



Jack Daniel's Tennessee Whiskey is imported to Canada by F&M Distillers Ltd., Brantford, Ontario

LYNCHBURG, TENNESSEE (population 361) is where we make Jack Daniel's Tennessee Whiskey at, and where we make lots of Canadian friends.

Folks come from all over to see how we make our whiskey. Then, as often as not, they remark as how they wish they could get Jack Daniel's Tennessee Whiskey at home. Truth is, it's easier to get our whiskey in Canada than it is here in Lynchburg. You see, we're in Moore County and that's a dry county. So we just tell everyone to look for Jack Daniel's Tennessee Whiskey back home. It's real easy to find, and real easy to enjoy, especially with friends.



JACK DANIEL'S TENNESSEE WHISKEY

If you'd like a booklet about Jack Daniel's Whiskey, write us here in Lynchburg, Tennessee, 37532 U.S.A.

We offer a university education and a career to make the most of it.

Ask about the Canadian Forces Regular Officer Training Plan.

You have initiative, leadership qualities and are determined to succeed! This may be the plan for you. Upon acceptance the Canadian Forces will subsidize your education at a Canadian military college or a mutually selected Canadian university. We offer you a good income, tuition, books and supplies, dental and health care and a month's vacation if your training schedule allows. On graduation you will be commissioned as an officer and begin work in your chosen field.

It's your choice, your future.

For more information on plans, entry requirements and opportunities, visit the recruiting centre nearest you or call collect - we're in the yellow pages under recruiting.



THE CANADIAN ARMED FORCES

Canada

Lorne Strymlecki Professional Photography Ltd.

Introduces . . .

GRADUATION "PORTRAITS OF DISTINCTION"

for the class of '88
(ALL FACULTIES)
\$10.00 Portrait Fee
10 - 15 formal/informal poses

CALL 439-5209

to Book your Appointment NOW

#300 7505 - 104 St. • Edmonton, AB.

OUR GRADS GET JOBS!

The Career College
Edmonton



- Convenient downtown location on main bus and LRT lines
- Ongoing starting dates
- Job placement assistance
- Financing available to qualified applicants

CALL NOW FOR AN APPOINTMENT

Edmonton 424-6650 or Toll Free 1-800-282-9917

#400, 10355 - Jasper Avenue, Edmonton

OUR COURSES WORK SO YOU CAN TOO!

GRAD PHOTOS

**ARTS & SCIENCE
ALL DEPARTMENTS**

**NOW BOOKING
APPOINTMENTS
FOR ALL OTHER
FACULTIES**

GOERTZ STUDIOS

8919 HUB Mall • 433-8244

Make Your Appointment Now!!!

Hur

Interview by Chris Herodek

When Simon Reisman was appointed Canada's trade ambassador to the United States, Mel Hurtig, publisher of The Canadian Encyclopedia, appointed himself as Canada's internal spokesman against the present U.S./Canada free trade dealings.

Mr. Hurtig is the most active member on The Council of Canadians, a non-partisan political action group with a membership of 8000. The Council's main political mandate at present is to stage political pressure against "the continentalist policies of the Mulroney Government" with the free trade issue as their target.

Gateway: Do you disregard free trade as an economic possibility for Canada or is it mainly to the present agreement that you object?

Hurtig: I like free trade on a multilateral basis, and I think that Canada is doing extremely well through the first seven rounds of the GATT (The General Agreement on Trades and Tariffs).

Through working with many nations — GATT is now 95 nations — I think we can probably achieve even more economic benefits than we could through a bilateral negotiation with the U.S.

The GATT has many different advantages in the sense that we are working with many like-minded nations and are not in a position where we are bargaining with a nation which is ten times more powerful than we are.

The GATT dispute settlement mechanism is much fairer than the dispute settlement mechanism that we have arrived at with the United States.

So ask me whether I am in favor of free trade. Absolutely. Am I in favor of Canada signing a bilateral free trade agreement with the US? No! Am I in favor of that particular agreement? Absolutely not!

Gateway: What do you define as being a "like minded nation? Is not the US a like-minded nation?"

Hurtig: What I meant by that is that there are many other middle sized countries that share our concerns regarding trade. For example, many countries would not have given away the service sector. Seventy percent of all Canadians are now employed in the service sector of the economy.

Gateway: Are Canadians capable of going head to head with the US in the marketplace, or are we in some ways inferior and in need of protection from the US market?

Hurtig: I have no fear whatsoever about the ability of Canadians to compete and also in large part in favor of protectionism.

In my own industry, for twenty years I fought against tariffs on books.

Gateway: Can Canadians compete in the service sector?

Hurtig: Not yet. American service companies are better capitalized, they're older, better experienced, and much larger. These are some of the reasons why I would say we are foolish to have entered into a trade agreement with the U.S.

if we listen to their advice, we're going to be screwed.

We are the first nation in the entire world to enter into a trade agreement including the service sector. Many other nations would have resisted that in GATT discussions.

What you do in a trading relationship is you try to work with your strengths. Now if somebody said "should we have a free trade agreement in transportation?" I would have said "great" because we Canadians are excellent there. Should we have a free trade agreement in telecommunications? I would say "excellent". But not in the entire service sector, I think that is a very serious mistake.

Gateway: But a country can't have it both ways. We cannot have free trade in only those sectors of the economy where we are competitive and not have a bilateral agreement where we are likely to lose out in a competitive atmosphere.