

Not Your Son, But Your Grandson



may have to repair the roof
you properly cover to-day with

British Columbia Red Cedar Shingles

They wear out in time, but **They Don't Rot**

Your stock will benefit by a **Red Cedar Shingle Roof**.
It is Cool in Summer and Warm in Winter.

British Columbia Red Cedar Shingles

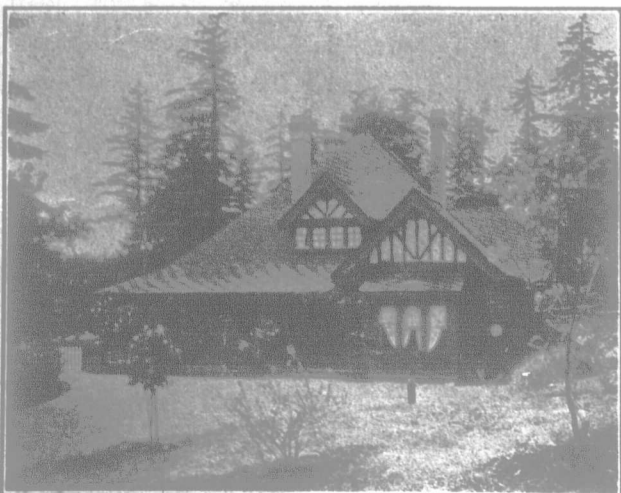
Do not rot, rust, crack or blister. They are proof against rain, hail and wind, sun and frost. They will wear out by the mechanical action of the weather before they will decay. Properly laid, they will last forty to fifty years; in many cases they have lasted longer. A shingle roof is comparatively noiseless during a rain or hail storm; it does not rattle in the wind. They have a pleasing natural color and readily take any kind of stain or paint.

The following is an extract from an unsolicited letter, written April 18th, 1916, by James S. Houston, a contractor and builder, of Atchison, Kansas:

"I have been building houses in Kansas for 35 years, and I may also add that the best shingles I ever used came from British Columbia, so there is no doubt about their wearing qualities; in fact, they wear too well for us contractors, for when we put on one roof we never get to put on another in the same place; they never seem to wear out.

"From yours respectfully,

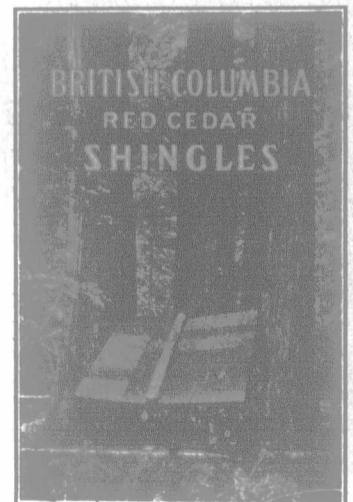
"JAMES S. HOUSTON."



British Columbia Red Cedar Shingles

make the
Most Attractive Covering
for the
Roof and Walls of a Building
and
Attractive Buildings
will

**Add 10 per cent. to the value of your
Farm or Ranch**



Ask your dealer for a copy of the
booklet on **BRITISH COLUMBIA
RED CEDAR SHINGLES**

For full information on **British Columbia Red Cedar Shingles**
and other forest products, apply to:

British Columbia Lumber Commissioners

Excelsior Life Building Toronto, Ont., or Dominion Bldg., Regina, Sask.