

## Our Reputation

WE are not resting on our reputation, for nothing so rusts the reputation as to rest upon it.

The rich Summer Collection of fabrics here assembled for your inspection would suffice in itself to give us a reputation if we had not already achieved it. The workmanship, finish and style of Broderick's Summer Suits establish more firmly than ever the priority of our claims on every man's consideration.

Prices  
\$22.50 to \$45.00

Send for samples and self-measurement chart

**Brodericks**  
LIMITED  
TORONTO CANADA

## Hotel Directory

### GRAND UNION HOTEL

Toronto, Canada.  
Geo. A. Spear, President.  
American Plan, \$2-\$3. European Plan, \$1-\$1.50.

### PALMER HOUSE

TORONTO : CANADA  
H. V. O'Connor, Proprietor.  
Rates—\$2.00 to \$3.00.

### CALGARY, ALBERTA, CAN.

**Queen's Hotel** Calgary, the commercial metropolis of the Last Great West. Rates \$2.00 and \$2.50 per day. Free 'Bus to all trains.  
H. L. Stephens, Prop.

### HOTEL MOSSOP.

Toronto, Canada. F. W. Mossop, Prop.  
European Plan. Absolutely Fireproof.  
RATES:  
Rooms without bath, \$1.50 up.  
Rooms with bath, \$2.00 up.

### THE NEW FREEMAN'S HOTEL

(European Plan)  
One Hundred and Fifty Rooms.  
Single rooms, without bath, \$1.50 and \$2.00 per day; rooms with bath, \$2.00 per day and upwards.  
St. James and Notre Dame Sts., Montreal.

### THE NEW RUSSELL

Ottawa, Canada.  
250 rooms.  
American Plan, \$3.00 to \$5.00.  
European Plan, \$1.50 to \$3.50.  
\$150,000 spent upon improvements.

### QUEEN'S HOTEL, MONTREAL

\$2.50 to \$4.00. American Plan.  
300 rooms.

### KING EDWARD HOTEL

Toronto, Canada.  
—Fireproof—  
Accommodation for 750 guests. \$1.50 up.  
American and European Plans.

### THE TECUMSEH HOTEL

London, Canada.  
American Plan, \$3.00 per day and up. All rooms with running hot and cold water, also telephones. Grill room open from 8 to 12 p.m.  
Geo. H. O'Neil, Proprietor.

### LA CORONA

A Favorite Montreal Hotel, 453 to 465 Guy St. Room with use of bath, \$1.50 and \$2. Room with private bath, \$2, \$2.50 and \$3. Cafe the Best. La Corona and its service acknowledged Montreal's best, but the charges are no higher than other first-class hotels.

them, and they have made successes in every walk of life. The young man of Canada keeps his eye on the gun barrel and looks at where he shoots.

He is not looking over his head. That is the quality that brings them success. Again let me remind you that the Canadian was not born with a silver spoon in his mouth, but he had the advantage of the spur of necessity."

A contemporary remarks: "Last month the snip canals at Sault Ste.

Marie were used for the transportation of 10,747,159 tons of freight. That was a new record. The gain over the corresponding month of 1911 was about 3,271,000 tons. The total movement of freight was equal to more than 358,000 tons every day in the month. That means nearly 15,000 tons an hour, day and night. It is an average of about 250 tons every minute of the hour, every day in the month. This is equivalent to six large modern freight carloads every time the second hand of the watch goes around the dial."

## IN LIGHTER VEIN

**The Best Way.**—A correspondent wants to know how to pronounce Chihuahua. The best way is to say Chy-hew-hewa and then laugh as though you knew better. If it is done artistically you can get away with it nearly every time. The same treatment has been frequently applied to decollete with great success.—York Dispatch.

**Need the Men.**—There used to be a popular English song:  
We don't want to nght, but, by jingo,  
if we do,  
We've got the ships, we've got the men  
and we've got the money, too.

Britain has, or will have the ships. She's got the money, but has she got the men to man the ships? That's the point.—Ottawa Free Press.

**Police Autos.**—The Detroit police department employs seventeen automobiles in connection with its police work. The cars are used for every emergency, fires, accidents, and arrests. Every auto is equipped with first aid remedies, and the apparatus necessary to rescue people from under cars or beneath fallen buildings. Within the past two years 64 criminals were captured with the autos.—Vancouver Province.

**Drink as You Walk.**—Parisian civilization is wonderful. It has now discovered a means of imbibing while promenading along the boulevards. A hollow walking stick contains an ample supply of iced water and whiskey. Zola, who wrote a horrid book, dramatized by Charles Reade, under the plain name of "Drink," never dreamed of such things. The French are a sober people, but this craze may grow so fashionable that drunkenness by means of the stick may soon become quite "a la mode."—Rochester Post Express.

**My Lady's Garter.**—The Christian County Republican says that a young woman entered a store a short time ago, and asked the clerk whether he had any of those "elastic bands, capable of being elongated and adjusted at pleasure, and used by the feminine portion of mankind for putting around the lower extremities of the locomotive members to keep in their proper position and altitue habiliment of their tibias."—Kansas City Star.

### Children.

Sometimes our welcome has no tongue;  
Children are often in the way.  
We tolerate them while they're young,  
And do not always share their play.

We play our games and they play theirs,

And when a dozen years have flown  
They have, we find, their own affairs  
And all their interests are their own.

They are, we reason, in our debt,  
And wistfully we look for pay,  
They give us what we ask—and yet  
We feel we're rather in the way.

Our love, now fond would manifest  
Itself in every act and word;  
But we are wont to veil it, lest  
We seem a little bit absurd.

More fond we grow, and duteous;  
We only live for them, we say.  
They too would live—but not for us—  
So runs this pleasant world away.  
—Chicago Tribune.

**What Experience Teaches.**—The turning point with a lot of men is when a pretty girl passes.

The widow with money to burn can easily get a match.

Lots of our "coming men" fail to arrive.

Some of our family trees require a lot of pruning.—Judge.

**The Reason.**—"Why do so many of the fellows go to the big dances stag?"  
"On account of the scarcity of doe, perhaps."—Cornell Widow.

**No Returns Wanted.**—"E says to me, 'W'y don't yer 'it 'im?' 'It 'im?' I says. 'Wot's the use o' my 'ittin' 'im?' 'Ed 'it me back again.'"—Tatler.

**Two Kinds of Shouting.**—We hardly look for humour in a medical dictionary, yet one recently published defines "shout" as "an unpleasant noise produced by overstraining the throat, for which great singers are paid well and small children are punished."—Boston Transcript.

**Transformation.**—Summer Boarder—"What kind of fish are those, sonny?"  
"Mud suckers. But on the bill-of-fare at the Eagle House they are mountain trout."—Life.

### The Mule.

I am the mule; along the precipice's  
utter edges  
I walk demurely, stepping surely  
Across the slippery ledges  
Of smooth rock; derisory I grin  
The while I note the mental state  
wherein  
I cast my rider—who is but a fool.

I am the mule; at peep o' day, yawning,  
they shivering rise  
And seek me, bearing ropes, and swearing;  
Entrapped, my gentle eyes  
They cover with a cloth; and on my  
back  
Is rudely roped the dolorific pack—  
Which I again buck off—such is my rule.

The mountain's cool gives way; live oaks  
the pines replace;  
The buckboard, swerving, down the  
curving  
Cart road flies, the pace  
More furious grows; slack hangs the  
loosened trace,  
Grimly the trembling travellers backward  
brace;  
The time has come—I balk—I am the  
mule.

—London Spectator.

**His Alarm Clock.**—An American and a Scotsman were walking one day near the foot of a mountain in the Highlands. The Scot, wishing to impress the visitor, produced a famous echo to be heard in that place.

When the echo returned clearly after nearly four minutes, the proud native, turning to the Yankee, exclaimed, "There, man, ye canna show anything like that in your country!"

"Oh, I don't know," said the American. "I guess we can better that. Why, in my camp in the Rockies, when I go to bed, I just lean out of my window and call out, 'Time to get up! Wake up!' and eight hours afterward the echo comes back and wakes me."

## Photographs Wanted

The editor of the Canadian Courier is always searching for photographs. He desires to have the help of every professional and amateur photographer in Canada. Only so will he be able to publish the best illustrated paper in the Dominion. Over two thousand photographs are required every year.

### News Photographs

Pictures of news events are most highly valued. To command the highest rate of payment, these must be mailed within twenty-four hours after the event. All news pictures intended for use in the current issue must reach the Courier office not later than the previous Saturday morning.

### Photos of Men and Women

Photographs of men and women who are prominent in their particular circles are always welcomed. When these are sent at a time when the subject is being publicly mentioned on account of some promotion, appointment or election, they rank in value with general news pictures.

### Factory Pictures

Just now the editor is collecting factory pictures. In the "Home Products Number," to be issued August 24th, he hopes to have a hundred photographs, showing the interiors of a hundred Canadian factories, with men and women at work. The underlying idea is to show the great advance in the production of "Made in Canada" goods.

### Unmounted and Flat

All photographs should be unmounted and mailed in flat packages. These are less bulky, and are handled more conveniently and more quickly by the Post Office. Avoid sending photographs rolled.

Every picture should have a full description on the back, and should be stamped with the name and address of the person mailing it. These items are important.

When photographs are especially important and intended for immediate use, it is a good plan to put a special delivery stamp on the envelope. The editor always takes this into account when making selections.

Payments for photographs are always made promptly. The rate of payment depends upon their news value to the Canadian Courier. If of national importance, the highest rate is allowed.

**Canadian Courier,**  
Toronto.