

# "The Globe"

IS THE

LEADING ADVERTISING MEDIUM OF CANADA.

## BECAUSE

Its Circulation is larger than that of any other Canadian Daily.

Its Distribution by its own SPECIAL TRAIN throughout the West is far superior to that of any other Canadian paper.

Its honest Circulation returns printed every day at the head of its editorial columns are unquestioned.

Its Advertising rates are lower, in proportion to circulation and distribution, than those of any other newspaper published in Canada.

# "The Globe"

TORONTO, - CANADA.

