IN THE WHOLESALE DISTRICT

A street in the wholesale district of Winnipeg. This is a city of trade, of business, and for the accommodation of this trade and business there have grown up here large blocks and stores wherein there is carried on trade that each year grows larger, each year reaches out to take in new fields of activity. Only thirty-five years ago the trade of Winnipeg was carried on by barter with the Indian, and dog trains in winter, and the famous Red River carts in the summer, served as the only means of transportation of goods to and fro, and served very well, being helped out to some extent by men who carried huge packs of furs on their backs and toted their camp dunnage in the same way. Now all the trains of four great railroad systems: The Canadian Pacific, the Canadian Northern, the Grand Trunk Pacific and the Great Northern, are not sufficient to carry the goods that make up the commerce of Winnipeg, and new firms are establishing themselves here every year to take part in the immense trade which has grown up in and about Winnipeg, and which constitutes an annual turnover of not less than \$90,000,000.



"BEACH." LAKE WINNIPEG

Few people realize that within forty miles of the City of Winnipeg we have a lake that ranks fifth in superficial area among the lakes of North America. Lake Winnipeg is 2,150 square miles larger than Lake Ontario. The magnificent Red River, which flows through the city down to the lake, will, by the completion of St. Andrew's locks in 1908, be open to navigation, thus adding an important new avenue to Winnipeg's already excellent transportation facilities. An excellent train service permits business men and others to make "The Beach" their camping grounds throughout the summer months.

The Lake of the Woods will ever be the choice of many Winnipeg campers. The islands in the bays are mostly owned and occupied by prominent Winnipeggers, and the cottages and boathouses that dot the shores are comfortably built and of the most artistic architecture.