

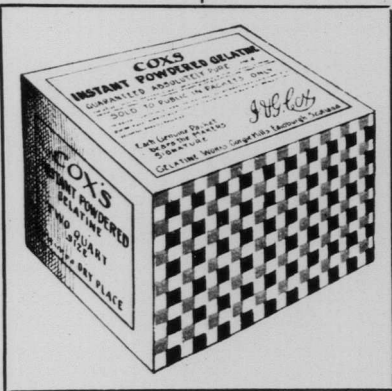
**It Stands at
the Head**



The cook who uses
“COX’S” GELATINE
knows in advance exactly what to expect, namely, exactly what she (and all other cooks) want, *satisfactory results*. There are no adulterations in Cox’s Gelatine—no by-products to lessen the purity at the expense of a little extra profit for maker.



**ONE PACKAGE of COX’S
Gelatine makes
TWO QUARTS OF JELLY!**



For greater convenience to meet most modern requirements it is put up in powdered form.

Strongest, Purest, Best

The maximum of quality at the minimum of price to the grocer who buys and sells it. The Gelatine that established the standard.

ABSOLUTELY PURE

For sale by all leading dealers

J. & G. COX, Ltd., EDINBURGH

**“The World’s
Best”**