

J/20/5

# The Farming World



Office of Publication :

90 Wellington St. West

TORONTO

Phone Main 2530

## W. A. Murray & Co. Limited

### Charming Silk Waists at Special Prices

OUT-OF-TOWN Customers find Mail Order buying profitable, chiefly because they can secure exclusive styles at lower prices than ordinary things cost at home. Take Silk Waists, as an instance. This store shows some splendid styles at \$3.50. These are in French Taffeta, in shades of light blue, white and black, made with clusters of pin tucks and finished with silk drop ornament; then at \$5.00 we have waists of soft Taffeta Silks, with hemstitching and fine tucking, finished with buttons, black and white only; at \$7.50 we have waists of Peau de Soie, Taffeta, Crepe de Chene and fancy silks, finished with Mexican stitching, tucking and hemstitching. Sizes range from 32 to 44, and every waist is in a nice box.

#### WOMEN'S NECKWEAR 50c.

Charming Stocks of Peau de Soie with white and gold, taffeta silk ties with tail points and finished with buttons, white, black and lovely colors in the collection, more silk stocks, red, black, blue, with spots, and a handsome lot of embroidered lace ties, white and ecru, 4 to 12 inches wide, 75c. and \$1 values. Special, each... **.50**

#### WOMEN'S NEW BELTS 50c.

Belts that we sell regularly at \$1 to \$1.50, smart new styles in black taffeta silk, with the fashionable grey buckles and chain combination, also navy and white, black and white, white and black, with clasp, back piece and chain of grey and oxidized metals, belts of black corded silk, with similar finishing, and cardinal silk belts, with gilt fixings, all at, each... **.50**

#### DRESS LENGTHS, \$4.

Forty Lengths Colored Dress Materials, 7 yards each, some worth \$8.75, others \$10.50, and a few \$12.50; they include silk and wool mixtures, two-toned effects, Persian stripes and checked silk grenadines. A nice collection of pretty dress materials in a wide range of colorings, on special sale at, per length ..... **\$4.00**

#### Beautiful Gift Books 25c. Each

We have a big lot of these books, couple of thousand in fact, but they'll go in a hurry; the edition was intended as a special offering at 30c. each; the books are beautifully bound in white and gold, with gilt top, floral decorations and decorated by leaf; there is a wide range of holiday titles to choose from, including "Dolly Dialogues," "Hiawatha," "Evangeline," "John Halifax," selections from Browning, "Crown of Wild Olives," and many **.25**

200 Boys' Books, well bound, illustrated covers, good type, fine paper, "The Red Flame," "A Royal Smuggler," "Through Jungle and Wilderness," and others, special, **.35** each

#### Gift Handkerchiefs for Men

Men's Large Size Pure Japanese Silk Handkerchiefs, hemstitched borders, plain and with hand embroidered initials, lovely qualities—

Plain at 25c. each, worth 40c.  
Plain at 50c. each, worth 75c.  
Initial at 35c. each, worth 50c.  
Initial at 60c. each, worth 75c.

Men's Beautiful Real Irish Linen Handkerchiefs, 1/4 size, 1-inch hemstitched hems, plain or with embroidered initials, in boxes for gift-giving, box of six handkerchiefs **1.50**  
\$1.00 and.....

Men's Very Fine Slightly Imperfect Pure Irish Linen Handkerchiefs, 1/4 size, 1/4 inch hemstitched hems, in lots of 6 handkerchiefs—

1/2 dozen for \$1.00, worth \$1.50.  
1/2 dozen for \$1.50, worth \$2.25.

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17 to 31 King Street East  
10 to 16 Colborne Street

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