of taste is hard to understand. Is it really taste at all or a love for the beautiful which prompts such men to surround their persons with evidence of refinement or is it merely vanity or love of display? Why do those men not come forward to help in a way the spread of gospel of beauty. Why do they seem to desire to keep beauty confined to the boundaries of their own demesne, when they should be taught to wander at will through every village and street in the land. How can they suffer their own senses to be assailed by the unlovely, who seem to appreciate the beautiful.

If this campaign of education is to start the proper source of its widening and irrigating stream should be in the well to do class. Come, gentlemen, get busy, let us put our shoulder to the wheel in earnest. Let us have a Civic Improvement League.

MORE FISHERY NEWS

The Board of Trade had the following fishery reports up to the 17th inst. Ferryland, 1,395 qtls; Placentia and St. Mary's, 4,300; Burin, 56,680; Fortune Bay, 30,550; Burgeo and La Poile, 25,335; St. George's, 870; St. Barbe, 1,100; Twillingate, 1,335; Fogo, 1,160; Bonavista 930; Carbonear 75; Port de Grave, 60; Hr. Main 30.

The whaler Cacholot is reported by the Sagona for 6 whales. Prospects were promising as whales were reported plentiful.

THE PRIME MINISTER

UNDAUNTED, undeterred by those who gave No thought to danger and no thanks for care, He took the wheel, and at the advancing wave Set the great Ship of England full and fair; Some said 'twas madness; others only saw Brief ventures leading to in-glorious ends; Yet, spite of many a swerve and many a flaw, He held the nation, kept his thousand friends.

Firm, when the clear and rightful way was seen, Changing the course when trial proved him wrong, Not lingering to lament a "might-have-been," Unharassed by the clamours of the throng, Perhaps a trifle too inclined to "wait" And "see" before deciding on a "clinch." The weeks and months passed onward, big with fate, Yet brought to burden that could make him flinch.

Well may the many-voiced be slow to blame One who so imperturbably directs; Let none refuse some little meed of fame To him who animates, discerns, reflects. The seas are veiled in darkness; here and here Over the hard, long voyage storm-clouds fall; He smiles, and grips the wheel, and steers her fair— Serenest, Primest Minister of all! —Wilfrid L. Randall.

GLEANINGS OF GONE BY DAYS

June 29

WM. V. WHITEWAY (Hon. Sir) presented with tea service by Avalon Lodge of Masons, 1867. Rev. P. Ward, P.P., Fogo, died, 1867.

Lord Raglan died, 1855. City residence of Jas. Baird burglarized of clothing, and \$80 cash, 1866.

Rev. Walter R. Smith ordained Church of England minister, 1871. Rev. A. C. Warren (Church of England) ordained, 1873.

First railway excursion from St. John's; the train went as far as Kelligrews, 1882.

Miss Maggie Mitchell (singer), a native of St. John's, N.F., died at Brooklyn, 1888.

First excursion to Sydney by rail, 1898.

Corner stone of new Total Abstinence Hall laid, 1893.

Public meeting on Military road to pass resolutions of sympathy with wife of John Mitchell, Irish patriot, for her husband's expatriation; John Barron presided, 1848.

Frederick W. Hayward married, 1894.

The Lady Mulgrave sailed for Boston with thirty-seven passengers; she was the favorite emigrant ship of that day, 1867.

Choir and transept of Church of England Cathedral reopened, 1895.

Germany Demands Cotton and Food From Switzerland

Berne, Switzerland, June 22.—Federal councillor Schultness announced in Parliament to-day that Germany had made a demand that the Swiss Government permit the exportation of cotton and food-stuffs collected in this country by German agents. If the demand is not complied with, Germany will prohibit the exportation to Switzerland of coal, iron and other materials, which would mean that Swiss industries would be brought to a standstill.

The Swiss Federal authorities have asked for time to reply and are sending a delegation to Paris to confer with representatives of the Entente Allies in regard to the situation.

LINCOLN PLEADS GUILTY

Before Court in London—He Appeals for Mercy

London, June 22.—After a preliminary hearing on the charge of forgery, at the conclusion of which he was committed for trial, Ignatius T. Lincoln pleaded guilty. He expressed the hope to the court that justice would be tempered with mercy.

W.P.A.

In Aid of Our Sick and Wounded, and of Our Soldiers and Sailors at the Front.

Subscriptions may be sent to Lady Davidson, Mrs. Emerson, Treasurer, or any of the following ladies of the Finance Committee—Mrs. John Ayre, Mrs. Garrett Byrne, Miss Browning, Mrs. Duley, Mrs. T. J. Edens, Miss Hayward, Mrs. Cluny Macpherson and Mrs. Herbert Rendell.

Amount acknowledged \$32,447.46
Net proceeds of performance held by Christian Brothers pupils of St. Patrick's and Holy Cross Schools 100.15
Proceeds of Tea and Candy Sale held at Salvage Bay by Mrs. Geo. Kenney 20.56
Collected at Tickle's Hr. Bur-fett, by Master Snowden Hollett, Miss Phoebe Masters, Miss Emeline Hollett and Master Cecil Upshall, per Mr. Walter Ingram, C. of E. Teacher 2.60
Tag Day collection at New Melbourne, per Mrs. L. E. Buton, (For Red Cross Work) 9.00
Money Box 1.90
Money Box 214 9.20
Proceeds of Sale of Work, entertainment and tea, by the Red Cross Club of Bur-in, per F. B. Mitchell, President (for Red Cross Work) per Daily News 107.67
Proceeds of Bazaar held at St. Anthony in 1915 514.49
Scrap Money 3.00
\$33,216.03
KATHERINE EMERSON, Treasurer, W.P.A.

CORRECTION

In list for last week instead of "W.P.A. Belleoram \$127.00" read "W. P. A. Belleoram for Red Cross Work \$127.00."

A BANKER KILLED.

The Lunenburg banker, Mary Spingle, arrived here yesterday with her flags at half mast, as one of her crew were dead on board the ship. The dead man's name is Schnyder, who just after the vessel left Aquaforte, where she baited, fell from the rigging to the deck and was killed almost instantly as he badly fractured his skull. The body was taken in charge of by undertaker A. Carnell, on arrival for London, and will be sent to his home by train for burial.

Codfish are very plentiful at Trinity and in the Bight for traps which have from 5 to 50 qtls Tuesday.

The S.S. Heliopolis left Botwood Tuesday for London, taking 4,600 tons of pulp and paper from the A.N.D. Co.

THE ARACHNE FLOATED

Yesterday a message was received to the effect that the S.S. Arachne which went ashore at Point Platte had been refloated at high tide on Tuesday night, the Portia and three other ships taking her off. It is likely the ship will be towed here for repairs.

STOCK BADLY DAMAGED.

Much damage was caused the stock in Mr. P. C. Marrs' premises yesterday by an accidental overflow of water from the upper section of the building. We hear that a Water Street firm has made an offer for the stock which will be sold by auction in a short while.

LONGSHOREMEN BUSY

The past week the Longshoremen of the city have been exceptionally busy and have made good money. They have been discharging the Tabasco, Durango, Charles Beatty, Florizel, Lyngfjord and other vessels, and at the Lyngfjord the men have made as high as \$20 per week.

Holland's Queen Sends Milk to Vienna

Amsterdam, June 22.—Vienna advices state that Queen Wilhelmina of Holland, sent several cartloads of condensed milk as a gift to the women and children of Vienna in response to an imploring telegram from the Burgomaster's wife. Demonstrations protesting against the food prices continue to take place daily in Amsterdam. The Danish Government is about to prohibit the exportation of sea fish.

TREBIZOND

TREBIZOND, the old capital of Cappadocia, is mentioned by Milton in one of his gorgeous catalogues of places in the first book of "Paradise Lost," where he refers to the knights who once jousted there. The city, indeed was one of the great schools of mediaeval chivalry, and it is a German historian, Professor Fallmerayer, who tells us that it "became in popular romance and in the imaginations of the Italians and Provençals, one of the most famous empires of the East, and the rallying point of the youth and flower of Asia." Readers of "Ivanhoe" may remember that the templars boasts to Rebecca that he had won his horse, Zamor, in single fight from the Soldan of Trebizond.

Apart from its classical association with Xenophon and the retreat of the ten thousand, Trebizond was one of the most notable cities of the East in the middle ages. The Hellenic Trapezus, or "Tableland" so named from the sloping table of ground on which it stands, at the time of the fourth crusade fell into the hands of Alexus Comnenus, a scion of the Imperial Byzantine family, who founded there an empire that lasted for two and a half centuries, and included the greater part of the southern coast of the Black Sea. The Imperial family were renowned for their beauty, and Princesses of Trebizond were sought in marriage by Byzantine Emperors, western nobles and Mohammedan Princes.—The London Chronicle.

GALLIENI SLAIN IS PARIS RUMOR

Shot in Office by Traitor, Says Report Reaching New York—Blood Transfusion Failed to Save—Assailant Plotted to Surrender Verdun; According to Story

New York, June 22.—The death of General Joseph S. Gallieni, former Minister of War of France, was due to the result of a murderous attack by a French army officer of high rank under charges of treason, and not to natural causes, according to stories told here to-day by passengers arriving on the French liner Lafayette. Gustave Heslouin, an attaché of the French War Office, here for the second time on a Government mission, would neither affirm nor deny the tale.

General Gallieni was shot and fatally wounded in his Paris office, the arrivals from France state. He was closeted with the officer, according to their story, when attendants on guard at the door heard a shot and rushed in to find the "Saviour of Paris" lying on the floor unconscious with his caller standing over him, a smoking revolver in his hand. The general, after an illness of three weeks, during which time he underwent an operation for blood transfusion, died at Versailles, May 27.

Capt. Walter Kennedy arrived from Bay Bulls Tuesday with one of his banking crew who is ill. He was taken hospital. Capt. Kennedy's schooner has 250 qtls for her last baiting.

Reid-Newfoundland Co.
LABRADOR SERVICE.
S. S. "SAGONA"
Will sail from St. John's at 6 p.m., on Saturday, July 1st, for Labrador ports of call.
Reid-Newfoundland Co.

GEORGE KNOWLING

Men's and Boys' Clothing Dept.

Our Men's and Boys' Clothing Department has always been noted for

Best Value for the Money.

We keep the largest and best selected stock in the City. We now are showing

**Spring and Summer Clothing
Raincoats Macintoshes
Shirts Caps Ties Footwear**

PROVISIONS and GROCERIES.

We have the best selected and lowest priced stock obtainable.

**Flour Pork
Molasses
Seeds Teas
Medicines.**

Call and get our prices or write if you cannot come.

Largest and Best Selected Stock - Lowest Prices.

Hardware Department.

Fishery Supplies, Manilla Rope, Coir Rope, Hemp Rope, Marlin, Fish Hooks, Patent Logs Ship Side Lights, Steering Wheels, Anchors Motor Ignition Batteries, Spirit Compasses Dory Compasses, Motor Engine Oil and Grease, Washing Machines, Wringing Machines, Garden and Farm Tools, Carpenters Tools, Fish Beams and Weights, Electric Lanterns, Pocket Flash Lights, Oil Cooking Stoves, Office Safes.

Women's and Children's Clothing

We have now open and ready the largest and best selected stock of

**Costumes Blouses
Underclothing
Skirts Corsets
Raincoats**

Dressmaking and Millinery
done on premises.

Dress Muslins Linens and Silks.

GEORGE KNOWLING