

YOUR PLANS for the SUMMER



SHOULD INCLUDE AT LEAST ONE TRIP THROUGH CANADIAN NORTHERN TERRITORY. HERE IS A CHOICE:----

In Ontario—The Muskokas (by Lake Shore Line); the Maganetawan Country; Georgian Bay; the French River; the Superior Divide (Port Arthur to Lake of the Woods).

In Nova Scotia—The Ocean Shore (700 miles, Halifax to Yarmouth; Lake Rossignol; the Annapolis Valley; Cape Breton Island (Gulf of St. Lawrence side).

In Quebec—The Ottawa and St. Lawrence Valleys; Shawinigan Falls; the Laurentians; the Upper St. Maurice; Lake Edward; Lake St. John; the Saguenay.

In the West—The best Farming Country; the rivers, lakes, woods and mountains of Manitoba, and beyond the Saskatchewan, up to Edmonton.

Inquiries about them all of the Information Bureau, Head Office, Toronto

DROP A LINE to the General Passenger Dept. INTERCOLONIAL RAILWAY

MONCTON N. B.



and you will be told where THESE WERE CAUGHT and where YOU CAN CATCH MORE.

Moose Jaw

In Saskatchewan, half way between Winnipeg and Calgary. In 1908 it became a city with a population estimated at 2,500. Today the population is estimated at over 10,000 and is increasing at the rate of over 1,500 a year. Moose Jaw had to wait until the prairies from Winnipeg to Moose Jaw were occupied. That day has come. Moose Jaw is now the centre of the land rush. 14,728 quarter sections were entered for at Moose Jaw in 1908. Business firms are following settlers rapidly. The big Flour Mills erected last year at a cost of \$250,000 commenced running in January. They run day and night manufacturing 1000 barrels a day. Capitalists know what that means in building up a trade centre. The Rat Portage Lumber Co., the Coast Lumber Co. and the Rogers Lumber Co. of Minneapolis, have headquarters in Moose Jaw for South Saskatchewan. Men are making money in Moose Jaw and making it quickly. Resources are lying idle, simply for the lack of more men and more money for development. Remember the location, on the Main Line of the C.P.R., at the junction of the Soo Line, direct from St. Paul, and the starting point of the Moose-Lacombe branch which will give an air line from St. Paul to Edmonton.

Come and see for yourselves, or write for information to Hugh McKellar Commissioner, Board of Trade, Moose Jaw, Sask.

Night After Night

your name and business is brought home to innumerable people when you have an ELECTRIC SIGN. There is no other form of advertising which gives a wider publicity and does it so impressively all the time. There is no limit to its possibilities, and the cost is not excessive.

Toronto Electric Light Co. Limited
12 ADELAIDE STREET EAST



Try the Saline Waters of the "ST. CATHARINES WELL"

For Rheumatism and kindred diseases and for all forms of Nervous Trouble. Hydropathic treatments with massage, diet, rest, supervised by Physicians and Nurses.

For those who cannot spare time or expense of a trip South, try instead the tonic influence of "THE ST. CATHARINES WELL"

REACHED BY GRAND TRUNK RAILWAY SYSTEM

Apply THE WELLAND, St. Catharines.

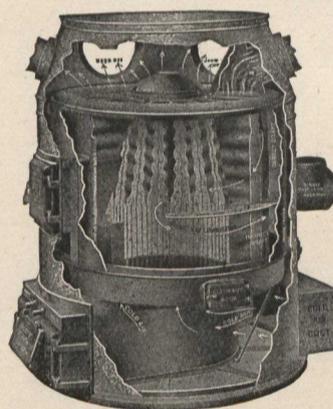


New Service to Sudbury ---- Sault Ste. Marie ---- St. Paul & Minneapolis

A sleeping car for Sudbury is now attached to the 10.15 p.m. express, leaving Toronto daily. Sudbury is reached at 6.50 a.m., and until 8 a.m. the car is open to local passengers. Passengers holding sleeping car accommodation to Sault Ste. Marie, Duluth, St. Paul, Minneapolis or beyond, may remain in car until arrival of connecting train. For these points there is an excellent connection, giving fast and direct service.

Returning: A new train leaves Sudbury at 7.00 p.m. daily, carrying connections from Pacific Coast, St. Paul, Minneapolis and the Soo. Through Toronto Sleeper.

KELSEY EFFICIENCY ECONOMY DURABILITY



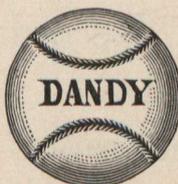
THE Kelsey has three times as great area and heating surfaces and more than twice as much warm air circulating capacity as any other warming device with the same diameter of fire pot and fuel capacity.

It will heat dwellings, schools, churches, etc., with a supply of coal which with any other system would be wholly inadequate. Any interested person will find our Booklet very valuable.

The Jas. Smart Mfg. Co., Limited, Brockville, Ont.



BOYS earn this splendid baseball outfit by selling 15 pieces of our lovely jewelry at 10 cents each.



GIRLS secure this handsome gold laid bracelet for selling 15. It sells easily. We trust you with Jewelry. Write for it to-day to Consolidated Specialty Co., Sta. D., Toronto.



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