lavour.

card for a and if you ada, Toronto

thorns

Shorthorns. heifers and bull, Sittyton Sultan Dale

NVILLE, ONT. ACON, Proprietor

ome and see me, it is I pay the freight. E, ONTARIO

orns ding Females

he majority are sired ily as the get of any Can also spare some

otland, Ontario

rms ows, several of which ed to one or the other

CEMAN, ONT. PURPOSE HERD reeding. Commodore

Seven young bulls 3, Caledonia, Ont.

Guelph, London and holce. We also have

N, Myrtle, Ont. 119

.). Good enough in-Denfield, Ont.

month bulls, sired by extra individuals, and oung cows. We never Morriston, Ont.

ta few choice females. st. Scotch breeding in Herd headed by the Vrite or call. Seaforth, Ont.

weeks a half dozen or This is a Cruickshank Missies, Rosemarys,

, Fonthill, Ont. bulls, 11 to 13 months ing heifers and cows sows due to farrow in All from prizewinning

lo. 2, Newcastle and dam; one Golden p, sire. A few yours illione rising one year, J. MILLER, Keene inty.

Yorkshires Herd Challenger 122384, a thchild. Special bar-Yorkshires, either sex.

out of bulls of service and strongest offering I let us show you our Marquis (imp.). Elora, Ontario.

Magazine?

Clearing Sale of

Registered Holsteins

Farm, Horses, Feed and Implements

Wednesday, Oct. 20th, 1920

Sale at 10 a.m.

The entire herd of Homestead Holstein Stock Farm. 45 head of choicely-bred females.

Among them four daughters of Aaggie Prince Pietertje C, sire of Laura Aaggie Netherland, with 30.66 lbs. butter in 7 days, the cow that topped the Toronto sale in Dec., 1918, at \$2,300. Four are daughters of Judge Hengerveld De Kol VIII, an imported sire, a grandson of Hengerveld De Kol, with 116 A.R.O. daughters. His dam, Pomona Aaggie Queen, has 5-year-old record of 32.92. The young cows and heifers are sired by Hengerveld Pontiac Butter Boy, whose two grandams averaged 31,28 lbs. butter in 7 days, and they are bred to Segis De Kol Netherland, a choice young herd sire that will also be sold. He is a show bull from a 31.72-lb. 5-yearold that has given 103 lbs. milk per day.

Byron E. Brooks will consign six head of good individuals. Among them Teake Ormsby Korndyke, a 3-year-old, with record of 20.22 lbs. butter, and Ralph Ormsby, 11 mos. old, a choice young bull ready for service, from a dam with

record of 24.40 lbs. butter. Farm is two miles from Harrietsville Stn., C. P. R. Write for catalogue.

T. MERRIT_MOORE, Auctioneer B. R. BARR, Prop., R. 1, Mossley, Ontario

Matters of Canadian

Citizenship.

OUR NEWSPAPERS

BY E. K. MARSHALL, M. A.

To what extent is the life and character

of people in both private and public capacities shaped by their newspapers? And to what extent are newspapers and their policies formed by the reading public?

The influence of the common at the com

The influence of the newspaper, daily

and weekly, is very great; far greater than most people fancy; greater, indeed, than any other agency of our civilization. No

preacher, no orator, no teacher, no agitator

as can the editor. No one to-day has

quite such grave responsibilities, because from within the four walls of his little

office he can wield an influence wider

and direct a power more irresistible than

the most gifted orator or the most talented For a moment the burning

words of the speaker and his magnetic

personality may appear supreme, but the spell does not endure like the printed utterance. The editor has a wider constituency, his words are preserved

in a permanent form, and his arguments can be more calmly and powerfully

presented than is possible from any desk

There are thousands of citizens whose only reading is the newspaper. The great public prints of to-day present every form of reading from the spicily written account of the great public prints of to-day present every form of reading from the spicily

written account of the crime committed

last night to the most profound discussion of philosophical problems occupying the minds of the world's best thinkers to-day.

The editor must issue a bill of fare varied enough to suit all possible tastes, and

such as can be easily taken and readily assimilated. If he should fail in any one department, then the circulation soon

begins to tell its tale; and circulation,

after all, is a paramount consideration in this great business enterprise.

catch his attention, and he skims and

skips till he finds it. If he does not find it he throws his paper aside. In

this respect the reading public has a grave responsibility. A perverted taste makes a journal as well as a journal may

A man usually reads only what he is interested in or what may happen to

RAYMONDALE FARMS

Our Junior Herd Sire, King Korndyke Raymondale
"One of the best bred bulls of the great Holstein breed."

His sire, Avon Pontiac Echo, is one of the most noted sons of the world's greatest cows, May Echo Sylvia; while his dam, Korndyke Queen De Kol 6th, is three times a 30-lb. cow, and twice a 35-lb. cow—her best 7-day record being 37,26 lbs. of butter and 781 lbs. of milk. She has 3,101 lbs. of milk and 150.9 lbs. of butter in 30 days, and 10,125 lbs. of milk in 100 days. The dam and sire's dam of this junior sire average 896.5 lbs. of milk and 39.14 lbs. of butter in 7 days; 3,682.55 lbs. of milk, 180.35 lbs. of butter in 30 days, and 137.30 lbs. of milk for one day. He is a splendid individual, and is proving himself a great sire.

Let us send you particulars regarding the few bull calves we have by this young sire. All are from good record dams in our own herd.

RAYMONDALE FARMS

RAYMONDALE FARMS Vandreuil, Que.

Queen's Hotel, Montreal

HOLSTEINS LAKE HIGHLAND I have at present thirty-five young bulls, all under 13 months, and nearly all sired by May Echo Champion—full brother to May Echo Sylvia. Also have a few young calves by my junior herd sire whose two nearest dams 7 day milk records average higher than those of any other bull of the broad.

other bull of the breed.

R. W. E. BURNABY (Take Electric Cars) Jefferson, Ontario Hamilton House Holstein Sires

Our young bulls of serviceable age have all been sold, but we have a number of the best young calves we have ever bred. All are from dams with good combination records for both milk and butter. Several are up to 700 lbs. of milk and 31 lbs. of butter for 7 days. If you are interested in a good calf, write or see them now—they can be purchased at considerably less than we will be pricing them next winter.

COBOURG, ONT. D. B. TRACY - All Railways Bell 'Phone Holstein Bull Special - Young

Bulls No. 1 and 2, advertised last month, have been sold—the grandson of Avondale Pontiac Echo going to John Jamieson, Cooksville, and the grandson of Rag Apple Sylvius going to Wm. Learn, Wilton Grove. Have just one bull left—a Feb. calf got by a 32-lb. son of Avondale Pontiac Echo. Price \$100.

INGLEWOOD, ONT. CEDAR BROOK FARM

Sylvius Walker Raymondale is the sire of the majority of our young bulls appreciate them. Their dams are mostly daughters of King Segis Pontiac Duplicate. Don't delay if you want a good bull at a right price. We are also offering females.

Summer Hill Holstein Females and are pricing twenty-five head of one and two-year-old helfers of our own breeding at prices which any good breeder should be pleased to pay for this sort of quality. See these if you appreciate the best. We have one young bull left—a show calf.

D. C. FLATT & SON, R.R. No. 2, Hamilton, Ont.

HOLSTEIN BULLS FROM 30-1b. DAMS If you want 30-lb. bulls—good individuals—and priced right—you should see my present offering also have lower priced bulls, and am offering females bred to Ormsby Jane Burke. Corresponsed to Corresponse and Corresponse and Corresponse and Corresponse and Correspondent to Corres

R. M. HOLTBY, Manchester G.T.R., Myrtle C.P.R., PORT PERRY, ONT.

She Will Give More Milk Make the health of your family cow-or your dairy herd-better than average and you'll get more milk. Tone up her system and keep it right by using daily in the feed Pratts Cow Remedy Aids digestion and increases vitality; relieves cow allments and ensures a healthful condition that resists disease. Try it—sold always with this guarantee: "Your Money Back if You Are Not Satisfied" Keep disease away from the herd by disinfecting the stalls with Pratts Dip and Disinfectant. A safe, sure, inexpensive germicide. Write for FREE booklet-worth dollars to you. Made in our own factory in Toronto Pratt Food Co. of Canada, Limited 328L Carlaw Ave., Toronto Ad. No.

MANOR FARM HOLSTEINS

A Producing Herd Where Quality Excels

I-have at present just the bull calf you need for your next herd sire. Visit Manor Farm yourself and select him from the choice lot of youngsters now in the pens—all are sired by our great son of Lulu Keyes, King Korndyke Sadie Keyes. The records of the dams of these calves we would like to show you run from 20-lb. two-year-olds to almost 35 lbs. for matured cows—quality and production considered, they are priced exceptionally low.

GORDON S. GOODERHAM, Manor Farm, CLARKSON, ONT.

Hospital for the Insane, Hamilton, Ont. HOLSTEIN BULLS ONLY FOR SALE

Senior sire is from one of the best sons of King Segis Alcartra Spofford. Junior is grandson of the noted May Echo Sylvia, by Champion Echo Sylvia Pontiac.

Write to the Superintendent for prices, etc.

cater to a perverted taste. Many of the unwholesome features of journalism are there because of the existence of a body of readers calling for these things. Usual-ly the editor desires the better things, but then the wishes of his very wide and varied constituency must be met. He has, in a large measure, to respond to that real, but rather elusive psychological phenomenon—the unexpressed desire of a reading public. Whilst he may and, in independent journals does, endeavor to form and mould public sentiment, yet t is just as true that this public sentiment

acts reflexively upon him and his policies. It may be observed that instead of a bad newspaper creating a demand for something better, it destroys that desire, for it has created an appetite for a particular form of reading which nothing else satisfies. We hear it sometimes said that a newspaper usually caters to the sensational and the lowest, but I believe this to be false. There may be newspapers with a mistaken idea of public responsibility and public service, just as there are citizens lacking in these elements of modern life, but the majority of editors and managers recognize the sacredness of and managers recognize the sacredness of their trust. I have no patience with people who say, "Oh, it's only a newspaper report!" Quite likely the report in question was the most authoritative and truthful that could possibly be obscined at that moment. There are few tained at that moment. There are few people more anxious for facts, and a trustworthy statement of them than newspaper men; but, of course, they are human and may occasionally be in error. On the whole, the service is as good as that to be found in any other department of human activity.

The comic supplement comes in for considerable criticism from time to time, especially from those who have much to do with children. I think there is little doubt that much of it tends to destroy the child's taste for the beautiful and disturbs his reverence for his elders. have been surprised at the slight attention paid by parents to this question as related to child-welfare; they quite freely hand this colored sheet to their children and never worry about it. The weight of their opinion counts much with the publisher. So long as parents continue to approve of the "funny page," we cannot blame the